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### COAC EXPORT SUBCOMMITTEE

#### 1. General description

##### a. **Objective/Goal of the subcommittee**

In support of the priorities and strategies of the President's National Export Initiative, the primary goal of the Export Subcommittee is to advise U.S. Customs and Border Protection of any advice or recommendations related to export procedures, trade enforcement, and facilitation issues. Advice will be given in an effort to increase information sharing, further enhance the Automated Export System (AES) Re-engineering pilot and Advance Targeting System (ATS) and provide an understanding of the impact of national and international trade policies.

##### b. **Where does it fit in our trade transformation strategy?**

The Export Subcommittee created the Export Mapping Work Group to support the following trade transformation initiatives and guiding principles:

- *ACE*: Modernization, Bi-directional Education, Consistency & Harmonization, Co-creation.
- Comprehensive Trusted Trader Program: Bi-directional Education.

##### c. **Chair/Co-Chair Names**

The current government subcommittee Co-Chairs are Dan Baldwin, Executive Director, Cargo and Conveyance Security Division, Office of Field Operations, CBP and Brenda Smith, Executive Director, Automated Commercial Environment (ACE) Business Office, Office of International Trade, CBP. The trade subcommittee Co-Chairs are Julie Ann Parks, Senior Manager, Export/Import Operations, Raytheon Company and Elizabeth Shaver, Director, Cargo Services, Airlines for America.

##### d. **Number of participants from COAC**

The Export Subcommittee is comprised of 10 COAC members and 16 U.S. Government members. All trade members are COAC members.

#### 2. Export Mapping Work Group

- i. **Goal:** To provide recommendations based on the development of the export map and assessment of the current export policies and impact of international policies.

##### 1. **Update:**

- a. The working group is expected to accomplish their goal by the August 7, 2013 COAC meeting.
- b. The working group met eight times since the May 22, 2013 COAC meeting.

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- c. The working group finalized the export mapping process over a six month time frame from February 2013 to July 2013. Within the education package created by the working group, the areas of interest relate to and/or support the following initiatives:
  1. Automated Export System (AES) Re-engineering;
  2. Bi-Directional Education Opportunities
  3. Federal Interagency Cooperation;
  4. Export Control Reform Initiative;
  5. Foreign Trade Regulation updates;
  6. One U.S. Government approach to Exports;
  7. Penalty and Mitigation Guidelines;
  8. Post-shipment correction process; and
  9. Strategic Trade Authorization (STA).

The subcommittee will consider and prioritize the list of recommendations to develop future work groups that will be created over the next six months and run through 2014.

### 3. Highlights

#### **Accomplishments**

- i. The Export Subcommittee met 2 times since the May 22, 2013 COAC meeting.
- ii. The Export Subcommittee and work group have worked hard on developing recommendations that are currently being considered by COAC.
- iii. The next step for the Export Subcommittee will also help CBP gain a deeper understanding to build the export criteria to fully implement the Mutual Recognition Arrangements (MRA) with other countries' Authorized Economic Operator (AEO) programs.