

# Intellectual Property Rights 

Fiscal Year 2011 Seizure Statistics
Prepared by CBP Office of International Trade
U.S. Immigration and Customs Enforcement

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## Executive Summary

Theft of intellectual property is a serious crime, and in Fiscal Year (FY) 2011, Customs and Border Protection (CBP) and Immigration and Customs Enforcement (ICE) remained vigilant in their commitment to protect America by expanding their efforts to seize infringing goods. Counterfeit and pirated goods pose a serious threat to America's economic vitality, the health and safety of American consumers, and our critical infrastructure and national security. Through coordinated efforts to interdict infringing merchandise, including joint operations, CBP and ICE enhanced intellectual property enforcement while facilitating the secure flow of legitimate trade and travel.

- The number of Intellectual Property Rights (IPR) seizures increased by 24\% to 24,792 in FY 2011 from 19,959 in FY 2010.
- The domestic value of IPR seizures decreased by $5 \%$ from $\$ 188.1$ million to $\$ 178.9$ million due to the following:
-The number of high-volume but low-value seizures, including express courier and consolidated shipments, increased significantly.
- The average value of an IPR seizure dropped to $\$ 7,193$ in $F Y$ 2011, the lowest average value for IPR seizures in the last 10 years.
- The estimated Manufacturer's Suggested Retail Price (MSRP) for all FY 2011 IPR seizures is $\$ 1.1$ billion, a slight decline from FY 2010.
- The value of consumer safety and critical technology seizures soared to more than $\$ 60$ million due to an increase in pharmaceutical and perfume seizures.
- The number of consumer safety and critical technology seizures increased by $44 \%$, and the value of these seizures rose by $41 \%$ compared to FY 2010 totals.



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Disclaimer: The information contained in this report does not constitute the official trade statistics of the United States. The statistics, and the projections based upon those statistics, are not intended to be used for economic analysis, and are provided for the purpose of establishing the Department of Homeland Security (DHS) priorities and workload. All stated values refer to domestic value unless otherwise specified.

## IPR Seizure Totals

FY 2011 data shows that the number of seizures increased dramatically, while the domestic value decreased by $\$ 9.8$ million.

| Seizure Totals |  |  |
| :--- | :---: | :---: |
|  | FY 2010 | FY 2011 |
| Number | 19,959 | 24,792 |
| Domestic Value (in millions) | $\$ 188.1$ | $\$ 178.3$ |
| MSRP (est. in millions) | $\$ 1,413$ | $\$ 1,110$ |

Domestic value is the cost of the infringing merchandise when it was last purchased, including all duties, fees, broker's charges, profit, unloading charges, and U.S. freight charges to bring the property to the importer's premises.

MSRP is the suggested price at which merchandise is sold at retail to the consumer. MSRP for counterfeit goods is the price at which the goods would have been sold at retail had they been genuine.

- The total number of IPR seizures in FY 2011 increased by $24 \%$ compared to FY 2010, which is a $325 \%$ increase over the past decade.
- The domestic value of all IPR seizures in FY 2011 decreased by 5.2\% compared to FY 2010.
- The number of low-value (under $\$ 1,000$ ) IPR seizures in FY 2011 increased by 3,872 over FY 2010. This increase in low-value seizures accounts for $80 \%$ of the overall increase in seizures for FY 2011.
- The average domestic value for an IPR seizure dropped to \$7,193 in FY 2011 from \$9,425 in FY 2010.
- CBP and ICE report both domestic value and MSRP for IPR seizures to assist in determining penalty assessments, prosecution thresholds, and sentencing.

Seizures by Domestic Value (in millions)


Number of Seizures


## Top Commodities Seized

FY 2011 Seizures - Domestic Value


FY 2010 Seizures - Domestic Value


- Consumer electronics was the top commodity seized in FY 2011, with the value of seizures increasing by 16\% compared to FY 2010. Approximately one-third of the seized goods in this category were infringing cellular phones.
- For the first time since FY 2005, footwear was not the top commodity. The domestic value of footwear seizures in FY 2011 declined more than 75\% from the all-time high of $\$ 102.3$ million in FY 2008. This is due to a sharp decline in the number of large footwear shipments arriving at seaports.
- Seizures of counterfeit perfume/cologne increased in value by $471 \%$ to $\$ 9.4$ million in FY 2011, which can be attributed to increased partnerships with right holders and successful coordinated enforcement efforts.
- FY 2011 is the first year that the category of handbags/wallets/backpacks did not make the "Top Commodities Seized" list.


# Consumer Safety and Critical Technology 

FY 2011 Seizures - Domestic Value


FY 2010 Seizures - Domestic Value

Cigarettes
Electrical Articles
Critical Technology Components
Pharmaceuticals
Eyewear/Parts
Execise Equip
Health/Personal Care
Perfume/Cologne
All Other Commodities


- Counterfeit goods pose a serious threat to the health and safety of Americans. They can unknowingly be used in manufacturing, military, critical infrastructure, and consumer product applications.
- The number of consumer safety and critical technology seizures increased by 44\%, and the value increased by 41\% in FY 2011 compared to FY 2010.
- The domestic value of counterfeit pharmaceutical seizures in FY 2011 rose by more than $\$ 11$ million, an increase of almost 200\%.
- CBP and ICE conducted a number of successful enforcement efforts in FY 2011 targeting counterfeit pharmaceuticals and perfumes, which resulted in substantial increases in the number and value of seizures. The combined increase in value in FY 2011 for seizures of counterfeit pharmaceuticals and perfumes was $\$ 18.8$ million compared to FY 2010, a 148\% increase.


## Source Countries

## FY 2011 Seizures - Domestic Value



FY 2010 Seizures - Domestic Value

China


- China remains the primary source country for counterfeit and pirated goods, representing 62\% of all IPR seizures by domestic value.
- This year, seizures of infringing goods from China and Hong Kong totaled \$142 million, which is a 3\% increase from FY 2010.
- While the value of footwear seized from China declined by nearly $\$ 20$ million, the value of pharmaceutical seizures from China increased by more than $\$ 4.3$ million and the value of perfume seizures from China increased by $\$ 7$ million.
- India and Pakistan both made the "Top Ten Source Countries" this year due to seizures of counterfeit pharmaceuticals. Pharmaceutical seizures accounted for $86 \%$ of the value of IPR seizures from India and $85 \%$ of the value of IPR seizures from Pakistan.


## Shipping Environments

## Number of Seizures



Seizure by Domestic Value (in millions)


- Over the past five years, the trade in counterfeit and pirated goods has shown a marked shift towards using international mail and express courier services to transport this illegal merchandise.
- In FY 2011, the number of seizures at mail and express courier facilities increased by 16\% compared to FY 2010, which represents an overall increase of $84 \%$ since 2007. Meanwhile the number of cargo seizures remained steady.
- Mail and express courier shipments are high volume but low value shipments, which contributed to the significant increase in FY 2011 in the number of seizures despite a decrease in the value.
- Some of the factors contributing to the increased use of mail and express courier services to transport counterfeit goods include:
- Continued growth of websites selling counterfeit and piratical merchandise directly to consumers
- Increased enforcement efforts by CBP and ICE at mail and express courier facilities
- Continued engagement with right holders to provide training and information about their products to CBP and ICE
- Despite the surge in counterfeit goods shipped via mail and express courier directly to consumers, analysis indicates that the majority of seizures from mail and express courier facilities are commercial in nature. Commercial shipments are considered medium to large shipments not intended for personal use.



## STATISTICAL APPENDIX

## Table 1: FY 2002 - FY 2011 Comparisons

Domestic Value of IPR Seizures

| FY |  | Total <br> Value |
| :---: | ---: | ---: |
| 2002 | $\$$ | $98,990,341$ |
| 2003 | $\$$ | $94,019,227$ |
| 2004 | $\$$ | $138,767,885$ |
| 2005 | $\$$ | $93,234,510$ |
| 2006 | $\$$ | $155,369,236$ |
| 2007 | $\$$ | $196,754,377$ |
| 2008 | $\$$ | $272,728,879$ |
| 2009 | $\$$ | $260,697,937$ |
| 2010 | $\$$ | $188,125,346$ |
| 2011 | $\$$ | $178,322,633$ |
| Total | $\$ \mathbf{1 , 6 7 7 , 0 1 0 , 3 7 1}$ |  |

Number of IPR Seizures

| FY | Number of <br> Seizures |
| :---: | :---: |
| 2002 | 5,793 |
| 2003 | 6,500 |
| 2004 | 7,255 |
| 2005 | 8,022 |
| 2006 | 14,675 |
| 2007 | 13,657 |
| 2008 | 14,992 |
| 2009 | 14,841 |
| 2010 | 19,959 |
| 2011 | 24,792 |
| Total | $\mathbf{1 3 0 , 4 8 6}$ |

## Table 2: FY 2010 - FY 2011 All Commodities

| FY 2011 <br> Commodity | Domestic <br> Value | Percent <br> of Total* |  |
| :--- | ---: | ---: | :---: |
| Consumer Electronics | $\$$ | $38,992,613$ | $22 \%$ |
| Footwear | $\$$ | $25,252,613$ | $14 \%$ |
| Pharmaceuticals | $\$$ | $16,848,192$ | $9 \%$ |
| Optical Media | $\$$ | $15,567,059$ | $9 \%$ |
| Wearing Apparel | $\$$ | $14,755,599$ | $8 \%$ |
| Perfume/Cologne | $\$$ | $9,456,208$ | $5 \%$ |
| Watches/Parts | $\$$ | $8,435,256$ | $5 \%$ |
| Cigarettes | $\$$ | $8,183,993$ | $5 \%$ |
| Computers/Hardware | $\$$ | $7,814,457$ | $4 \%$ |
| Toys/Electronic Games | $\$$ | $25,597,367$ | $4 \%$ |
| All Other Commodities | $\$$ | $\mathbf{1 7 8 , 3 2 2 , 6 3 3}$ | $14 \%$ |
| Total FY 2011 Domestic Value | $\$$ | $\mathbf{2 4 , 7 9 2}$ |  |
| Number of Seizures |  |  |  |


| FY 2011 <br> Commodity | Number <br> of Seizures | Percent <br> of Total* |
| :--- | :---: | :---: |
| Wearing Apparel | 7,392 | $25 \%$ |
| Optical Media | 4,390 | $15 \%$ |
| Consumer Electronics | 3,161 | $11 \%$ |
| Handbags/Wallets/Backpacks | 2,978 | $10 \%$ |
| Footwear | 1,772 | $6 \%$ |
| Pharmaceuticals | 1,239 | $4 \%$ |
| Health/Personal Care | 1,147 | $4 \%$ |
| Watches/Parts | 1,077 | $4 \%$ |
| Computers/Hardware | 1,063 | $4 \%$ |
| Headwear | 979 | $3 \%$ |
| All Other Commodities | $\mathbf{4 , 6 4 4}$ | $16 \%$ |
| Number of Seizures | $\mathbf{2 9 , 8 4 2}$ ** |  |

[^0]| FY2010 <br> Commodity | Domestic <br> Value | Percent <br> of Total* |  |
| :--- | :--- | ---: | :---: |
| Footwear | $\$$ | $45,749,639$ | $24 \%$ |
| Consumer Electronics | $\$$ | $33,588,493$ | $18 \%$ |
| Wearing Apparel | $\$$ | $18,681,725$ | $10 \%$ |
| Handbags/Wallets/Backpacks | $\$$ | $15,422,201$ | $8 \%$ |
| Optical Media | $\$$ | $12,681,213$ | $7 \%$ |
| Computers/Hardware | $\$$ | $9,501,871$ | $5 \%$ |
| Cigarettes | $\$$ | $8,851,376$ | $5 \%$ |
| Watches/Parts | $\$$ | $7,847,865$ | $4 \%$ |
| Jewelry | $\$$ | $6,761,698$ | $4 \%$ |
| Pharmaceuticals | $\$$ | $5,662,334$ | $3 \%$ |
| All Other Commodities | $\$$ | $23,376,931$ | $12 \%$ |
| Total FY 2010 Domestic Value | $\$$ | $\mathbf{1 8 8 , 1 2 5 , 3 4 6}$ |  |
| Number of Seizures |  | $\mathbf{1 9 , 9 5 9}$ |  |


| FY 2010 <br> Commodity | Number <br> of Seizures | Percent <br> of Total* |
| :--- | ---: | :---: |
| Wearing Apparel | 4,338 | $18 \%$ |
| Optical Media | 4,371 | $18 \%$ |
| Handbags/Wallets/Backpacks | 2,702 | $11 \%$ |
| Consumer Electronics | 2,252 | $9 \%$ |
| Footwear | 2,119 | $9 \%$ |
| Computers/Hardware | 857 | $4 \%$ |
| Watches/Parts | 819 | $3 \%$ |
| Golf Equipment | 786 | $3 \%$ |
| Headwear | 772 | $3 \%$ |
| Exercise Equipment | 594 | $2 \%$ |
| All Other Commodities | 4,351 | $18 \%$ |
| Number of Seizures | $\mathbf{2 3 , 9 6 1 *}$ |  |

[^1]
## Table 3: FY 2011 Estimated MSRP Value by Commodity

| FY 2011 <br> Commodity | Domestic <br> Value |  |  | Estimated <br> MSRP | Percent <br> Markup |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Consumer Electronics | $\$$ | $38,992,613$ | $\$$ | $101,183,537$ | $160 \%$ |
| Footwear | $\$$ | $25,252,613$ | $\$$ | $96,976,959$ | $284 \%$ |
| Pharmaceuticals | $\$$ | $16,848,192$ | $\$$ | $25,145,074$ | $49 \%$ |
| Optical Media | $\$$ | $15,567,059$ | $\$$ | $35,011,049$ | $125 \%$ |
| Wearing Apparel | $\$$ | $14,755,599$ | $\$$ | $126,299,443$ | $756 \%$ |
| Perfume/Cologne | $\$$ | $9,456,208$ | $\$$ | $50,973,598$ | $439 \%$ |
| Watches/Parts | $\$$ | $8,435,256$ | $\$$ | $112,672,972$ | $1236 \%$ |
| Cigarettes | $\$$ | $8,183,993$ | $\$$ | $10,940,851$ | $34 \%$ |
| Computers/Hardware | $\$$ | $7,814,457$ | $\$$ | $22,644,506$ | $190 \%$ |
| Toys/Electronic Games | $\$$ | $7,597,367$ | $\$$ | $26,857,045$ | $254 \%$ |
| All Other Commodities | $\$$ | $25,419,276$ | $\$$ | $501,727,809$ | $1874 \%$ |
| Total FY 2011 Values | $\$$ | $\mathbf{1 7 8 , 3 2 2 , 6 3 3}$ | $\mathbf{\$ 1 , 1 1 0 , 4 3 2 , 8 4 4}$ | $\mathbf{5 2 3 \%}$ |  |

# Table 4: FY 2011 Estimated MSRP Value by Commodity 

## Commercial vs. Non-Commercial Seizures

| FY 2011 <br> Commodity | Commercial <br> Domestic Value |  | Commercial <br> Est. MSRP |  |
| :--- | ---: | ---: | ---: | ---: |
| Consumer Electronics | $\$$ | $38,990,013$ | $\$$ | $101,176,248$ |
| Footwear | $\$$ | $25,247,878$ | $\$$ | $96,948,235$ |
| Pharmaceuticals | $\$$ | $16,688,348$ | $\$$ | $24,878,737$ |
| Optical Media | $\$$ | $15,456,714$ | $\$$ | $34,678,571$ |
| Wearing Apparel | $\$$ | $14,747,395$ | $\$$ | $126,160,824$ |
| Perfume/Cologne | $\$$ | $9,456,148$ | $\$$ | $50,973,253$ |
| Watches/Parts | $\$$ | $8,430,169$ | $\$$ | $112,619,663$ |
| Cigarettes | $\$$ | $8,183,442$ | $\$$ | $10,939,805$ |
| Computers/Hardware | $\$$ | $7,814,097$ | $\$$ | $22,643,479$ |
| Toys/Electronic Games | $\$$ | $7,597,134$ | $\$$ | $26,856,345$ |
| All Other Commodities | $\$$ | $25,380,028$ | $\$$ | $501,058,247$ |
| FY 2011 | $\$$ | $\mathbf{1 7 7 , 9 9 1 , 3 6 6}$ | $\$$ | $\mathbf{1 , 1 0 8 , 9 3 3 , 4 0 7}$ |


| FY 2011 <br> Commodity | Non-Commercial <br> Domestic Value |  | Non-Commercial <br> Est. MSRP |  |
| :--- | ---: | ---: | ---: | ---: |
| Consumer Electronics | $\$$ | 2,600 | $\$$ | 7,289 |
| Footwear | $\$$ | 4,735 | $\$$ | 423,958 |
| Pharmaceuticals | $\$$ | 159,844 | $\$$ | $28,724^{*}$ |
| Optical Media | $\$$ | 110,345 | $\$$ | 332,478 |
| Wearing Apparel | $\$$ | 8,204 | $\$$ | 138,619 |
| Perfume/Cologne | $\$$ | 60 | $\$$ | 345 |
| Watches/Parts | $\$$ | 5,087 | $\$$ | 53,309 |
| Cigarettes | $\$$ | 551 | $\$$ | 1,046 |
| Computers/Hardware | $\$$ | 360 | $\$$ | 1,027 |
| Toys/Electronic Games | $\$$ | 233 | $\$$ | 699 |
| All Other Commodities | $\$$ | 39,248 | $\$$ | 669,562 |
| FY 2011 | $\$$ | $\mathbf{3 3 1 , 2 6 7}$ | $\$$ | $\mathbf{1 , 4 9 9 , 4 3 7}$ |
|  |  |  | $\mathbf{2 3 , 3 7 1}$ |  |
| Number of Commercial Seizures |  | $\mathbf{1 , 4 2 1}$ |  |  |
| Number of Non-Commercial Seizures |  | $\mathbf{2 4 , 7 9 2}$ |  |  |
| Total |  |  |  |  |

[^2]
# Table 5: FY 2010 - FY 2011 Consumer Safety and Critical Technology 



[^3]| FY 2010 <br> Safety and Security | Domestic <br> Value | Percent <br> of Total* |  |
| :--- | ---: | :---: | :---: |
| Cigarettes | $\$$ | $8,851,376$ | $21 \%$ |
| Electrical Articles | $\$ \$ 932,752$ | $19 \%$ |  |
| Critical Technology Components | $\$$ | $7,508,978$ | $18 \%$ |
| Pharmaceuticals | $\$$ | $5,616,394$ | $13 \%$ |
| Eyewear/Parts $\dagger$ | $\$$ | $3,242,372$ | $8 \%$ |
| Exercise Equipment | $\$$ | $2,867,382$ | $7 \%$ |
| Health/Personal Care | $\$$ | $1,667,075$ | $4 \%$ |
| Perfume | $\$$ | $1,653,629$ | $4 \%$ |
| Batteries | $\$$ | $1,026,075$ | $2 \%$ |
| Bearings | $\$$ | 636,386 | $2 \%$ |
| All Other Commodities | $\$$ | $1,404,093$ | $3 \%$ |
| Total FY 2010 Domestic Value | $\$$ | $\mathbf{4 2 , 4 0 6 , 5 1 2}$ |  |
| Number of Seizures |  | $\mathbf{3 , 0 5 2}$ |  |



# Table 6: FY 2010 - FY 2011 Source Country Domestic Value and Volume 

| FY 2011 <br> Source Country |  | Domestic <br> Value | Percent <br> of Total* |
| :--- | ---: | ---: | :---: |
| China | $\$$ | $109,996,380$ | $62 \%$ |
| Hong Kong | $\$$ | $32,155,987$ | $18 \%$ |
| India | $\$$ | $4,535,478$ | $3 \%$ |
| Pakistan | $\$$ | $3,954,932$ | $2 \%$ |
| Taiwan | $\$$ | $2,287,596$ | $1 \%$ |
| Switzerland | $\$$ | $1,407,426$ | $1 \%$ |
| Malaysia | $\$$ | $1,285,547$ | $1 \%$ |
| South Korea | $\$$ | 714,424 | Less than $1 \%$ |
| United Kingdom | $\$$ | 703,721 | Less than $1 \%$ |
| Mexico | $\$$ | 654,941 | Less than $1 \%$ |
| All Other Countries | $\$$ | $20,626,201$ | $12 \%$ |
|  |  |  |  |
| Total FY 2011 Domestic Value | $\mathbf{\$}$ | $\mathbf{1 7 8 , 3 2 2 , 6 3 3}$ |  |
| Number of Seizures |  | $\mathbf{2 4 , 7 9 2}$ |  |


| FY 2011 <br> Source Country | Number <br> of Seizures | Percent <br> of Total* |
| :--- | :---: | :---: |
| China | 13,592 | $55 \%$ |
| Hong Kong | 6,597 | $27 \%$ |
| Turkey | 569 | $2 \%$ |
| All Other Countries | 4,116 | $17 \%$ |
| Number of Seizures | $\mathbf{2 4 , 8 6 8} *$ |  |

*All percentages rounded to the nearest whole number
**IPR seizures can contain multiple commodities

| FY 2010 <br> Source Country | Domestic Value | Percent <br> of Total* |  |
| :--- | ---: | ---: | :---: |
| China | $\$$ | $124,681,247$ | $66 \%$ |
| Hong Kong | $\$$ | $26,173,057$ | $14 \%$ |
| Jordan | $\$$ | $7,713,398$ | $4 \%$ |
| India | $\$$ | $1,571,142$ | Less than 1\% |
| Malaysia | $\$$ | $1,286,373$ | Less than 1\% |
| Taiwan | $\$$ | $1,138,414$ | Less than $1 \%$ |
| South Korea | $\$$ | $1,049,466$ | Less than $1 \%$ |
| Vietnam | $\$$ | 741,974 | Less than $1 \%$ |
| Canada | $\$$ | 608,533 | Less than $1 \%$ |
| United Arab Emirates | $\$$ | 493,931 | Less than $1 \%$ |
| All Other Countries | $\$$ | $22,667,811$ | $12 \%$ |
| Total FY 2010 Domestic Value | $\$$ | $\mathbf{1 8 8 , 1 2 5 , 3 4 6}$ |  |
| Number of Seizures |  | $\mathbf{1 9 , 9 5 9}$ |  |


| FY 2010 <br> Source Country | Number <br> of Seizures | Percent <br> of Total* |
| :--- | ---: | :---: |
| China | 12,200 | $61 \%$ |
| Hong Kong | 4,150 | $21 \%$ |
| Turkey | 935 | $5 \%$ |
| All Other Countries | 2,786 | $14 \%$ |
| Number of Seizures | $20,071 * *$ |  |

*All percentages rounded to the nearest whole number **IPR seizures can contain multiple commodities

# Table 7: FY 2011 Top Five Source Countries by Commodity Value 

| 1. China |  | Domestic <br> Value | Percent <br> of Total |
| :--- | :---: | :---: | :---: |
| Consumer Electronics | $\$$ | $23,462,653$ | $21 \%$ |
| Footwear | $\$$ | $22,074,583$ | $20 \%$ |
| Wearing Apparel | $\$$ | $10,109,407$ | $9 \%$ |
| Perfume/Cologne | $\$$ | $8,364,644$ | $8 \%$ |
| Pharmaceuticals | $\$$ | $6,917,921$ | $6 \%$ |
| Toys/Electronic Games | $\$$ | $6,883,741$ | $6 \%$ |
| Cigarettes | $\$$ | $6,439,259$ | $6 \%$ |
| Watches/Parts | $\$$ | $4,058,756$ | $4 \%$ |
| Handbags/Wallets/Backpacks | $\$$ | $3,911,644$ | $4 \%$ |
| Computers/Hardware | $\$$ | $3,374,771$ | $3 \%$ |
| All Other Commodities | $\$$ | $14,399,001$ | $13 \%$ |
| Total FY 2011 Domestic Value | $\$$ | $\mathbf{1 0 9 , 9 9 6 , 3 8 0}$ |  |
| Number of Seizures |  | $\mathbf{1 3 , 5 9 2}$ |  |


| 2. Hong Kong |  | Domestic <br> Value | Percent <br> of Total* |
| :--- | :---: | :---: | :---: |
| Consumer Electronics | $\$$ | $12,044,130$ | $37 \%$ |
| Computers/Hardware | $\$$ | $3,281,448$ | $10 \%$ |
| Handbags/Wallets/Backpacks | $\$$ | $2,753,378$ | $9 \%$ |
| Optical Media | $\$$ | $2,498,833$ | $8 \%$ |
| Watches/Parts | $\$$ | $2,504,233$ | $8 \%$ |
| Pharmaceuticals | $\$$ | $1,705,065$ | $5 \%$ |
| Wearing Apparel | $\$$ | $1,403,555$ | $4 \%$ |
| Health/Personal Care | $\$$ | $1,315,154$ | $4 \%$ |
| Jewelry | $\$$ | $1,269,671$ | $4 \%$ |
| Footwear | $\$$ | 958,993 | $3 \%$ |
| All Other Commodities | $\$$ | $2,421,527$ | $8 \%$ |
| Total FY 2011 Domestic Value | $\$$ | $\mathbf{3 2 , 1 5 5 , 9 8 7}$ |  |
| Number of Seizures |  | $\mathbf{6 , 5 9 1}$ |  |

[^4]| 3. India | Domestic <br> Value | Percent <br> of Total |  |
| :--- | ---: | :---: | :---: |
| Pharmaceuticals | $\$$ | $3,874,776$ | $85 \%$ |
| Consumer Electronics | $\$$ | 348,001 | $8 \%$ |
| Perfume/Cologne | $\$$ | 209,429 | $5 \%$ |
| Optical Media | $\$$ | 60,950 | $1 \%$ |
| All Other Commodities | $\$$ | 42,322 | $1 \%$ |
| Total FY 2011 Domestic Value | $\$$ | $\mathbf{4 , 5 3 5 , 4 7 8}$ |  |
| Number of Seizures |  | $\mathbf{2 9 9}$ |  |


| 4. Pakistan | Domestic <br> Value | Percent <br> of Total $^{*}$ |  |
| :--- | :---: | :---: | :---: |
| Pharmaceuticals | $\$$ | $3,380,210$ | $85 \%$ |
| Wearing Apparel | $\$$ | 532,871 | $13 \%$ |
| All Other Commodities | $\$$ | 41,851 | $1 \%$ |
| Total FY 2011 Domestic Value $\$$ <br> Number of Seizures $\mathbf{3 , 9 5 4 , 9 3 2}$ |  |  |  |
|  |  | $\mathbf{2 7}$ |  |


| 5. Taiwan | Domestic <br> Value | Percent <br> of Total |  |
| :--- | :---: | :---: | :---: |
| Consumer Electronics | $\$$ | 987,947 | $43 \%$ |
| Cigarettes | $\$$ | 761,760 | $33 \%$ |
| Computers/Hardware | $\$$ | 388,433 | $17 \%$ |
| Footwear | $\$$ | 41,603 | $2 \%$ |
| Optical Media | $\$$ | 26,982 | $1 \%$ |
| Belts | $\$$ | 21,750 | $1 \%$ |
| All Other Commodities | $\$$ | 59,121 | $3 \%$ |
| Total FY 2011 Domestic Value | $\mathbf{\$}$ | $\mathbf{2 , 2 8 7 , 5 9 6}$ |  |
| Number of Seizures |  | $\mathbf{7 0}$ |  |

[^5]
# Table 8: FY 2011 Top Three Source Countries by Number of Seizures 

| 1. China | Number <br> of Seizures | Percent <br> of Total* |
| :--- | ---: | :---: |
| Wearing Apparel | 4,466 | $28 \%$ |
| Optical Media | 2,349 | $15 \%$ |
| Consumer Electronics | 1,383 | $9 \%$ |
| Handbags/Wallets/Backpacks | 1,288 | $8 \%$ |
| Footwear | 977 | $6 \%$ |
| Pharmaceuticals | 755 | $5 \%$ |
| Health/Personal Care | 746 | $5 \%$ |
| Headwear | 552 | $3 \%$ |
| Computers/Hardware | 541 | $3 \%$ |
| Watches/Parts | 487 | $3 \%$ |
| All Other Commodities | 2,628 | $16 \%$ |
| Number of Seizures | $\mathbf{1 6 , 1 7 2 *}$ |  |


| 2. Hong Kong | Number <br> of Seizures | Percent <br> of Total* |
| :--- | ---: | :---: |
| Consumer Electronics | 1,476 | $19 \%$ |
| Optical Media | 1,369 | $18 \%$ |
| Handbags/Wallets/Backpacks | 1,136 | $15 \%$ |
| Wearing Apparel | 1,019 | $13 \%$ |
| Computers/Hardware | 394 | $5 \%$ |
| Watches/Parts | 385 | $5 \%$ |
| Footwear | 359 | $5 \%$ |
| Health/Personal Care | 293 | $4 \%$ |
| Headwear | 189 | $2 \%$ |
| Eyewear/Parts | 140 | $2 \%$ |
| All Other Commodities | 898 | $12 \%$ |
| Number of Seizures | $\mathbf{7 , 6 5 8}$ |  |


| 3. Turkey | Number <br> of Seizures | Percent <br> of Total* |
| :--- | ---: | :---: |
| Wearing Apparel | 472 | $82 \%$ |
| Footwear | 67 | $12 \%$ |
| All Other Commodities | 34 | $6 \%$ |
| Number of Seizures | $\mathbf{5 7 3}$ ** |  |

[^6]
## Table 9: FY 2007 - FY 2011 Shipping Environment

## Domestic Value of IPR Seizures (in millions)

| FY | Express | Mail | Cargo | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 | $\$ 15.20$ | $\$ 8.10$ | $\$ 150.10$ | $\$ 23.30$ | $\$ 196.70$ |
| 2008 | $\$ 18.90$ | $\$ 11.10$ | $\$ 202.90$ | $\$ 39.80$ | $\$ 272.70$ |
| 2009 | $\$ 32.50$ | $\$ 11.60$ | $\$ 193.30$ | $\$ 23.30$ | $\$ 260.70$ |
| 2010 | $\$ 32.30$ | $\$ 14.00$ | $\$ 103.40$ | $\$ 38.40$ | $\$ 188.10$ |
| 2011 | $\$ 33.20$ | $\$ 11.60$ | $\$ 96.40$ | $\$ 37.10$ | $\$ 178.30$ |

## Number of IPR Seizures

| FY | Express | Mail | Cargo | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 | 3,148 | 6,881 | 2,494 | 1,134 | 13,657 |
| 2008 | 3,965 | 7,341 | 2,289 | 1,397 | 14,992 |
| 2009 | 3,574 | 7,569 | 2,519 | 1,179 | 14,841 |
| 2010 | 6,116 | 9,743 | 2,309 | 1,791 | 19,959 |
| 2011 | 10,090 | 8,352 | 2,930 | 3,420 | 24,792 |

In any given year, approximately $10 \%$ of all seizures cannot be categorized as express, mail, or cargo. These other seizures represent ICE investigations, exports,
passenger baggage, or other enforcement situations. All stated values refer to domestic value unless otherwise specified.

# Table 10: FY 2011 Estimated MSRP Value by Shipping Environment Commercial vs. Non-Commercial Seizures 

| FY 2011 |  | Commercial <br> Shipping Environment | Commercial <br> Domestic Value |  |
| :--- | :---: | :---: | ---: | :---: |
| Est. MSRP |  |  |  |  |


| FY 2011 Shipping Environment | Non-Commercial Domestic Value |  | Non-Commercial Est. MSRP |  |
| :---: | :---: | :---: | :---: | :---: |
| Express | \$ | 132,796 | \$ | 327,917 |
| Mail | \$ | 122,160 | \$ | 418,800 |
| Cargo | \$ | 60,395 | \$ | 689,696 |
| All Others | \$ | 15,916 | \$ | 63,023 |
| Total FY 2011 Values | \$ | 331,267 |  | ,499,436 |

In any given year, approximately $10 \%$ of all seizures cannot be categorized as express, mail, or cargo.These other seizures represent ICE investigations, exports, passenger baggage, or other enforcement situations.


[^0]:    *All percentages rounded to the nearest whole number
    **IPR seizures can contain multiple commodities

[^1]:    *All percentages rounded to the nearest whole number
    **IPR seizures can contain multiple commodities

[^2]:    *MSRP is not available for all shipments, making the estimated MSRP appear lower than the domestic value.

[^3]:    Critical Technology Components - networking equipment and semiconductor devices
    Electrical Articles - holiday lights, household appliances, power cords, etc.
    Health/Personal Care - cosmetics, razors, toothpaste, etc.
    All Other - laundry detergent, food products, etc.
    *All percentages rounded to the nearest whole number
    **IPR seizures can contain multiple commodities

[^4]:    *All percentages rounded to the nearest whole number

[^5]:    *All percentages rounded to the nearest whole number

[^6]:    *All percentages rounded to the nearest whole number
    **IPR seizures can contain multiple commodities

