



CBP Business Resumption Planning



U.S. DEPARTMENT OF
HOMELAND SECURITY
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Panel

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Agenda

- Business Resumption Planning
- Business Resumption Protocols
- Business Resumption Trade Messaging
- CBP Field Readiness
- Trade Facilitation Perspective
- International Perspective
- Questions and Answers



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Business Resumption Planning Overview



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Purpose

- During time of emergency make certain the borders are secure while ensuring legitimate travelers and trade (particularly urgently required goods) continue to cross without undue delay.
- Restated ... it is about moving goods and people through Ports of Entry during and following disruptive events



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Guiding Principals

- Work collaboratively with all stakeholders to secure the border while facilitating legitimate trade and travelers
 - US Government Agencies, State and local authorities
 - International counterparts along shared borders
 - The Trade
- Communication at all levels is critical to success
 - Communicate in a timely manner to expedite the implementation of emergency plans and reduce the impact on key stakeholders.
 - Advise counterparts when taking an action that impacts the normal operation of a port of entry or could negatively affect the flow of commerce
 - Consult with counterparts prior to releasing approved messages intended for the trade.
 - Keep trade informed to assist in their mitigation planning
- To the extent circumstances permit:
 - Avoid automatic shutdown mentality
 - Localize the response
 - Recognize trusted trade and traveler programs



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Approach

- CBP has taken a phased approach
 - Completed
 - Northern Border - Joint Canada Border Services Agency (CBSA)/CBP Business Resumption Communication and Coordination Plan signed July 2007
 - Maritime - CBP/U.S. Coast Guard (USCG) Joint Protocols for the Expeditious Recovery of Trade signed February 2008
 - Southern Border - Joint Mexico Customs (MXC)/CBP Business Resumption Communication & Coordination Plan signed April 2008
 - In Progress
 - Extending the Maritime Protocols to include Canada
 - Participating in joint US-Canada project on moving goods & people to and away from the border during and following emergencies
 - Incorporating Trade Support Group's in all modes
 - Next Steps
 - Extend the Maritime Protocols to include Mexico
 - Extend the Maritime Protocols to selected international trading partners



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Business Resumption Protocols

- Cover all hazards
 - Pandemic
 - Natural disasters
 - Increases in security alert levels
- Are activated *by mutual decision* that an event or incident has the potential to significantly disrupt trade flows or service levels on a area wide or national basis
 - Maritime USCG and CBP
 - Northern Land Border CBP and CBSA
 - Southern Land Border CBP and MXC
- Compliment existing national incident management plans and North American Cross Border emergency management arrangements
 - Focus on the expeditious recovery of trade / passenger flows through the system following an incident
- Provide a framework for communication and coordinating activities among the multiple agencies involved in moving goods and people to, across, and away from our borders or maritime ports of entry during and following an emergency

General Business Resumption Process Steps

- To maintain and/or resume the flow of legitimate travel and trade at the land borders, CBP:
 - Establishes mutual situational awareness among relevant stakeholders; including international counterparts
 - Develops a commensurate enforcement response
 - Advises international counterparts of implications
 - Implements mechanisms to facilitate the movement of people and goods
 - With appropriate consultation and collaborating with international counterparts
 - Conducts continual assessments and communicates to all stakeholders through the use of the Unified Business Resumption Message (UBRM) and the Business Resumption Listserv facility



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U.S. Maritime Business Resumption Protocols

- Recognize USCG and CBP as the principal federal agencies for restoring maritime trade flows
- Acknowledge the vast majority of marine infrastructure belongs to, and is operated by, the private sector
- Establish a collaborative process with industry for recovery of U.S. maritime trade following a disruptive event
 - Engages Two Primary Industry Support Groups
 - Carrier Support Group
 - Trade Support Group
 - Inter-modal Logistics Providers
 - Importers and Exporters
 - To serve as information conduits to constituencies
 - Limited partners to provide efficient, yet effective and timely communications
 - Members represent the preponderance of commercial interests in US waterborne trade



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U.S. Maritime Business Resumption Protocols

CARRIER SUPPORT GROUP

Consultation:

- World Shipping Council
- Chamber of Shipping of America
- Int'l. Assn. of Independent Tanker Owners
- American Waterway Operators
- Cruise Lines Int'l. Assn. (ICCL)
- Passenger Vessel Assn.
- Lake Carriers Assn.

Notification Only:

- Baltic and Int'l. Maritime Council (BIMCO)
- Intercargo

TRADE SUPPORT GROUP

Consultation:

- American Assn. of Port Authorities
- Inland Rivers Ports & Terminals
- National Assn. of Waterfront Employers
- Association of American Railroads
- American Trucking Association
- American Assn. of Exporters & Importers
- U.S. Chamber of Commerce
- Business Roundtable
- Retail Industry Leaders Association
- National Customs Brokers & Forwarders Assn.



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U.S. Maritime Business Resumption Process Steps

- If a circumstance arises that could measurably affect US maritime port operations or cargo flows, USCG and CBP:
 - 1) Establish mutual situational awareness, develop a commensurate enforcement response, define system constraints, and identify known priorities
 - May include all or elements of the National Marine Transportation System Recovery Unit (MTSRU)
 - 2) Convene the Carrier & Trade Support Groups (CSG and TSG)
 - Inform them of the situation, constraints and priorities
 - Request CSG canvas the maritime carriers for mitigation plans and report back
 - 3) USCG/CBP assess the collective ability to support the CSG reported mitigation plans
 - Request modifications from CSG and/or reallocate resources to support as appropriate
 - 4) Iterate as necessary



Communicating with Trade at Large

- Trade has repeatedly stressed that rapid notification is essential to minimize operational disruption
- CBP has implemented the **Unified Business Resumption Message (UBRM)** on its web site. Available for:
 - Northern Border
 - Southern Border
 - Rail
 - Maritime
 - Air
- Trade can receive through **RSS** (Really Simple Syndication) feed – a web feed that will update CBPs Port information directly to their company’s website;
- ListServ capabilities are now in place; updates can be sent directly to a mobile device, email, etc.

The screenshot shows the U.S. Customs and Border Protection (CBP) website. The header includes the CBP logo and the text "U.S. Customs and Border Protection Securing America's Borders CBP.gov". Navigation links include Home, About CBP, Contacts, Ports, Questions, Forms, Newsroom, Border Security, and Import. The "Import" section is active, displaying a list of categories such as Antidumping and Countervailing Duties (ADCVD), Broker Management, Cargo Control, Cargo Summary, Carriers, Commercial Enforcement, Communications to Trade, Duty Rates/HTS, Informed Compliance, Infrequent Importer/Traveler, International Agreements, Operations Support, Regulatory Audit, Textiles and Quotas, and Trade Initiatives. The "Communications to Trade" section is expanded, showing a table of incident details for the "Northern Border Highway".

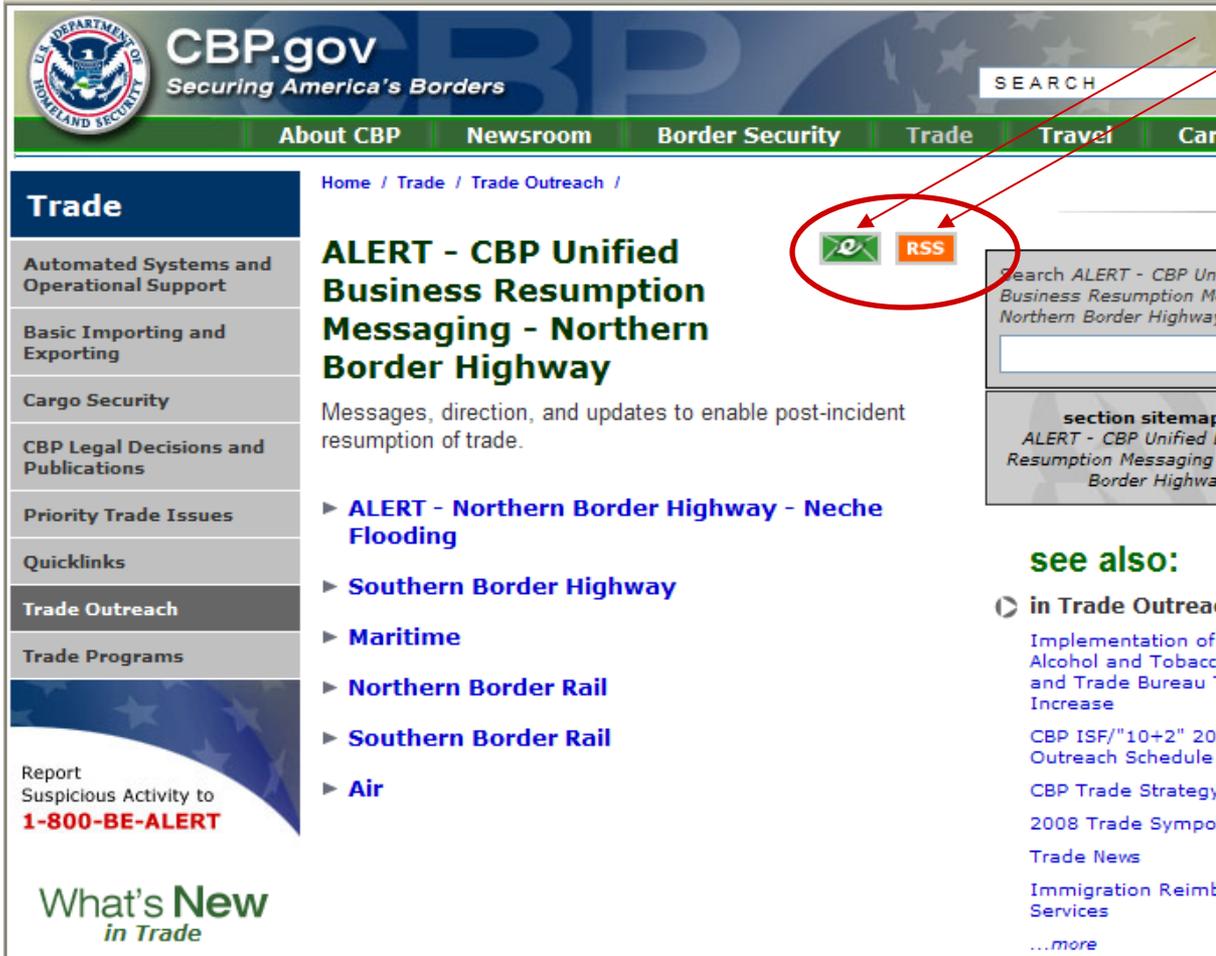
Category	Status
Current Status:	No Incident at this Time
HSAS Level:	No Incident at this Time
Affected Port(s) of Entry:	No Incident at this Time
Incident Description:	No Incident at this Time
Time of Incident:	No Incident at this Time
Location of Incident:	No Incident at this Time
Wait Times:	No Incident at this Time
Duration of Delay:	No Incident at this Time
Impact of Incident:	No Incident at this Time
Suggested Alternate Ports/Routes:	No Incident at this Time
Hours of Operation at Alternate Ports:	No Incident at this Time
Next Update:	No Incident at this Time
Additional Information:	No Incident at this Time

Report Suspicious Activity to **1-800-BE-ALERT**



Receive Real-Time Updates

Address  http://cbp.gov/xp/cgov/trade/trade_outreach/bus_resumption/



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- Basic Importing and Exporting
- Cargo Security
- CBP Legal Decisions and Publications
- Priority Trade Issues
- Quicklinks
- Trade Outreach**
- Trade Programs

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What's New in Trade

ALERT - CBP Unified Business Resumption Messaging - Northern Border Highway

Messages, direction, and updates to enable post-incident resumption of trade.

- ▶ **ALERT - Northern Border Highway - Neche Flooding**
- ▶ **Southern Border Highway**
- ▶ **Maritime**
- ▶ **Northern Border Rail**
- ▶ **Southern Border Rail**
- ▶ **Air**

Search ALERT - CBP Unified Business Resumption Messaging - Northern Border Highway for:

GO

section sitemap for
ALERT - CBP Unified Business Resumption Messaging - Northern Border Highway

see also:

▶ **in Trade Outreach:**

- Implementation of the Alcohol and Tobacco Tax and Trade Bureau Tax Rate Increase
- CBP ISF/"10+2" 2009 Outreach Schedule
- CBP Trade Strategy
- 2008 Trade Symposium
- Trade News
- Immigration Reimbursable Services
- ...more

Click the green “e” to sign up for the list serve; and/or the orange “RSS” button for the RSS feed.



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Sample UBRM

Address  http://cbp.gov/xp/cgov/trade/trade_outreach/bus_resumption/northern_highway/hwy_nd_22_4.xml



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Nече Flooding - Day 22, Message 4

(05/07/2009)



Current Status:	ALERT ALERT ALERT
HSAS Level:	Yellow
Affected Port(s) of Entry:	Nече Port of Entry (POE)
Incident Description:	Natural Disaster – Flooding
Time of Incident:	ONGOING
Location of Incident:	Nече, North Dakota
Impact of Incident:	Nече POE remains closed. Highway 18, south of the port, was damaged along several lengthy stretches during the recent flooding and is impassable. Traffic continues to be re-routed to the Ports of Walhalla and Pembina during this closure.

see also:

 **in ALERT - Northern Border Highway - Neche Flooding:**

[Nече Flooding - Day 13, Message 3](#)

[Nече Flooding - Day 6, Message 2](#)

[Nече Flooding - Day 1, Message 1](#)

 **on the web:**

[CBSA Unified Business Resumption Messaging](#)



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Sample UBRM

Duration of Delay: Ongoing – TBD The North Dakota Department of Transportation is currently repairing the road surface on Highway 18. The port is expected to re-open and return to normal operations on both the U.S. and Canadian sides of the border later this week.

- Status at Area Ports/Terminals:**
- Walhalla, North Dakota (8am-10pm)
 - Pembina, North Dakota (24/7)

Next Update: TBD

Additional Information: For information on the Canadian side of the Border, please visit: ([CBSA Unified Business Resumption Messaging](#))

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Tabletop Exercises

- Promote preparedness
- Facilitate discussions between governments and trade
- Focus on Communication, Business Resumption and Trade Recovery
- Exercises Conducted
 - Detroit, MI – July 2006
 - Vancouver, BC – April 2007
 - San Ysidro, CA – December 2008



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Lessons Learned

- Communications
 - Clear, Timely, and Consistent
 - Close collaboration between border officials
- Border Access and Security
 - Trusted Trade and Traveler Programs
 - Traffic Management



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Areas for Improvement

- Identification and Processing of Priority Cargo
 - 3 – Tier Approach
- Trusted Trade Programs
 - Advantages need to be demonstrated
- Communications
 - Between Government, Trade, State and Local Authorities
- Alternate Procedures



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Conclusion

- Exercises highlight strengths and areas for improvement
- Basic plans are in place, but will be refined
- CBP will continue more tabletop exercises and drills to further refine trade recovery planning and increase the understanding of business resumption planning requirements
- Trade involvement



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