

## EXPORTS SUBCOMMITTEE

### 1. General Description

#### a. **Objective/Goal of the subcommittee**

The primary objective/goal of the Subcommittee is to continue the efforts of the 12<sup>th</sup> Term COAC Export Subcommittee and implement the following process:

- In support of the priorities and strategies of the President's National Export Initiative, the subcommittee shall advise the COAC of any advice or recommendations related to export procedures, trade enforcement, and facilitation issues by:
  - Identifying existing programs that can be leveraged, both within the U.S. Government and globally.
  - Assessing current export policies and the impact of international policies, and provide recommendations based on the findings.
  - Documenting current export processes and providing recommendations for a strategy to harmonize systems, streamline data collection, and share information.
- To accomplish the work stated above, the Exports Subcommittee established the Export Mapping Work Group and expanded membership to include partner government agencies and industry representatives that are currently not represented on COAC.

To meet current and future export challenges, CBP's multi-layered strategic approach to exports is helping to define the path forward and is working to update export processing to support the mission of promoting the efficient flow of legitimate trade, while enforcing U.S. laws.

#### b. **Where does it fit in our trade transformation strategy?**

The Exports Subcommittee fits within several guiding principles of CPB's Trade Transformation strategy including:

*Bi-Directional Education:* U.S. Government entities listening to the trade community regarding business realities and capabilities.

*Co-Creation:* The subcommittee and working group are working with CBP and Partner Government Agencies to explore concepts that can leverage existing partnerships to modernize supply chain processes to further enhance stakeholder collaboration, with the objective of enabling low risk exports.

*Comprehensive Trusted Trader Program:* The proposal to expand C-TPAT program to include exports is intended to develop an export supply chain security program to strengthen CBP's enforcement efforts as part of a pre-screening mechanism to facilitate the movement of legitimate exports. The export mapping process will also help CBP gain a deeper understanding to build the export criteria to fully implement the Japan and European Union Mutual Recognition Arrangement (MRA).

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*Modernization:* CBP and the Export subcommittee are committed to increasing efficiencies within the supply chain by advancing U.S. exports through modernization and automation. Recommendations developed by the Export Subcommittee will further enhance the Automated Export System (AES) Re-engineering pilot and Advance Targeting System (ATS).

### **c. Chair/Co-Chair Names**

The current government subcommittee Co-Chairs are Dan Baldwin, Executive Director, Cargo and Conveyance Security Division, Office of Field Operations, CBP and Brenda Smith, Executive Director, Automated Commercial Environment (ACE) Business Office, Office of International Trade, CBP. The trade subcommittee Co-Chair is Julie Ann Parks, Senior Manager, Export/Import Operations, Raytheon Company.

### **d. Number of participants from COAC**

The Export Subcommittee is comprised of 10 COAC members and 16 U.S. Government members.

## **1. Export Mapping Working Group**

### **a. Timeline**

The Export Mapping Work Group has met 7 times since the March 6, 2013 COAC meeting. The working group held a first kickoff webinar with both private sector and government representatives on March 25. The EMWG has produced, presented, and discussed education packages relating to the following topics: licensed commodities, air manifest, truck manifest, option 4 commodities, and non-option 4 commodities. Ocean and rail manifest are scheduled to be discussed prior to the next COAC meeting and the export map will be developed within a 90-120 day time frame.

### **b. Goal**

To achieve the larger objective of supporting the National Export Initiative, the work group has been working to isolate discrete export processes and map the order of flows that lead to export decisions. By continuing to consider a broad range of unique export processes, all modes of transportation, trade policies, regulations, compliance activities, licensing requirements and filing options, the work group will have substantive conclusions to report back to the COAC through the Exports Subcommittee.

### **c. Composition of membership**

Julie Parks serves as the COAC lead of this export mapping work group. At present, the working group is comprised of 16 industry members, 2 BIS representatives, 4 Census representatives, 1 DOS representative, and 8 CBP representatives.

## **2. Highlights**

The Exports subcommittee has met 2 times since the March 6<sup>th</sup> COAC public meeting and the discussions focused on the creation and progress of the Export Mapping Work Group, and a focus on the development of questions to be included in the 2013 COAC Export Survey. The

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subcommittee issued the 2013 Export Survey to obtain feedback from the trade community regarding the current export operations along with the root cause of impacts to their customers and supply chain.

The subcommittee also agreed that the 7 MRAs the U.S. currently has in place with Canada, European Union, Japan, Jordan, Korea, New Zealand, and Taiwan may also be leveraged to assess current export policies and the impact of international policies to improve the U.S. export competitiveness.