



Donation Acceptance Program

Webinar Presentation



U.S. Customs and
Border Protection



U.S. General Services Administration

Donations Acceptance Program Webinar

Purpose & Agenda

Purpose: To equip participants with the information they need to gauge program interest and submit a successful donation proposal.

Agenda

- Presenter Introductions
- Background
- Legislative Authorities
- Program Framework
- Program Implementation
- Proposal Guidance

Presenter Introductions

CBP & GSA Presenters



U.S. Customs and Border Protection

Garrett Wright

Branch Chief
Donations Acceptance Program
Office of Field Operations

Kirsten Spraker

Planning Analyst
Facilities Management and Engineering
Office of Administration



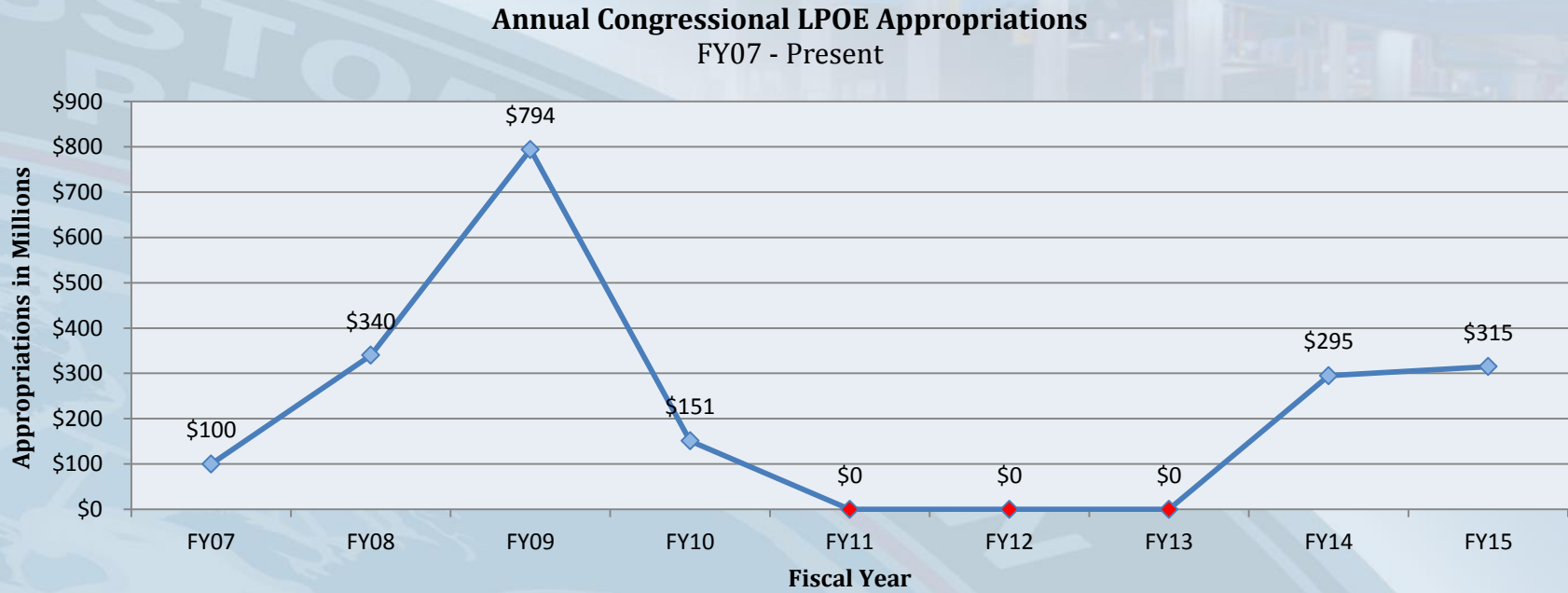
U.S. General Services Administration

Cecil Scroggins

Gift Programs Manager
Greater Southwest Region
GSA Public Buildings Service

Background

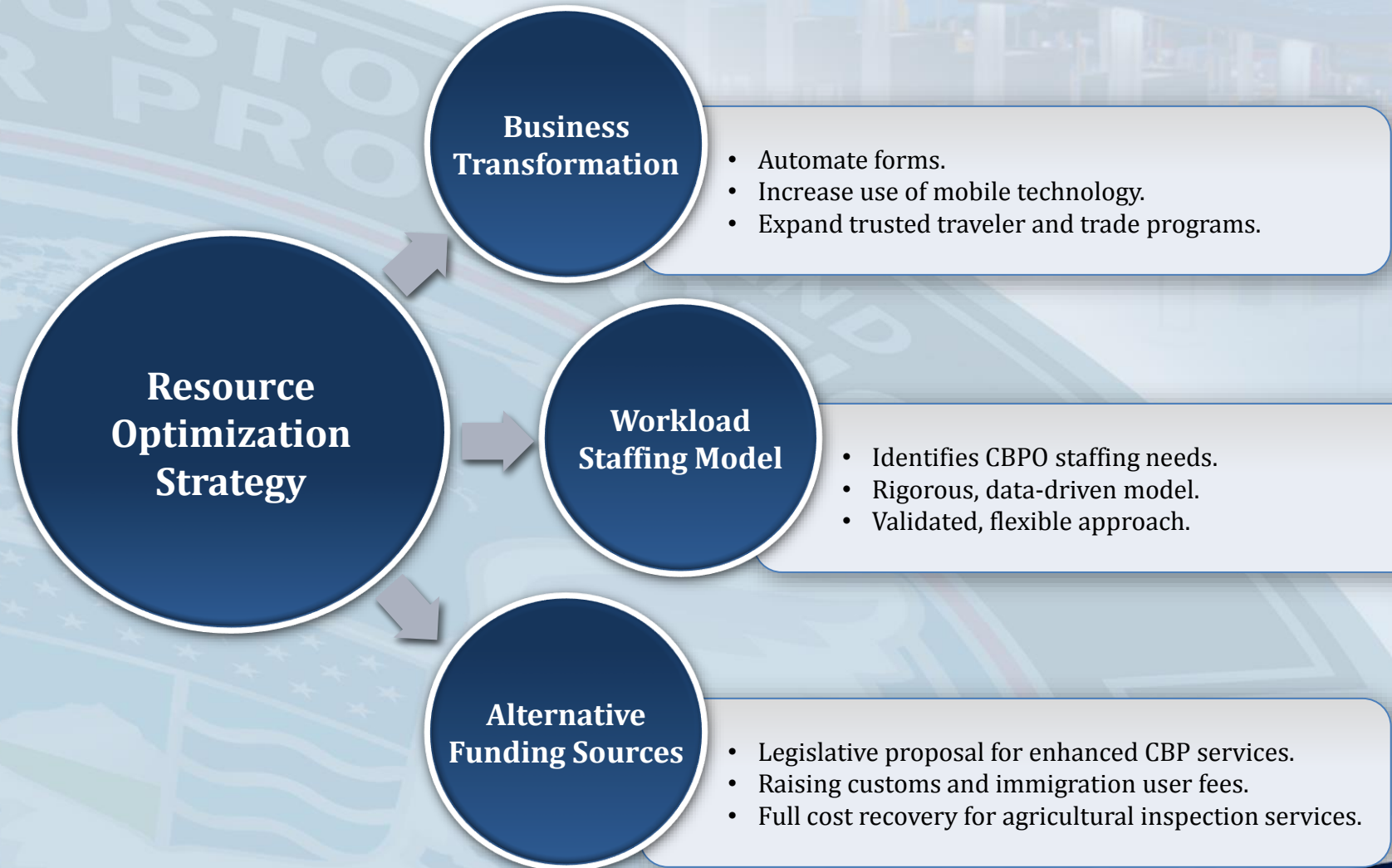
LPOE Funding Challenges



- \$6B funding need identified in FY06 to fully modernize the LPOE portfolio.
- Approximately \$2B in annual and one-time LPOE appropriations received since.
- Traditional appropriations have not kept pace with CBP's LPOE funding needs.

Background

CBP's Resource Optimization Strategy



Legislative Authorities

Section 559 Overview

- Section 559, subsection (a) of the *Consolidated Appropriations Act, 2014*, (P.L. 113-76), states:

“...the Commissioner of U.S. Customs and Border Protection, in collaboration with the Administrator of General Services, is authorized to conduct a pilot program in accordance with this section to permit U.S. Customs and Border Protection to enter into partnerships with private sector and government entities at ports of entry for certain services and to accept certain donations.”

- Section 559, subsection (f), states:

“...the Commissioner and the Administrator may, during the pilot program described in subsection (a), accept a donation of real or personal property (including monetary donations) or nonpersonal services from any private sector or government entity with which U.S. Customs and Border Protection has entered into a partnership.”

- Partnerships entered into during the pilot may last as long as required to meet the partnership's terms.

Legislative Authorities

Section 559 Specifics

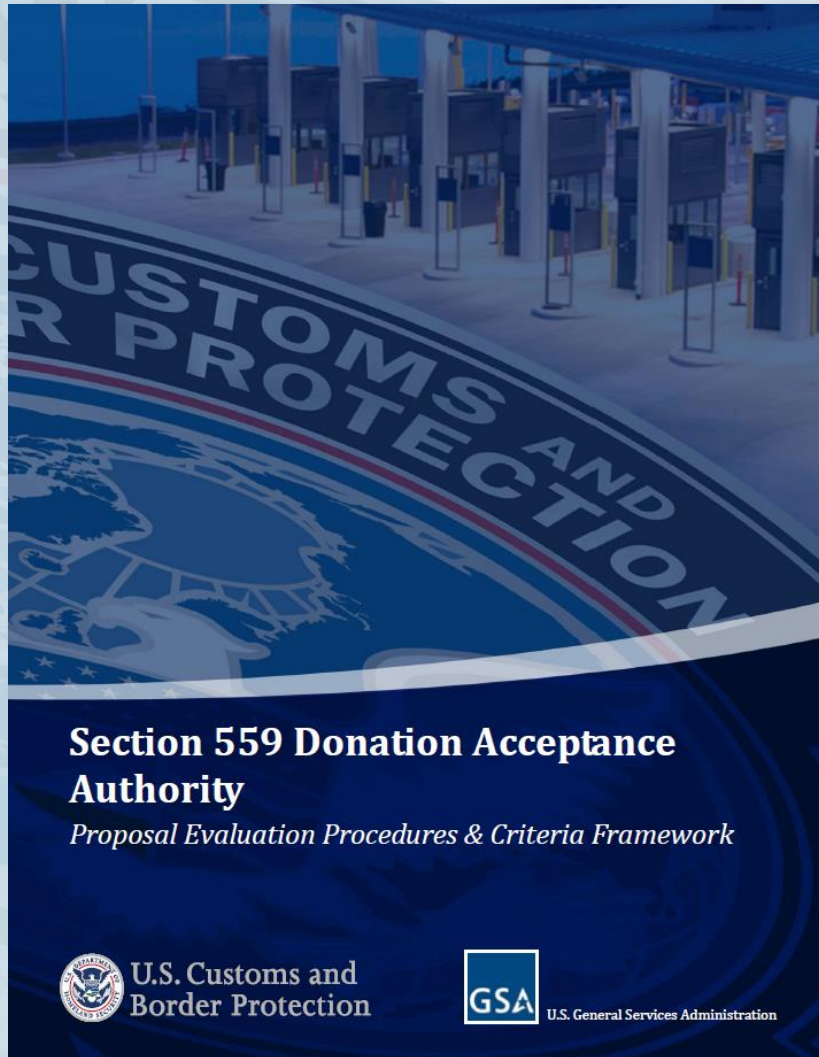
Donation Types & Examples		
Real Property	Personal Property	Non-Personal Services
<ul style="list-style-type: none">• New facilities• Existing facility improvements• Real estate	<ul style="list-style-type: none">• Furniture• Fixtures• Equipment• Technology• Monetary donations	<ul style="list-style-type: none">• Operations and maintenance• Installation and deployment of equipment and technologies• Design and construction services

Donations May be Accepted at...	Donations May Not be Accepted at...
<ul style="list-style-type: none">• Existing CBP-owned land ports of entry• New or existing GSA-owned land ports of entry• Existing air or sea ports of entry at which CBP is providing inspection services.	<ul style="list-style-type: none">• New or existing GSA-leased land ports of entry.

Limitations & Other Considerations	<ul style="list-style-type: none">• Donations may not result in a new lease with CBP or GSA.• Donations may not be accepted on foreign soil.• Monetary donations may not be used for staffing.
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Program Framework

Section 559 Overview

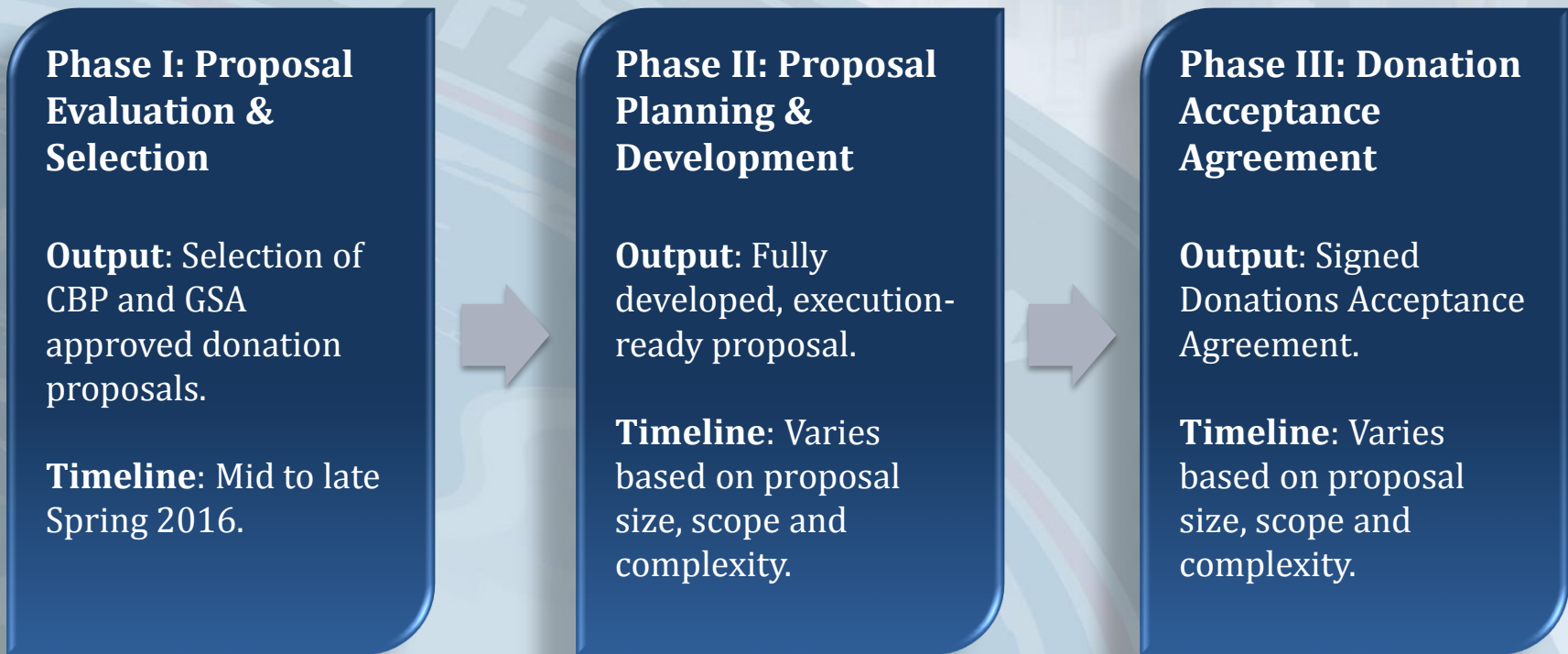


- Per Congressional requirement, CBP and GSA developed the *Section 559 Proposal Evaluation Procedures & Criteria Framework* (DAP Framework), which describes:
 - The procedures and criteria that CBP and GSA use to receive, evaluate and select viable donation proposals; and
 - The post-selection procedures that CBP and GSA follow in order to plan, develop and formally accept proposed donations in coordination with each Donor.
- DAP Framework posted on the CBP.gov DAP page.

Program Framework

Phase Summary

- The DAP Framework is broken into three distinct phases, each of which produces a clear and distinguishable output as input to the next.



Program Framework

Phase I: Proposal Evaluation & Selection Procedures

Phase I: Proposal Evaluation & Selection

- CBP, GSA and other relevant stakeholders conduct a preliminary review of each proposal.
- OFO HQ conducts operational evaluation and makes proposal recommendations for further evaluation.
- CBP OA and GSA conduct non-operational evaluation and makes final proposal recommendations.
- GSA routes proposal recommendations for PBS Commissioner concurrence.
- CBP routes PBS-cleared proposal recommendations for Commissioner approval.
- Selection notification letters issued.

Program Framework

Phase I: Proposal Evaluation & Selection Criteria

Phase I: Proposal Evaluation & Selection

Operational Criteria	Non-Operational Criteria
Operational Impact	Financial Feasibility
Operational Benefit	Legal Implications
Funding Strategy	Real Estate Implications
Health & Safety Requirements	Environmental & Cultural Resource Implications
Economic & Community Benefits	Technical Feasibility
Community Support	Planning Implications
Other Agency Support for Operations	Proposal Support
Project Duration & Timeline	

Program Framework

Phase II: Proposal Planning & Development Procedures

Phase II: Proposal Planning & Development

- CBP, GSA and Donor negotiate and sign Memorandum of Understanding formalizing forthcoming planning and development activities, funding obligations, and roles and responsibilities.
- CBP and GSA share planning inputs including operational requirements, design standards, and technical specifications.
- Donor coordinates closely with CBP and GSA into an executable project that meets CBP's operational needs at an acceptance cost, risk and schedule.

Program Framework

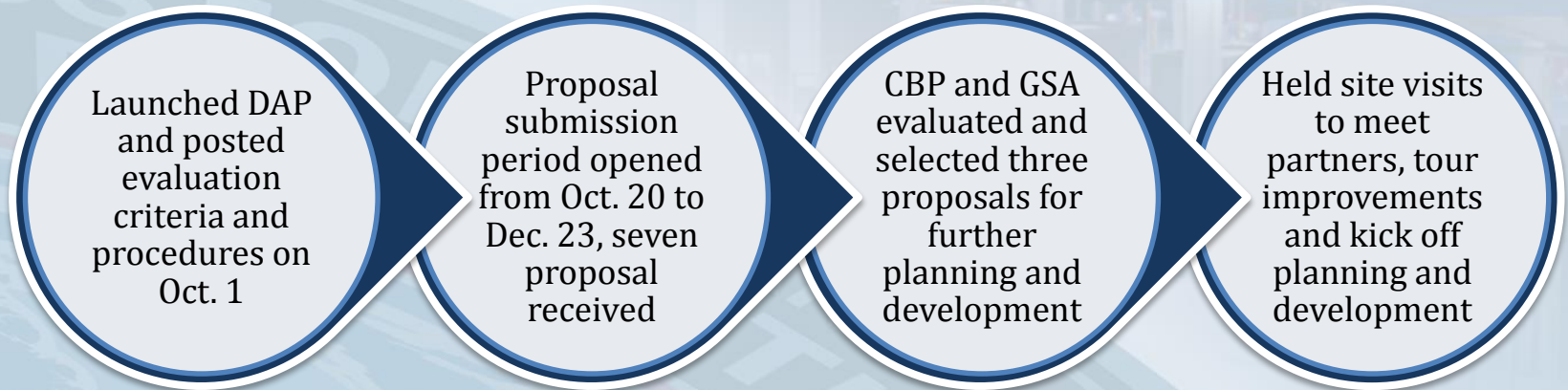
Phase III: Donation Acceptance Agreement Procedures

Phase III: Donation Acceptance Agreement

- CBP, GSA and Donor prepare Donations Acceptance Agreement formalizing the terms and conditions under which CBP, GSA, or both may accept a donation.
- Senior CBP and GSA leadership review and sign.
- Project proceeds to project execution.

Program Implementation

Past FY 2015 Activities



Donor	LPOE	Scope
City of Donna, TX	Donna-Rio Bravo LPOE	Installing a new outbound inspection booth and fixed X-ray machine to support outbound empty commercial inspections.
City of El Paso, TX	Ysleta LPOE	Removing two existing traffic islands to facilitate commercial throughput.
City of Pharr, TX	Pharr LPOE	Implementing multiple improvements to include installing two new commercial booths, relocating existing exit booths, constructing a truck staging area, and further renovating existing agricultural inspection lab.

Program Implementation

Current & Planned FY 2016 Activities

Planning and Developing FY 2015 Selections

- CBP and GSA Planning Leads working with FY 2015 Selectees to plan and develop their proposals into executable projects.

FY 2016 Proposal Evaluation and Selections

- FY 2016 proposal submission period launched on Oct. 19 and will remain open until Dec. 18.
- Prospective donors should expect quicker notifications, more transparency, and for selections to be made 20-40% quicker than in FY 2015; selections expected mid to late Spring 2016.

Continued Program Maturation

- CBP continuously looking at ways to grow and mature the program.
- Considering some major updates that will render our program more accessible and more responsive looking forward.

Proposal Guidance

Submission Requirements

- Donation proposals should:
 - Be sent electronically as a .pdf or Microsoft Office compatible file;
 - Not exceed 25 total pages in length;
 - Contain a one-page proposal synopsis summarizing the scope of the donation;
 - Be sent in one single email, not to exceed 50 megabytes in size and not include any follow-on documents or submissions;
 - Include one or more photos or graphics depicting the proposed donation;
 - Fully address each of the operational and non-operational criteria provided in the DAP Framework; and
 - Be submitted to 559donationsacceptance@cbp.dhs.gov no later than 5 p.m. EST, December 18, 2015.

Proposal Guidance

Other Considerations

Compliance

- Confirm that your proposal is 559 compliant.
- Ensure you're addressing each operational and non-operational criteria.

Funding

- Be mindful of CBP's out-year costs and funding challenges.
- Consider small dollar/high impact over large dollar/high impact.

Coordination

- Coordinate with Field Offices and ports to better understand and address CBP's operational needs.
- Include past bi-national coordination documentation.

Evaluations & Selections

- Process is non-competitive; proposals will be evaluated and scored based on their own individual merit.

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Questions

