

COAC EXPORT SUBCOMMITTEE

1. General description

Objective/Goal of the subcommittee

In support of the priorities and strategies of the President's National Export Initiative, the primary goal of the Export Subcommittee is to advise U.S. Customs and Border Protection of any advice or recommendations related to export procedures, trade enforcement, and facilitation issues. Advice will be given in an effort to increase information sharing, further enhance the Automated Export System (AES) Re-engineering and Advance Targeting System (ATS) and provide an understanding of the impact of national and international trade policies.

Where does it fit in our trade transformation strategy?

The Export Subcommittee created the Export Mapping Work Group and the One U.S. Government for Exports Work Group to support the following trade transformation initiatives and guiding principles:

*ACE: Modernization, Bi-directional Education, Consistency & Harmonization, Co-creation.
Comprehensive Trusted Trader Program: Bi-directional Education.*

Chairs/Co-Chair Names

The current government subcommittee Co-Chairs are Todd Hoffman, Acting Executive Director, Cargo and Conveyance Security Division, Office of Field Operations, CBP, Brenda Smith, Executive Director, Automated Commercial Environment (ACE) Business Office, Office of International Trade, CBP and Cynthia Whittenburg, Executive Director, Trade Policy and Programs, Office of International Trade, CBP. The trade subcommittee Co-Chairs are Julie Ann Parks, Senior Manager, Export/Import Operations, Raytheon Company and Elizabeth Shaver, Director, Cargo Services, Airlines for America.

Number of participants from COAC

The Export Subcommittee is comprised of 10 COAC members and 16 U.S. Government members. All trade members are COAC members.

Highlights

Master Principles for a One U.S. Government at the Border Cooperation for Exports

In February 2014, the COAC recommended that CBP use Master Principles for a U.S. Government at the Border Cooperation for Exports as well as the Export Mapping Education Package in developing their U.S. Export Strategy. The COAC further encouraged Customs and Border Protection to lead the U.S. Government socialization of the foundational principles that the COAC believes are required to position the U.S. government to efficiently manage strategic cross border issues in a manner that reduces the cost of doing business. The Export Subcommittee finalized the Master Principles for a One U.S. Government at the Border Cooperation for Exports document in March 2014.

Advanced Export Information (AEI) pilot

The recently published Advanced Export Information (AEI) pilot for filing limited mandatory data elements pre-departure and remaining data elements five days post-departure is still a major interest for industry stakeholders. The Census Bureau is developing regulatory changes regarding the elimination of Option 4 export filing and issued a federal register notice to solicit participation in the pilot on January 31, 2014 and is expected to begin in July 2014. CBP is currently working with the Census Bureau to finalize the programming functionality within AES for the pilot. This pilot is a revised option 3 process to provide certain trade members the ability to file the commodity data with a limited set of data pre-departure and the enhancements have been included in the Automated Export System (AES) re-engineering effort. The trade would submit the limited data elements and then the additional data elements will be filed within the 5 day filing period just like Option 4. The Option 4 filing was established in 1998 (est.) and there are currently 1,555 eligible filers. In FY 2013, only 1,223 filers utilized Option 4. The automotive and agriculture industries are the most vocal stakeholders in opposition to the AEI pilot. CBP and Census are looking to address these concerns through the AEI pilot. Both agencies are also committed to continue to meet with industry to learn more about their concerns and identify potential solutions for the submission of advanced export information.

Accomplishments

The Export Subcommittee has met 3 times since the February 20, 2014 COAC meeting.

The Export Subcommittee established a One U.S. Government for Exports Work Group that has met twice since the February 20, 2014 meeting. The work group held discussions to finalize the first draft of the Master Principles for a One U.S. Government at the Border Cooperation for Exports document. The document was presented to the Border Interagency Executive Council (BIEC) External Engagement Subcommittee in April 2014 and the Process Coordination Subcommittee in May 2014 for review.

The Export Subcommittee established the Export Process Work Group (EPWG) and the EPWG has met 2 times since the February 20, 2014 COAC meeting. The EPWG will focus on prioritizing the areas of opportunities presented in the Export Mapping Education Package.

The Export Subcommittee Trade Co-Chairs presented the Master Principles for a One U.S. Government at the Border for Exports document and the Export Mapping Education Package to the Border Interagency Executive Council (BIEC) Process Coordination Committee in May 2014.

Next Steps

The next steps for the Export Subcommittee will include the following initiatives:

- The Export Process Work Group will meet regularly to prioritize the areas of opportunity developed in the export mapping exercise and will be considered an ongoing process.
- The Export Subcommittee will explore opportunities presented by the implementation of the Single Window to streamline and facilitate exports.
- The Export Subcommittee will also help CBP gain a deeper understanding to build the export criteria to fully implement the Mutual Recognition Arrangements (MRA) with other countries' Authorized Economic Operator (AEO) programs and will be considered an ongoing process.