Total Visits: 3,802,805
Pageviews: 7,559,322
Avg. Visit Duration: 00:01:39
Unique Visitors: 2,735,624
Avg. Pages / Visit: 1.99
Avg. Time on Page: 00:01:39
Bounce Rate: 54.73%

Top Pages:
- Global Entry | U.S. Customs and Border Protection: 690,756
- How to Apply for Global Entry | U.S. Customs and Border Protection: 488,417
- U.S. Customs and Border Protection | Securing America's Borders: 463,993
- Global Entry Enrollment Centers | U.S. Customs and Border Protection: 245,976
- Locate a Port of Entry | U.S. Customs and Border Protection: 173,788
- Electronic System for Travel Authorization | U.S. Customs and Border Protection: 168,521
- Enrollment on Arrival | U.S. Customs and Border Protection: 153,319
- HRM Talent Network Form: 126,941
- ACE Portal Modernization | U.S. Customs and Border Protection: 104,573

Visits by Social Network:
- Facebook: 31,368
- Twitter: 10,733
- Instagram: 3,266
- LinkedIn: 2,386
- YouTube: 1,302
- Reddit: 1,193
- TripAdvisor: 663

Visits by Source:
- google: 25.5%
- (direct): 47.3%
- Getworkbylinkup: 24.5%

New vs. Returned Visitors:
- New Visitor: 20.6%
- Returning Visitor: 79.3%

Pageviews and Pages / Session by Mobile (Including Tablet):
- No: 4,575,032, 2.37
- Yes: 2,984,290, 1.59

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