

2011 Trade Symposium

Partnership Programs

Brendan O'Hearn, Director, Strategic Operations, Office of International Affairs, CBP

Jim Phillips, Senior customs Manager, General Motors LLC

William H. Anderson, Group Director, Global Security, Ryder

Carol West, President, Canadian Society of Customs Brokers; Chair, WCO, Private Sector Consultative Group

Héctor Xavier Landeros Almaraz, Director, Secure Supply Chain Program, Mexico Customs



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Customs Programs in North America

Security

- United States Customs – Trade Partnership Against Terrorism (C-TPAT)
- Canada Partners In Protection (PIP)
- Mexico Alliance For Secure Commerce

Compliance

- United States Importer Self Assessment (ISA)
- Canada Customs Self Assessment (CSA)/Partners in Compliance (PIC)
- Mexico Empresa Certificada

Similar Programs In Many Countries



Partnership Programs

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Customs Security Programs

Promoting Standardized Customs Security Programs

- FULL Mutual recognition is the goal,
 - However...there are gains to be made before this is reached
 - Standardized minimum security criteria
 - Awareness of the need for supply chain security beyond theft
 - Familiarization with acceptable security practices and improved supply chain security
 - Private sector partners may have their own criteria for mutual recognition



Customs Security Programs

Improved Crossings for Participants

- Focus inspections on security related risks – Zero inspections for Trade Compliance with trusted partners
- Provide reduced risk ratings for importers using certified business partners
- Address resource and infrastructure issues at ports of entry
 - Extend inbound lanes for FAST carriers
 - Increase the number of CBP officers at ports of entry
 - Formalize the process to expedite cargo at ports of entry following a port shutdown/lockdown
- International Trade Data System (Harmonization of government systems)

Partnership Programs

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PSCG: Who We Are

WCO Private Sector Consultative Group
(PSCG)

- 16 multinational corporations
- 14 international associations
- Representing every region of the world and every element of the supply chain



PSCG Values

- Support for risk management approach to border security
- Committed to widespread, harmonized implementation of national AEO programs and mutual recognition
- AEO benefits must be tangible, clearly defined, measurable, reportable *and* in addition to normal levels of facilitation provided to non-AEOs



Partnerships

- Among supply chain partners: security and compliance
- Within countries: Single Window for requirements of OGAs
- Between national Customs administrations: meaningful models of mutual recognition
- Customs-business partnerships: essential to success



Prosperity

- How borders work is critical to investment decisions made by business
- The lessons of the recent global recession
- The importance of trade facilitation objectives in governments' decisions about borders – stability and sustainability of economic recovery



THANK YOU!

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Partnership Programs

Héctor Xavier Landeros Almaraz, Director, Secure Supply Chain Program, Mexico Customs





GOBIERNO
FEDERAL

SHCP

Trade Symposium

Lic. Héctor Landeros

Washington, D.C. April 14th.

Alliance for Secure Commerce (PACS)

- International and national context
- Definition and scope of PACS
- Alignment with other AEO programs
- Awareness with the private sector
- Intergovernmental efforts
- Benefits
- Pilot Program



GRACIAS!

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