



# 2024

## TRADE FACILITATION AND CARGO SECURITY SUMMIT

### AGENDA

#### MONDAY, MARCH 25, 2024

5:00pm – 7:00pm  
*Pre-Function Foyer, Level 4*      **REGISTRATION ONSITE PRE-CHECK-IN**

6:00pm – 8:00pm  
*Salons E-F, Level 5*      **NETWORKING SESSION**  
**OPENING REMARKS**  
U.S. Customs and Border Protection (CBP)

#### TUESDAY, MARCH 26, 2024

7:00am – 4:00pm  
*Pre-Function Foyer, Level 4*      **REGISTRATION ONSITE CHECK-IN**

7:00am – 4:00pm  
*Foyer, Level 5*      **EXHIBITS**

7:00am – 4:00pm  
*Room 501, Level 5*      **ACE HELPDESK (*appointments and walk-ins*)**

8:00am – 8:15am  
*Salons G-L, Level 5*      **PRESENTATION OF THE COLORS/NATIONAL ANTHEM**  
CBP Philadelphia Honor Guard

8:15am – 8:20am  
*Salons G-L, Level 5*      **WELCOME ADDRESS**

8:20am – 8:30am  
*Salons G-L, Level 5*      **OPENING REMARKS**

8:30am – 9:45am  
*Salons G-L, Level 5*      **THE STRATEGY TO COMBAT ILLICIT OPIOIDS - CROSS BORDER IMPACTS**  
According to the Centers for Disease Control and Prevention (CDC), over 75% of all drug overdose deaths involved an opioid. The White House has announced a whole-of-government approach to save lives by disrupting the trafficking of illicit fentanyl and its precursors into American communities. Attendees will hear from Law Enforcement community experts that will discuss what each agency is doing to fight this battle.

9:45am – 9:55am  
*Foyer, Level 5*      **BREAK**

9:55am – 11:10am  
*Salons G-L, Level 5*      **ARTIFICIAL INTELLIGENCE (AI) AND INNOVATION**  
The panelists will discuss their experiences working with AI, including the Executive Order, proof of concept, and how CBP is managing data.

11:10am – 11:20am <i>Foyer, Level 5</i>	<b>BREAK</b>
11:20am – 12:30pm <i>Salons A-F, Level 5</i>	<b>LUNCHEON KEYNOTE</b>
12:30pm – 12:45pm <i>Foyer, Level 5</i>	<b>BREAK</b>
12:45pm – 1:15pm <i>Salons G-L, Level 5</i>	<b>A TRADE GUY PERSPECTIVE</b> Renowned trade podcaster sits down with the executive assistant commissioner of trade, AnnMarie Highsmith, to share his experience working with international businesses and the trade community.
1:15pm – 2:30pm <i>Salons G-L, Level 5</i>	<b>USHERING IN A NEW ERA FOR GBI</b> Join us for an informative session on CBP's Global Business Identifier (GBI) Test. We'll discuss how CBP is working to facilitate supply chain traceability using identifiers, the expanded scope of the GBI Test, and new opportunities for participation.
2:30pm – 2:40pm <i>Foyer, Level 5</i>	<b>BREAK</b>
2:40pm – 3:50pm <i>Salons G-L, Level 5</i>	<b>FORCED LABOR ENFORCEMENT TASK FORCE (FLETF), CURRENT AND FUTURE STATE</b> This panel will include experts from the FLETF to discuss policy developments, outreach, international engagements, and priorities.
3:50pm – 4:00pm <i>Foyer, Level 5</i>	<b>BREAK</b>
4:00pm – 5:00pm <i>Salons G-L, Level 5</i>	<b>CBP LEADERSHIP TOWNHALL</b> Hear firsthand from CBP senior leaders on their office priorities in support of CBP's trade vision and strategy

## **WEDNESDAY, MARCH 27, 2024**

7:00am – 4:00pm <i>Registration Desk, Level 5</i>	<b>REGISTRATION ONSITE CHECK-IN</b>
7:00am – 4:00pm <i>Foyer, Level 5</i>	<b>EXHIBITS</b>
7:00am – 4:00pm <i>Room 501, Level 5</i>	<b>ACE HELPDESK (<i>appointments and walk-ins</i>)</b>
8:00am – 5:00pm <i>Franklin 11-12, Level 4</i>	<b>CENTERS ONE-ON-ONE DISCUSSIONS (<i>by appointment only</i>)</b> Descriptions and speakers listed below.
8:00am – 9:20am <i>Franklin 1-2, Level 4</i> <i>Salon H, Level 5</i> <i>Salon G &amp; K-L, Level 5</i> <i>Franklin 9-10, Level 4</i> <i>Franklin 5-6, Level 4</i> <i>Franklin 3-4, Level 4</i>	<b>BREAKOUT SESSIONS – <i>Descriptions and speakers listed below.</i></b> A CTPAT Discussion on Combating Fentanyl and Other Synthetic Drugs Cyber Resiliency Continuing Education for Licensed Customs Brokers: What's in store for 2024 Dynamic Global CTPAT Partnerships Environmental and Natural Resource Enforcement Strategy Maintaining Your CTPAT Account

9:20am – 9:35am  
Foyer, Level 5

**BREAK**

9:35am – 10:55am  
Salon G & K-L, Level 5  
Franklin 5-6, Level 4  
Franklin 1-2, Level 4  
Franklin 8, Level 4  
Franklin 3-4, Level 4  
Salon H, Level 5  
Franklin 9-10, Level 4

**BREAKOUT SESSIONS – *Descriptions and speakers listed below.***

ACE 2.0 Progress and Next Steps  
CTPAT Supply Chain Security Case Studies and Best Practices  
De Minimis and E-Commerce: Know Your Supply Chain  
DEMO: Trade Violation Reporting (TVR) Overview and e-Allegations Filing Procedures  
Export Modernization and Automation  
How CBP Ports Support the Trade Community  
Uyghur Forced Labor Prevention Act (UFLPA) Applicability Reviews: Lessons Learned and Best Practices

10:55am – 11:10am  
Foyer, Level 5

**BREAK**

11:10am – 12:30pm  
Salon G & K-L, Level 5  
Franklin 5-6, Level 4  
Franklin 8, Level 4  
Franklin 3-4, Level 4  
Franklin 1-2, Level 4  
Salon H, Level 5  
Franklin 9-10, Level 4

**BREAKOUT SESSIONS – *Descriptions and speakers listed below.***

Continuing Education for Licensed Customs Brokers: What's in store for 2024  
CTPAT E-Commerce Strategies  
DEMO: Enforce and Protect Act (EAPA) Overview and Filing Procedures  
Maintaining Your CTPAT Account  
Supply Chain Threats  
What Can the National Commodity Specialist Division (NCSD) Do for You?  
Green Trade: The Global Outlook

12:30pm – 12:45pm  
Foyer, Level 5

**BREAK**

12:45pm – 2:05pm  
Salons A-F, Level 5

**LUNCHEON KEYNOTE**

2:05pm – 3:25pm  
Salon G & K-L, Level 5  
Franklin 5-6, Level 4  
Franklin 1-2, Level 4  
Franklin 8, Level 4  
  
Salon H, Level 5  
Franklin 3-4, Level 4

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CTPAT Supply Chain Security Case Studies and Best Practices  
De Minimis and E-Commerce: Know Your Supply Chain  
DEMO: Trade Violation Reporting (TVR) Overview and e-Allegations Filing Procedures  
How CBP Ports Support the Trade Community  
What Can the National Commodity Specialist Division (NCSD) Do for You?

3:25pm – 3:40pm  
Foyer, Level 5

**BREAK**

3:40pm – 5:00pm  
Franklin 1-2, Level 4  
Franklin 5-6, Level 4  
Salon H, Level 5  
Franklin 8, Level 4  
Franklin 9-10, Level 4  
Salon G & K-L, Level 5  
  
Franklin 3-4, Level 4

**BREAKOUT SESSIONS – *Descriptions and speakers listed below.***

A CTPAT Discussion on Combating Fentanyl and Other Synthetic Drugs  
CTPAT E-Commerce Strategies  
Cyber Resiliency  
DEMO: Enforce and Protect Act (EAPA) Overview and Filing Procedures  
Dynamic Global CTPAT Partnerships  
Uyghur Forced Labor Prevention Act (UFLPA) Applicability Reviews: Lessons Learned and Best Practices  
Export Modernization and Automation

# THURSDAY, MARCH 28, 2024

7:00am – 11:00am  
*Registration Desk, Level 5*

**REGISTRATION ONSITE CHECK-IN**

7:00am – 11:00am  
*Foyer, Level 5*

**EXHIBITS**

7:00am – 11:00am  
*Room 501, Level 5*

**ACE HELPDESK (*appointments and walk-ins*)**

8:00am – 12:30pm  
*Franklin 11-12, Level 4*

**CENTERS ONE-ON-ONE DISCUSSIONS (*by appointment only*)**  
Descriptions and speakers listed below.

8:00am – 9:20am  
*Salon G & K-L, Level 5*  
*Franklin 5-6, Level 4*  
*Franklin 1-2, Level 4*  
*Franklin 9-10, Level 4*  
*Salon H, Level 5*  
*Franklin 3-4, Level 4*

**BREAKOUT SESSIONS – *Descriptions and speakers listed below.***  
ACE 2.0 Progress and Next Steps  
CTPAT Supply Chain Security Case Studies and Best Practices  
De Minimis and E-Commerce: Know Your Supply Chain  
Green Trade: The Global Outlook  
How CBP Ports Support the Trade Community  
Maintaining Your CTPAT Account

9:20am – 9:35am  
*Foyer, Level 5*

**BREAK**

9:35am – 10:55am  
*Franklin 9-10, Level 4*  
*Salon H, Level 5*  
*Franklin 8, Level 4*  
*Salon G & K-L, Level 5*  
*Franklin 3-4, Level 4*  
*Franklin 5-6, Level 4*  
*Franklin 1-2, Level 4*

**BREAKOUT SESSIONS – *Descriptions and speakers listed below.***  
CTPAT E-Commerce Strategies  
Cyber Resiliency  
DEMO: Trade Violation Reporting (TVR) Overview and e-Allegations Filing Procedures  
Dynamic Global CTPAT Partnerships  
Environmental and Natural Resource Enforcement Strategy  
Export Modernization and Automation  
Supply Chain Threats

10:55am – 11:10am  
*Foyer, Level 5*

**BREAK**

11:10am – 12:30pm  
*Franklin 1-2, Level 4*  
*Salon G & K-L, Level 5*  
*Franklin 8, Level 4*  
*Salon H, Level 5*  
*Franklin 9-10, Level 4*  
  
*Franklin 3-4, Level 4*

**BREAKOUT SESSIONS – *Descriptions and speakers listed below.***  
A CTPAT Discussion on Combating Fentanyl and Other Synthetic Drugs  
Continuing Education for Licensed Customs Brokers: What's in store for 2024  
DEMO: Enforce and Protect Act (EAPA) Overview and Filing Procedures  
How CBP Ports Support the Trade Community  
Uyghur Forced Labor Prevention Act (UFLPA) Applicability Reviews: Lessons Learned and Best Practices  
What Can the National Commodity Specialist Division (NCSD) Do for You?

## BREAKOUT SESSION DESCRIPTIONS

### **A CTPAT Discussion on Combating Fentanyl and Other Synthetic Drugs**

*Franklin 1-2, Level 4*

A CBP briefing on the fentanyl smuggling problem specific to U.S. international supply chains. Images and a video of what Customs and Border Protection Officers are currently encountering at the U.S. ports of entry. Smuggling methods will also be discussed as well as methods the key stake holders can take to ensure their supply chains remain drug free and stop the preventable drug overdose problem the U.S. is currently experiencing.

## **ACE 2.0 Progress and Next Steps**

*Salon G & K-L, Level 5*

This panel will discuss CBP's progress of moving along the acquisition program lifecycle, budget outlook, and technology tests.

## **Continuing Education for Licensed Customs Brokers: What's in store for 2024**

*Salon G & K-L, Level 5*

CBP and members of the broker community will answer your questions about the upcoming education requirement for customs brokers. The panel will preview the months ahead, describe the accreditation process, how to find out about future education opportunities, and keeping good records of the credits you obtain. The panel also wants to hear ideas for communicating the new requirements and reaching as many brokers as possible.

## **CTPAT E-Commerce Strategies**

*Franklin 5-6 & Franklin 9-10, Level 4 (Reference times listed above)*

This workshop will provide an update and status of the work the CTPAT program and Trade partners have completed in further exploration of the potential opportunities for e-commerce based entities to participate in the program. Content will focus on the strategic plans for incorporation of risk segmentation strategies based on CTPAT verified minimum security requirements, shipment data integrities and alignment of machine verifiable Trade entity confirmations. Collectively, these processes are envisioned to enhance the receipt of program benefits to the CTPAT partnership and greatly assist CBP in effectively addressing the rise in e-commerce volumes and the ever-expanding scope of enforcement threats being experienced as Global Trade evolves and modernizes.

## **CTPAT Supply Chain Security Case Studies and Best Practices**

*Franklin 5-6, Level 4*

This session will provide an in-depth overview of real-life smuggling incidences and the security best practices that trade partners implemented to detect and mitigate these security breach attempts in their supply chains.

## **Cyber Resiliency**

*Salon H, Level 5*

Resilient supply chains are critical to our national and economic security. Learn how government and industry are partnering to bolster U.S. supply chain resiliency by planning for, preventing, and mitigating the impacts of supply chain disruptions caused by cyber-attacks.

## **De Minimis and E-Commerce: Know Your Supply Chain**

*Franklin 1-2, Level 4*

This panel will provide insight on how bad actors are attempting to exploit the De Minimis administrative exemption and how knowledge of who your partners are is important and crucial. It will provide guidance on what to look out, for trends, methods, and routes, and how the trade community can be vigilant in the challenges associated with de minimis and e-commerce as a whole and within their organization.

## **DEMO: Enforce and Protect Act (EAPA) Overview and Filing Procedures**

*Franklin 8, Level 4*

Gain insight into the key features of the EAPA, by participating in this live demonstration. The demo includes the process and requirements for filing an EAPA allegation. Attendees will increase their understanding of EAPA and how to navigate this legal framework for protecting domestic industries.

## **DEMO: Trade Violation Reporting (TVR) Overview and e-Allegations Filing Procedures**

*Franklin 8, Level 4*

Increase your knowledge about the TVR tool, by participating in this live demonstration. Receive guidance on how to file an e-Allegation and gain the knowledge and skills to effectively report commercial trade violations.

## **Dynamic Global CTPAT Partnerships**

*Franklin 9-10, Level 4 & Salon G & K-L, Level 5 (Reference times listed above)*

In this workshop, the panelists will discuss the origins, history, methodology and best practices of CTPAT's international engagement efforts and its current plans on modernization as we move towards the future. Additionally, the panelists will discuss the current initiatives and challenges that CTPAT/CBP faces within Mexico and how that may impact trade in the years to come.

## **Environmental and Natural Resource Enforcement Strategy**

*Franklin 3-4, Level 4*

Environmental and natural resources enforcement is an integral part of the trade mission. A renewed and enhanced focus has been placed on this mission with the convergence of environmental and natural resources crimes with other serious crimes such as drug trafficking, money laundering, and forced labor. Continual collaboration with partners and experts throughout the world is crucial to combat the dangers these illicit activities and associated products pose to U.S. national and economic security, biodiversity, and the environment. Through greater information sharing, the federal government can improve risk analysis and targeting. This panel will feature viewpoints from multiple agencies' strategic plans for enforcement, the need for interagency collaboration to meet mission needs and how the Trade can help.

## **Export Modernization and Automation**

*Franklin 5-6 & Franklin 3-4, Level 4 (Reference times listed above)*

Panelists will provide an overview of collaborative efforts in leveraging data availability in the export environment and discuss opportunities to enhance export facilitation while balancing enforcement needs.

## **Green Trade: The Global Outlook**

*Franklin 9-10, Level 4*

To match the urgency of climate change and environmental degradation and speed the transition to a global green economy, government and industry alike are implementing ambitious initiatives aimed at reducing carbon, pollution and waste in international supply chains. Simultaneously, trade entities must navigate a rapidly evolving landscape of regulatory and legislative developments, financial/accounting and reporting standards, and certification schemes when looking to advance environmental resilience. What does this mean for Customs and global trade more broadly? This panel will feature multi-sector perspectives on supply chain sustainability, circular economy, border decarbonization mechanisms, and global coordination and standardization efforts. Opportunities for collaboration and partnership related to CBP's Green Trade Strategy will also be highlighted.

## **How CBP Ports Support the Trade Community**

*Salon H, Level 5*

The desired outcome of this panel is for the attendees to learn about the different port operations in CBP. Field office leadership will provide an overview and update of their ports, discuss future endeavors, and address areas of concern in trade operations. The panel will also cover CTPAT's Trade Compliance program, discussing membership benefits and the process to join the program.

## **Maintaining Your CTPAT Account**

*Franklin 3-4, Level 4*

This breakout session will provide attendees with critical information to ensure a company's CTPAT account remains in good standing. The session will provide an overview of the responsibilities of a CTPAT member and their obligations to report security breaches, and other CBP violations, and those of U.S. law. In addition, partners will be informed of the procedures required should a company's CTPAT account falls out of good standing.

## **Supply Chain Threats**

*Franklin 1-2, Level 4*

This panel will provide insights into how supply chains have evolved, and the impacts imposed by technology advancements and world events.

## **Uyghur Forced Labor Prevention Act (UFLPA) Applicability Reviews: Lessons Learned and Best Practices**

*Franklin 9-10, Level 4 & Salon G & K-L, Level 5 (Reference times listed above)*

This panel will provide CBP lessons learned from processing applicability reviews for UFLPA and share best practices for submissions.

## **What Can the National Commodity Specialist Division (NCSD) Do for You?**

*Franklin 3-4, Level 4 & Salon H, Level 5 (Reference times listed above)*

The panel, which will include CBP and members of the Trade, will discuss the process, best practices, and benefits of the NCSD Binding Rulings Program. The panel will also preview this year's NCSD Webinar Program which will focus on Green Trade.

## **WEBCAST BREAKOUTS SCHEDULE**

<b>Wednesday, March 27, 2024</b>		<b>Thursday, March 28, 2024</b>	
8:00am – 9:20am	CTPAT E-Commerce	8:00am – 9:20am	Continuing Education for Licensed Customs Brokers: What's in store for 2024 Strategies
9:35am – 9:20am	Cyber Resiliency	9:35am – 10:55am	CTPAT Supply Chain Security Case Studies and Best Practices
11:10am – 12:30pm	Dynamic Global CTPAT Partnerships	11:10am – 12:30pm	De Minimis and E-Commerce: Know Your Supply Chain
2:05pm – 3:25pm	Green Trade: The Global Outlook		
3:40pm – 5:00pm	Maintaining Your CTPAT Account		

## **CENTERS OF EXCELLENCE AND EXPERTISE ONE-ON-ONE SESSION**

*Franklin 11-12, Level 4*

The Center representatives will be on-site to have one-on-one discussions with registered Summit attendees, by appointment only.

**Agriculture & Prepared Products Center of Excellence and Expertise**  
**Apparel, Footwear & Textiles Center of Excellence and Expertise**  
**Automotive & Aerospace Center of Excellence and Expertise**  
**Base Metals Center of Excellence and Expertise**  
**Consumer Products & Mass Merchandising Center of Excellence and Expertise**  
**Electronics Center of Excellence and Expertise**  
**Industrial & Manufacturing Materials Center of Excellence and Expertise**  
**Machinery Center of Excellence and Expertise**  
**Petroleum, Natural Gas & Minerals Center of Excellence and Expertise**  
**Pharmaceuticals, Health & Chemicals Center of Excellence and Expertise**