

Web Performance Metrics-CBP.gov

Sep 1, 2021 - Sep 30, 2021

All Users  
100.00% Sessions

**Total Visits**  
**2,892,353**  
% of Total: 100.00% (2,892,353)

**Pageviews**  
**6,269,940**  
% of Total: 100.00% (6,269,940)

**Avg. Visit Duration**  
**00:01:47**  
Avg for View: 00:01:47 (0.00%)

**Unique Visitors**  
**2,177,180**  
% of Total: 100.00% (2,177,180)

**Avg. Pages / Visit**  
**2.17**  
Avg for View: 2.17 (0.00%)

**Avg. Time on Page**  
**00:01:31**  
Avg for View: 00:01:31 (0.00%)

**Bounce Rate**  
**53.49%**  
Avg for View: 53.49% (0.00%)

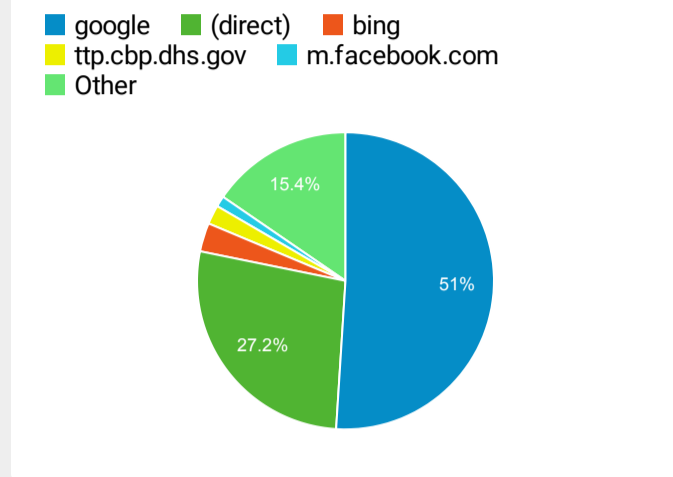
Top Pages

Page Title	Pageviews
Global Entry   U.S. Customs and Border Protection	525,543
U.S. Customs and Border Protection   Securing America's Borders	458,097
How to Apply for Global Entry   U.S. Customs and Border Protection	247,248
Locate a Port of Entry   U.S. Customs and Border Protection	210,655
Global Entry Enrollment Centers   U.S. Customs and Border Protection	174,782
Arrival/Departure Forms: I-94 and I-94W   U.S. Customs and Border Protection	164,029
CBP COVID-19 Updates and Announcements   U.S. Customs and Border Protection	119,075
Enrollment on Arrival   U.S. Customs and Border Protection	110,486
Electronic System for Travel Authorization   U.S. Customs and Border Protection	91,521
Contact Us   U.S. Customs and Border Protection	89,240

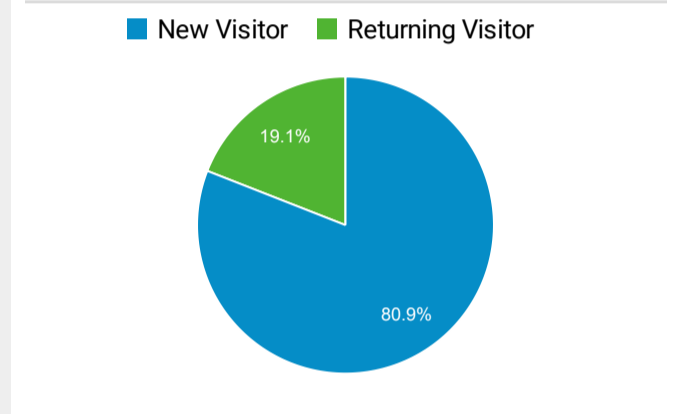
Visits by Social Network

Social Network	Sessions
Facebook	45,361
Twitter	11,816
LinkedIn	3,141
Instagram	1,670
YouTube	1,152
reddit	767
TripAdvisor	529

Visits by Source



New vs. Returned Visitors



Pageviews and Pages / Session by Mobile (Including Tablet)

Mobile (Including Tablet)	Pageviews	Pages / Session
No	3,732,151	2.51
Yes	2,537,789	1.81