



**Brenda Brockman Smith,
Executive Director, Trade Policy and Programs,
Office of International Trade
U.S. Customs and Border Protection**

Brenda Smith was appointed to be the Executive Director, Trade Policy and Programs at US Customs and Border Protection in August 2007. She leads CBP's strategic efforts to facilitate and administer priority trade issues such as IPR, textiles, import safety and anti-dumping and oversees trade partnership efforts. Ms. Smith joined the US Customs Service in 1994, after working on Capital Hill and at the Department of the Treasury.



Anne Maricich

Assistant Port Director for Trade

Detailed as: Director, Center of Excellence and Expertise

Los Angeles, California

Office of Field Operations

U.S. Customs and Border Protection

Ms. Anne Maricich is the Assistant Port Director for Trade at the Los Angeles International Airport, where her responsibilities include trade facilitation and trade enforcement of all international cargo clearances through the LAX area.

Ms. Maricich is currently serving in a temporary role as the Director of the Center of Excellence and Expertise. This pilot program, which was launched on November 1, 2010, is an effort to build CBP's industry knowledge and to drive uniformity. The industry-based concept is being tested in pharmaceutical trade and will run through June 30, 2011.

Prior to her appointment in Los Angeles, Ms. Maricich spent over 6 years at CBP Headquarters in Washington DC. She served as an Oversight Director for Regulatory Audit, as well as the Acting Executive Director for Trade Policy and Programs. In her role over CBP Trade Policy, she was responsible for providing leadership over the development of the national strategic plan for the CBP trade mission.

Ms. Maricich began her career with Customs and Border Protection as an Auditor, serving in both Philadelphia and San Diego, where she conducted compliance reviews of major corporations that imported into the U.S. Ms. Maricich graduated Suma Cum Laude with a Bachelor of Science degree in Accounting and is a certified Public Accountant.



Leon Hayward

Account Executive
U.S. Customs and Border Protection

Leon Hayward has been on temporary assignments concerning CBP's trade mission since July 2010, first as a member of the Trade Integrated Planning Coordination Cell and currently as the agency's pilot Account Executive.

Prior to these assignments, Mr. Hayward was the Assistant Director, Trade and Cargo Security, for the New York Field Office of U.S Customs and Border Protection (CBP). As such, he oversaw all CBP activities related to the import and export of cargo through the New York/Newark Seaport, John F. Kennedy International Airport, and Newark-Liberty International Airport.

Before arriving in New York in March 2006, Mr. Hayward spent 9 years at U.S. Customs, and then CBP, Headquarters, in Washington, DC. During that time, he held a variety of positions in the Offices of International Affairs and Field Operations. His last assignment at Headquarters was as the Director, Summary & Account Management, in the Office of Field Operations.

Mr. Hayward started his career as an Inspector with the U.S. Customs Service in 1991, in his native Montana, and subsequently served as an Import Generalist in the Port of Cincinnati, Ohio, before beginning his Headquarters service in 1997.

He lives in Montclair, New Jersey, with his wife, Rosemarie, a CBP National Import Specialist.

Susie Hoeger

Director, Global Trade Compliance & Policy
Abbott

Susie joined Abbott in 1991, and has been the Director, Global Trade Compliance & Policy since 2003. In that role, she is responsible for the development and oversight of the global trade compliance program for Abbott's diversified healthcare businesses, including pharmaceuticals, diagnostics, medical devices, and nutritional products. She also chairs Abbott's Global Strategic Trade Advisory Committee, and is responsible for the company's C-TPAT program. Prior to joining the customs and trade function, she held various positions in Abbott's finance organization. In the role of Europe Area Treasurer, she oversaw the treasury operations of more than 45 European affiliates and was responsible for optimizing capital structure, implementing cost-effective hedging strategies, and monitoring local cash management practices. She has also held positions in the Retirement Funds and Risk Management organizations at Abbott.

Susie is a current Board Member of the American Association of Exporters & Importers (AAEI) and a co-chair of the AAEI Healthcare Industries Committee. She is also a member of the International Committee for the Elimination of Pharmaceutical Tariffs (INTERCEPT) and National Association of Foreign Trade Zones (NAFTZ).

She earned her Bachelor of Science degree with High Honors in Finance from the University of Illinois, and a Master's degree with Distinction in International Business, Finance, Economics, and Management & Strategy from the J. L. Kellogg Graduate School of Management, Northwestern University.