

Web Performance Metrics-CBP.gov

Apr 1, 2022 - Apr 30, 2022

All Users
100.00% Sessions

Total Visits
4,555,511
% of Total: 100.00% (4,555,511)

Pageviews
8,683,560
% of Total: 100.00% (8,683,560)

Avg. Visit Duration
00:01:34
Avg for View: 00:01:34 (0.00%)

Unique Visitors
3,299,728
% of Total: 100.00% (3,299,728)

Avg. Pages / Visit
1.91
Avg for View: 1.91 (0.00%)

Avg. Time on Page
00:01:43
Avg for View: 00:01:43 (0.00%)

Bounce Rate
55.00%
Avg for View: 55.00% (0.00%)

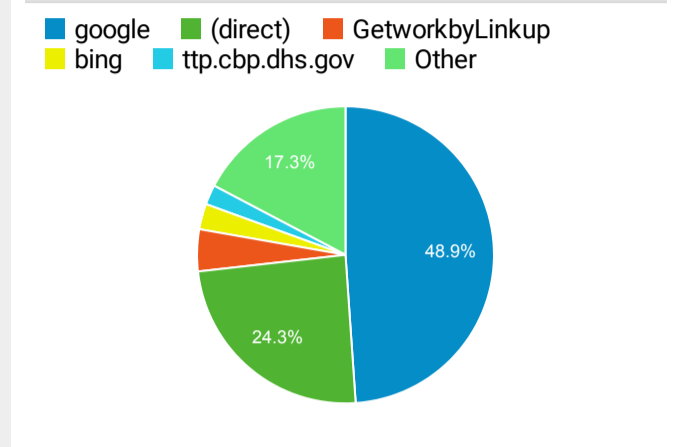
Top Pages

Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	835,858
U.S. Customs and Border Protection Securing America's Borders	564,121
How to Apply for Global Entry U.S. Customs and Border Protection	494,794
Global Entry Enrollment Centers U.S. Customs and Border Protection	296,336
Enrollment on Arrival U.S. Customs and Border Protection	223,470
Electronic System for Travel Authorization U.S. Customs and Border Protection	216,443
Locate a Port of Entry U.S. Customs and Border Protection	185,270
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	183,914
HRM Talent Network Form	165,544
Border Patrol Agent Apply Now	148,336

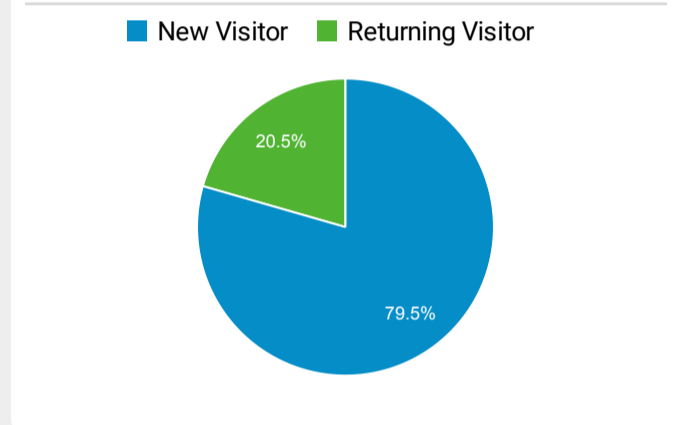
Visits by Social Network

Social Network	Sessions
Facebook	37,790
Twitter	11,290
Instagram	2,753
YouTube	2,736
LinkedIn	1,791
reddit	1,139
TripAdvisor	842

Visits by Source



New vs. Returned Visitors



Pageviews and Pages / Session by Mobile (Inc...)

Mobile (Including Tablet)	Pageviews	Pages / Session
No	4,889,458	2.26
Yes	3,794,102	1.58