

STEP 4: Update & Review

IPR owners should periodically review the information contained in their recordation and provide updates to CBP, especially any changes to their contact information, by emailing IPRRQuestions@cbp.dhs.gov

Questions about e-Recordation (IPRR), IPRS or IPRiS should be directed to IPRRQuestions@cbp.dhs.gov

Questions about IPR Border Enforcement should be directed to HQIPRBranch@cbp.dhs.gov

Review the **Seven Rules of Engagement** periodically to ensure you are doing all that you can to protect your IP at the border. <https://www.cbp.gov/trade/priority-issues/ipr/bestpractices>

STEP 5: Report Violations

Submit information regarding suspect shipments or parties importing infringing merchandise to e-Allegations:



<http://eallegations.cbp.gov>

Suspected violations, as well as any questions about CBP operations should be directed to the appropriate Center of Excellence and Expertise. <http://www.cbp.gov/trade/centers-excellence-expertise-information/cee-directory>.

Email CEE@cbp.dhs.gov for assistance in determining which Center to contact.

Engage the National IPR Center

Contact the National IPR Coordination Center for additional enforcement opportunities concerning reported violations, such as e-commerce or other sales of infringing merchandise. <https://www.iprcenter.gov>



U.S. Customs and
Border Protection

U.S. Customs and Border Protection
Office of Trade, Regulations & Rulings Directorate
Intellectual Property Enforcement Branch

IPRRQuestions@cbp.dhs.gov
HQIPRBranch@cbp.dhs.gov

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How Recordation Can Help Protect Your Intellectual Property Rights

*CBP's e-Recordation Program Allows
Trademark and Copyright Owners to
Obtain Border Enforcement of Their
Intellectual Property Rights*



U.S. Customs and
Border Protection

U.S. Customs and Border Protection (CBP) has the authority to detain, seize, forfeit, and ultimately destroy merchandise seeking entry into the United States if it bears an infringing trademark or copyright that has been registered with the U.S. Patent and Trademark Office (USPTO) or the U.S. Copyright Office (USCO), and has subsequently been recorded with CBP. As an intellectual property right (IPR) owner, you can partner with CBP to receive border enforcement of your registered trademarks and copyrights through CBP's e-Recordation Program. There are several steps an IPR owner can take to ensure their trademarks and copyrights are enforced at all U.S. Ports of Entry.

STEP 1: Read & Review

Review CBP regulations, 19 C.F.R. Part 133, as well as the following publications which explain in more detail how you can work with CBP to protect your IPR:

CBP Enforcement of Intellectual Property Rights – An Informed Compliance Publication

<https://www.cbp.gov/document/publications/cbp-enforcement-intellectual-property-rights>

How to Work with CBP to Protect Your Intellectual Property

<https://www.cbp.gov/trade/priority-issues/ipr/bestpractices>



STEP 2: Record

CBP IPR's e-Recordation program is administered by the IP Enforcement Branch within the Regulations and Rulings Directorate, Office of Trade. For instructions and access to the online application visit <http://iprr.cbp.gov/>



Trademarks

You must have a valid trademark registration published on the Principle Register of the USPTO, www.uspto.gov, in order to record with CBP. The fee for e-Recordation is \$190 per International Class of Goods (IC). The recordation will remain in force concurrently with the underlying USPTO registration as long as it is renewed at the same time as the registration.

Copyrights

You must have a valid copyright registration with the USCO, www.copyright.gov, or evidence of a pending application for registration, in order to record with CBP. The fee for e-Recordation is \$190 per copyright. The recordation will remain in force concurrently with the underlying copyright registration, if renewed with CBP every 20 years.

Renewals

Recordations can be renewed for another term for the fee of \$80 per IC for trademarks, and \$80 per copyright.

Designating a POC

Ensure that the Point of Contact you designate for your recordation is someone who is able to authenticate merchandise and respond to CBP's requests for assistance within 24 hours.

IPRS Public Search

IPRS is a searchable database containing public versions of CBP recordations. Recordations can be searched by keywords and Boolean operators. <http://iprs.cbp.gov>

STEP 3: Educate CBP

Product ID Guides

Recordation holders can develop a product identification guide to aid CBP in identifying genuine merchandise and distinguishing it from infringing goods.

Training at Ports of Entry

Recordation holders can deliver in-person product identification training to CBP personnel in the field, resulting in heightened identification of infringing goods. Contact TradeSeminars@cbp.dhs.gov to request port training(s), providing the required information described in <https://www.regulations.gov/document/ICEB-2018-0001-0001>

Webinars

Recordation holders can deliver live online training to CBP personnel that introduces their brand and describes how genuine goods can be distinguished from illegitimate goods. <https://www.cbp.gov/trade/priority-issues/ipr/webinar>

Centers of Excellence

Recordation holders can partner with the Centers of Excellence and Expertise for additional training and enforcement opportunities. <https://www.cbp.gov/trade/centers-excellence-and-expertise-information>