



U.S. Customs and Border Protection

Trade Symposium 2008: Global Trade – Continuity Through Transition

October 29 – 31, 2008

J.W. Marriott, Washington, DC

Wednesday, October 29, 2008

12:00 PM – 7:00 PM	Registration & Information	M Level
12:00 PM – 7:00 PM	Booths and Exhibits	Capitol Ballroom Foyer
1:00 PM – 1:15 PM	Welcome <i>W. Ralph Basham, Commissioner, U.S. Customs and Border Protection</i>	Grand Ballroom
1:15 PM – 2:00 PM	Deputy Commissioner's Remarks and Q&A <i>Jayson P. Ahern, Deputy Commissioner, U.S. Customs and Border Protection</i>	Grand Ballroom
2:00 PM – 3:30 PM	Forum with CBP Senior Leadership <i>This panel will provide CBP managers an opportunity to discuss their offices' key program initiatives and strategies for the coming year.</i> <i>Moderator: Thaddeus M. Bingel, Chief of Staff, Office of Commissioner</i> <i>Panel: Daniel Baldwin, Assistant Commissioner, Office of International Trade</i> <i>Thomas S. Winkowski, Assistant Commissioner, Office of Field Operations</i> <i>Charles R. Armstrong, Assistant Commissioner and Chief Information Officer, Office of Information Technology</i> <i>Michael C. Mullen, Assistant Commissioner, Office of International Affairs and Trade Relations</i> <i>Adrean Scheid Rothkopf, Vice President, Western Hemisphere Affairs, U.S. Chamber of Commerce</i> <i>Mary Jo Muoio, President, National Customs Brokers & Forwarders Association of America, Inc.</i>	Grand Ballroom

3:30 PM – 3:45 PM BREAK
Grand Ballroom Foyer

3:45 PM – 4:30 PM	World Customs Organization (WCO) <i>This presentation will focus on Customs in the 21st century and the critical relationship between the WCO</i>	Grand Ballroom
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	<p><i>and the trade community.</i></p> <p><i>Kunio Mikuriya, Incoming WCO Secretary General</i></p>	
4:30 PM – 5:00 PM	<p>WCO Private Sector Consultative Group (PSCG) <i>This presentation will highlight the role and focus of the PSCG.</i></p> <p><i>Charlene Stocker, Senior International Services Manager, Proctor and Gamble</i></p>	Grand Ballroom
5:00 PM – 6:00 PM	<p>CBP International Presence and Activities <i>This panel will discuss CBP operations outside of the U.S. and how they help facilitate U.S. trade. CBP Attachés will provide an overview of their primary areas of concentration in their respective countries.</i></p> <p><i>Moderator: Michael C. Mullen, Assistant Commissioner, Office of International Affairs and Trade Relations</i> <i>Panel of CBP Attachés:</i> <i>Alexis M. Paul, CBP China Attaché</i> <i>Ricardo Scheller, CBP Canada Attaché</i> <i>Bob Thommen, CBP Japan Attaché</i></p>	Grand Ballroom
6:00 PM – 8:00 PM	Open Forum for Trade Symposium Participants	Capitol Ballroom

Thursday, October 30, 2008

7:30 AM – 8:30 AM	Continental Breakfast	Grand Ballroom Foyer
7:30 AM – 5:00 PM	Registration & Information Booths and Exhibits	Capitol Ballroom Foyer
8:15 AM – 8:30 AM	<p>Welcome <i>Kimberly Marsho, Director, Trade Relations</i></p>	Grand Ballroom
8:30 AM – 10:00 AM	<p>Nexus Between Security and Trade Programs <i>This panel will provide an opportunity for CBP to discuss with the trade community the critical link between the current and future security and trade goals. Nexus points including data and risk management, moving work away from the border and self-governance will be discussed.</i></p> <p><i>Moderator: Joseph M. Rees, Director, Trade Agreements and Communications</i> <i>Panel: Todd Owen, Executive Director, Cargo & Conveyance Security</i> <i>Brenda Smith, Executive Director, Trade Policy & Programs</i> <i>Cathy J. Saucedo, Director, Import Safety and Interagency Requirements</i> <i>Jeffrey Shuren, Associate Commissioner for Policy and Planning, U.S. Food and Drug</i></p>	Grand Ballroom

	<i>Administration</i> <i>Ana Hinojosa, Director, Field Operations, El Paso</i>	
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10:00 AM – 10:15 AM BREAK Grand Ballroom Foyer

The following break-out sessions will provide Trade Symposium participants with an opportunity to gain insight into various CBP programs and initiatives.

10:15 AM – 11:45 AM	Importer Self-Assessment (ISA), the Path to Facilitation: Best Practices for Compliance
	Intellectual Property Rights (IPR) Initiatives and Trade Facilitation
	Implementing the Importer Security Filing (ISF)
	CBP Trade Strategy and What it Means to Your Business
	Import Safety Working Group and ISA: President's Import Safety Action Plan One Year Later
	TSA's 100% Air Cargo Screening and Certified Cargo Screening Program (CCSP)

12:00 PM – 1:30 PM LUNCH <i>Keynote Address: W. Ralph Basham, Commissioner of U.S. Customs and Border Protection</i> <i>Grand Ballroom</i>

1:45 PM– 3:15 PM	Importer Self-Assessment (ISA), the Path to Facilitation: Best Practices for Compliance
	USDA/CBP Agriculture Mission: Prevent Agriculture Related Remedial Actions
	Implementing the Importer Security Filing (ISF)
	C-TPAT Security Best Practices and Lessons Learned: Don't Let This Happen To You
	CBP Trade Strategy and What it Means to Your Business
	Import Safety Working Group and ISA: President's Import Safety Action Plan One Year Later

3:15 PM – 3:30 PM BREAK Grand Ballroom Foyer

3:30 PM – 5:00 PM	Implementing the Importer Security Filing (ISF)
	Importer Self-Assessment (ISA), the Path to Facilitation: Best Practices for Compliance
	Upcoming ACE Changes
	C-TPAT Security Best Practices and Lessons Learned: Don't Let This Happen To You
	CBP Trade Strategy and What it Means to Your Business
	TSA's 100% Air Cargo Screening and Certified Cargo Screening Program (CCSP)

Friday, October 31, 2008

7:00 AM – 8:00 AM	Continental Breakfast	Grand Ballroom Foyer
7:30 AM – 1:30 PM	Booths and Exhibits	Capitol Ballroom Foyer
8:00 AM – 12:00 PM	Registration and Information	Capitol Ballroom Foyer
8:00 AM – 8:15 AM	Opening Remarks and Introduction of Deputy Chief of Mission, French Embassy <i>W. Ralph Basham, Commissioner, U.S. Customs and Border Protection</i>	Grand Ballroom
8:15 AM – 9:00 AM	Keynote Address <i>Francois Rivasseau, Deputy Chief of Mission, French Embassy</i>	Grand Ballroom
9:00 AM – 10:30 AM	Regulatory Change: A Year in Review <i>This panel will provide an overview of the notable regulatory changes that have occurred within the past year and their impact upon CBP's mission.</i> <i>Moderator: Sandra Bell, Executive Director, Regulations and Rulings</i> <i>Myles Harmon, Director, Commercial & Trade Facilitation Division</i> <i>Greg Olsavsky, Director, Cargo Control Division</i> <i>Paul Morris, Executive Director, Admissibility and Passenger Programs</i> <i>Richard F. DiNucci, Director, Secure Freight Initiative</i>	Grand Ballroom

10:30 AM – 10:45 AM BREAK
Grand Ballroom Foyer

10:45 AM– 12:00 PM	<p>Partnership in Action: COAC, TSN, CESAC</p> <p><i>This panel will focus on trade community and government collaboration undertaken to develop more effective policies and programs. Use case studies of past policy initiatives will be reviewed along with an overview of the respective trade organizations.</i></p> <p><i>Moderator: Kimberly A. Marsho, Director, Trade Relations</i></p> <p><i>Panel: Bruce H. Leeds, Senior Export/Import Advisor, The Boeing Company</i> <i>Cynthia F. Whittenburg, Acting Director, Trade Facilitation and Administration</i> <i>Celeste Catano, Principal Business Analyst, Kewill Trade & Logistics</i> <i>Kim Santos, Director, Cargo Control and Release</i> <i>Tim Perry, Manager, Trade and Regulatory Affairs, American President Lines</i></p>	Grand Ballroom
12:00 PM – 1:00 PM	<p>Implementing Recent Legislative Mandates: Lacey Act, Softwood Lumber, First Sale, Burma JADE Act</p> <p><i>This panel will provide status on implementation plans for a number of recent legislative mandates.</i></p> <p><i>Moderator:</i> <i>Brenda Smith, Executive Director, Trade Policy and Programs</i></p> <p><i>Panel:</i> <i>Joseph M. Rees, Director, Trade Agreements and Communication</i> <i>Cynthia F. Whittenburg, Acting Director, Trade Facilitation and Administration</i> <i>Cathy J. Saucedo, Director, Import Safety and Interagency Requirements</i> <i>William E. Thomas, Associate Executive Director, Plant Health Program, U.S. Department of Agriculture, Animal and Plant Health Inspection Service (APHIS) Plant Protection Quarantine (PPQ)</i></p>	Grand Ballroom
1:00 PM	Trade Symposium Close-Out	Grand Ballroom