

Web Performance Metrics-CBP.gov

Jun 1, 2022 - Jun 30, 2022

All Users
100.00% Sessions

Total Visits

4,960,501
% of Total: 100.00% (4,960,501)



Pageviews

9,455,516
% of Total: 100.00% (9,455,516)



Avg. Visit Duration

00:01:36
Avg for View: 00:01:36 (0.00%)



Unique Visitors

3,586,076
% of Total: 100.00% (3,586,076)



Avg. Pages / Visit

1.91
Avg for View: 1.91 (0.00%)



Avg. Time on Page

00:01:45
Avg for View: 00:01:45 (0.00%)



Bounce Rate

54.54%
Avg for View: 54.54% (0.00%)



Top Pages

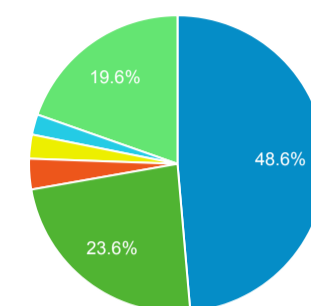
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	857,634
U.S. Customs and Border Protection U.S. Customs and Border Protection	538,156
How to Apply for Global Entry U.S. Customs and Border Protection	479,531
Global Entry Enrollment Centers U.S. Customs and Border Protection	301,178
Enrollment on Arrival U.S. Customs and Border Protection	239,185
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	187,666
Border Patrol Agent Apply Now	186,361
Electronic System for Travel Authorization U.S. Customs and Border Protection	185,904
Mobile Passport Control U.S. Customs and Border Protection	148,912
Search Results U.S. Customs and Border Protection	129,445

Visits by Social Network

Social Network	Sessions
Facebook	27,347
Twitter	18,539
reddit	2,829
LinkedIn	1,941
Instagram	1,535
YouTube	1,506
Naver	1,142

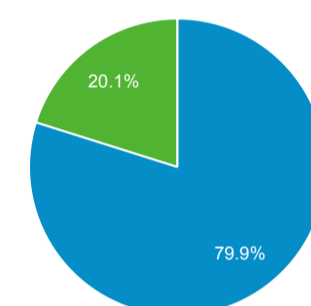
Visits by Source

google (direct) GetworkbyLinkup
bing ttp.cbp.dhs.gov Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by Mobile (Inc...)

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,096,129	2.24
Yes	4,359,387	1.62