



# CBP at a Glance

**CBP'S STRONG SENSE OF IDENTITY IS WHAT MAKES CBP A PREMIER LAW ENFORCEMENT AGENCY** and is essential to our success. Understanding the following core elements that define who we are and what we do can build the foundation for recruitment conversations and inspire your network.

<b>VISION</b>	Enhance the Nation's security through innovation, intelligence, collaboration, & trust	<i>Reflects our position as the country's largest federal law enforcement agency &amp; our intent to operate as a threat-based, intelligence &amp; data-driven, operationally-focused organization.</i>
<b>MISSION</b>	Protect the American people, safeguard our borders, & enhance the Nation's economic prosperity	<i>Describes our role in ensuring the country's physical &amp; economic security.</i>
<b>ENDURING MISSION PRIORITIES</b>	<ul style="list-style-type: none"> <li>1 Countering Terrorism</li> <li>2 Facilitating Lawful Travel</li> <li>3 Securing the Border</li> <li>4 Combatting Transnational Crime</li> <li>5 Facilitating Lawful Trade &amp; Protecting Revenue</li> </ul>	<i>Describes the reasons CBP exists as an agency and how we prioritize our responsibilities</i>

## WHY CBP?

**CBP KNOWS OUR WORKFORCE IS OUR BEST ASSET, AND THAT MAINTAINING IT REQUIRES COMMITMENT.**

To meet mission demands, CBP needs personnel with the right skills who are resilient in the face of dynamic challenges and are dedicated to keeping Americans safe. CBP must serve as trusted partners working diligently to deliver the best of each individual and office to our missions, operational priorities, and to each other.



We empower employees by delivering guidance, tools, trainings, and programs to **enable employees personal and professional career growth** and advancement throughout their CBP careers.



We develop individual and organizational resilience assessment capabilities to **measure and monitor the well-being of the workforce** and use this data to inform our robust resilience, health and wellness, and employee engagement programs and trainings. These resources are focused on **addressing organizational and personal stressors to support the the physical, spiritual, mental, emotional, and social well-being of our employees and their families.**



We instill a **culture of safety** across the CBP enterprise by providing employees with the equipment, training, practice, and management support to accurately **assess and successfully respond to and manage safety risks**, thereby, strengthening operational readiness and organizational resilience.