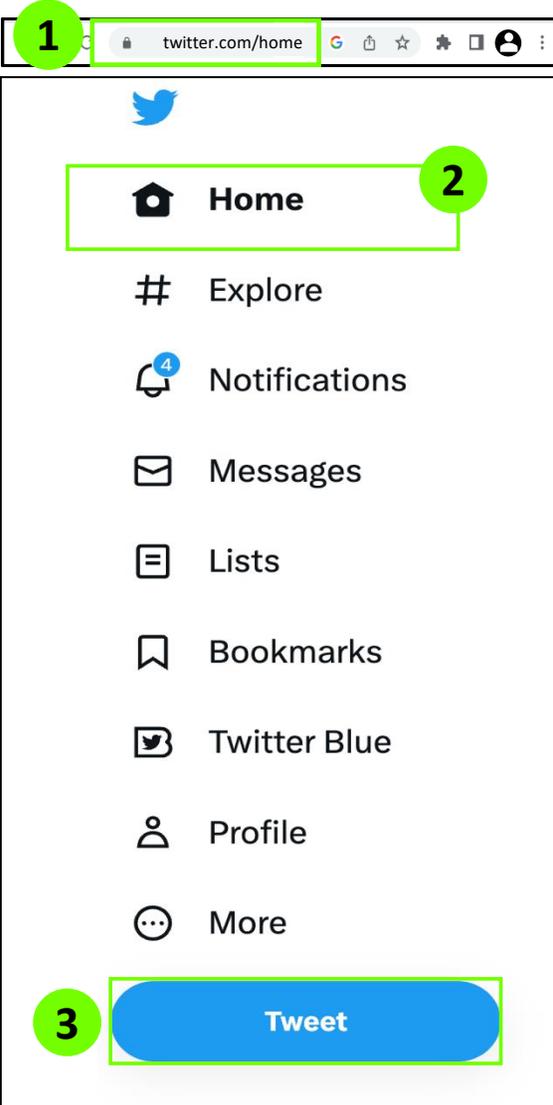


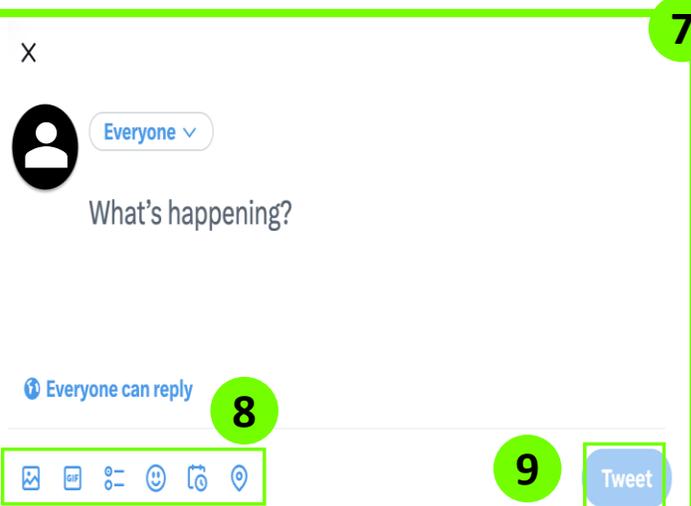
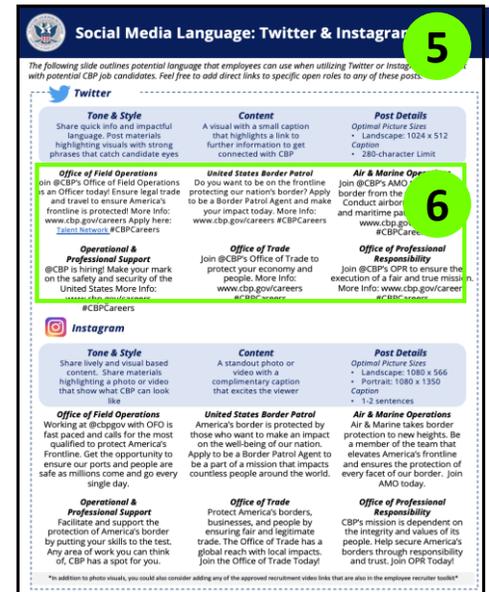
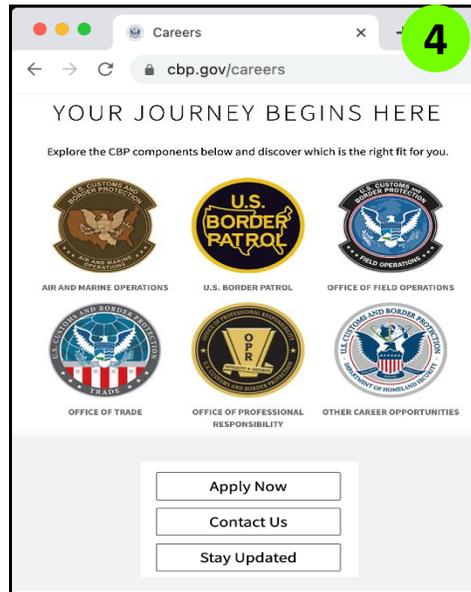


# How-To: Post on Twitter

The following slide outlines how an employee can post to Twitter using the social media language provided in the Toolkit.



1. Open your preferred browser, type in <https://twitter.com>, and log in
2. Navigate to the **Home Page** where the left side of the screen will host different options
3. Click on **"Tweet"**
4. Open <https://careers.cbp.gov> in a different tab and find an **open role** that you feel would resonate with your network
5. Open the **Social Media Language Tab** in the Toolkit
6. Copy a **tweet that aligns** to the open position you've identified



7. Paste your copied tweet into the **pop-up window** on Twitter
8. If desired, review the Toolkit for engaging attachments; paste a **link to a relevant recruitment video** or click the icon at the bottom to include a **relevant photo downloaded from the Social Media Posts Tab**
9. Press **Tweet** to share with your network