



U.S. Customs and Border Protection



Back by popular demand, U.S. Customs and Border Protection (CBP), Office of Trade, will be reprising the following complimentary webinar:

Your IP Matters! How to Report Suspected Imports of Infringing Goods Through the e-Allegations Program

November 23rd, 2021

1 – 2:30 p.m. (Eastern time)

Register Today

by clicking here for the registration link

Small businesses represent 99.9% of all U.S. businesses and employ 47.1% of the U.S. workforce. Small and mid-sized enterprises (“SMEs”) are the lifeblood of the U.S. economy, driving business development, economic vitality, and human progress. Many of our SMEs, including start-ups, entrepreneurs, independent creators, and inventors, have developed a brand and taken it to market – creating a product or service that directly benefits consumers, improving and enriching their lives. These ideas often form the basis of enforceable intellectual property rights. When these rights are exploited, everyone loses.

This webinar will help you understand how to report IP violations through the e-Allegations Portal

The CBP Office of Trade is not only tasked with facilitating legitimate trade, but also enforcing the law, safeguarding the American economy, ensuring consumer safety, and creating a level playing field for American businesses -- especially our SMEs!

CBP has broad authority to protect federally registered trademarks and copyrights at the border by preventing the entry of infringing imports into U.S. commerce, provided these IP rights are recorded through the e-Recordation program (visit <https://iprr.cbp.gov/> for more information). CBP enforces all recordations, no matter how large or how small the enterprise of the IP owner.

The e-Allegations programs allows recordation holders to report suspected infringing imports by providing actionable intelligence to CBP. Learn how to make such a report and best practices in supporting your allegation. (visit <https://www.cbp.gov/trade/e-allegations>)

This webinar is the fourth in a series of *The Year of the SME*, in support and recognition of small and medium enterprises. Stay tuned for information on the next *Year of the SME* program by visiting <https://www.cbp.gov/trade/priority-issues/ipr/cbp-year-sme>