

**Advisory Committee on Commercial Operations of  
Customs and Border Protection and Related Functions (COAC)  
Subcommittee on Exports  
Executive Summary – Trade Progress Report  
May 2013**

**Background:**

COAC established the Subcommittee on Exports in July 2012 during the 12th Term Advisory Committee on Commercial Operations of U.S. Customs and Border Protection (COAC). The subcommittee continued under the 13<sup>th</sup> COAC. Committee members represent the pertinent competencies involved in the exportation of materials, including importers/exporters, carriers, and brokers. Subcommittee leadership:

COAC: Julie Parks, Member and Elizabeth Shaver, Member  
CBP: Dan Baldwin, Executive Director, Cargo and Conveyance  
Security, Office of Field Operations  
Brenda Smith, Acting Executive Director, ACE Business Office,  
Office of International Trade

**Objectives and Scope of Activities:**

After engaging in full deliberation and discussion, the subcommittee shall advise the COAC of any advice or recommendations related to export procedures, enforcement, and facilitation issues. Specifically, the subcommittee is expected to support the priorities and strategies of the President's National Export Initiative. The subcommittee will conduct its work throughout the 13th Term of COAC, to be extended if needed.

The work of the subcommittee will:

- Identify existing programs that could be leveraged, both within the U.S. Government and globally.
- Assess current export policies and the impact of international policies and provide recommendations based on the findings.
- Document current export processes and provide recommendations for a strategy to harmonize systems, streamline data collection, and share information.

**Subcommittee Update:**

Given the statement of work, the past subcommittee findings, and the pending export regulatory changes, the tasking of the Export Subcommittee was to begin with education on the current state of exports. The achievement methodology employed delivers a single presentation package for each unique export type that contains: a current state process map, identified trouble spots by the trade, potential solutions, and advanced data impacts.

In order to deliver timely, accurate, and complete packages, the subject matter expertise of the Subcommittee was required to expand and represent additional industries, service provider areas,

and partnered government agencies. To this end, the Export Mapping Work Group (EMWG) was developed. The EMWG was organized to develop and present the education packages for each of the following groups and categories:

- 1) Commodity
  - i) Option 4/non-Licensed
  - ii) Non Option 4/non-Licensed
  - iii) Licensed
- 2) Manifest
  - i) Air
  - ii) Ocean
  - iii) Rail
  - iv) Truck
- 3) Mexico/Canada

Since our last meeting, the EMWG has produced, presented, and discussed education packages relating to the following topics: licensed commodities, air manifest, option 4 commodities, and non-option 4 commodities. The remaining packages are scheduled to be discussed prior to our next COAC meeting.

In order to validate our trouble spots and understand priorities of the exporting community, the EMWG prepared and posted a COAC export survey. The survey has received over 300 responses to date. After reviewing some results shortly after the survey end period, the EMWG decided to introduce a survey specifically tailored to brokers and a survey specifically tailored to carriers. We additionally decided to extend public response end date of all three surveys through the end of May

By our next COAC meeting, the EMWG is working to finalize all presentations, complete all briefings by type, agree on the prioritization of solutions, and formulate and discuss recommendations.

While the EMWG is working to achieve their objectives, the Export Subcommittee has received briefings on AES progress, export risk, mutual recognition, and EMWG status.

The Export Subcommittee extends thanks and appreciation to those members of the trade delivering the EMWG work product. Their time and diligence in identifying current state will assist COAC to deliver actionable and meaningful recommendations. Thank you!