Web Performance Metrics-CBP.gov

Jan

○ All Users
100.00% Sessions

Total Visits
3,757,379
% of Total: **100.00% (3,757,379)**

Pageviews
7,275,765
% of Total: **100.00% (7,275,765)**

Avg. Visit Duration
00:01:32
Avg for View: **00:01:32 (0.00%)**

Unique Visitors
2,782,561
% of Total: **100.00% (2,782,561)**

Avg. Pages / Visit
1.94
Avg for View: **1.94 (0.00%)**

Avg. Time on Page
00:01:38
Avg for View: **00:01:38 (0.00%)**

Bounce Rate
56.01%
Avg for View: **56.01% (0.00%)**

Top Pages

Page Title	Pageviews
Global Entry | U.S. Customs and Border Protection	676,713
U.S. Customs and Border Protection | Securing America's Borders	456,165
How to Apply for Global Entry | U.S. Customs and Border Protection	362,003
Global Entry Enrollment Centers | U.S. Customs and Border Protection	226,318
Arrival/Departure Forms: I-94 and I-94W | U.S. Customs and Border Protection	190,454
Locate a Port of Entry | U.S. Customs and Border Protection	180,087
Border Patrol Agent - Apply Now | U.S. Customs and Border Protection	158,614
Electronic System for Travel Authorization | U.S. Customs and Border Protection	156,744
Enrollment on Arrival | U.S. Customs and Border Protection	142,062
HRM Talent Network Form	140,651

Visits by Social Network

Social Network	Sessions
Facebook	29,737
Twitter	9,830
LinkedIn	3,012
Instagram	1,936
reddit	1,688
YouTube	1,095

Visits by Sou

- ■ google
- ■ Getworkby
- ■ ttp.cbp.dhs

New vs. Retu

- ■ New Visit

Pageviews a

Mobile (Includ Tablet)	
No	
Yes	