



CBP 2021 Virtual Trade Week Agenda

July 20-22

(Eastern Standard Time)

Tuesday, July 20, 2021

- 11:00 a.m. – 11:15 a.m. WELCOME**
Valarie M. Neuhart, Acting Executive Director, Office of Trade Relations (OTR), U.S. Customs and Border Protection (CBP)
- 11:15 a.m. – 11:30 a.m. OPENING REMARKS**
Troy A. Miller, Senior Official Performing the Duties of the Commissioner
- 11:30 a.m. – 1:00 p.m. ALIGNING CUSTOMS AND TRADE FOR THE 21ST CENTURY (21CCF)**

***Moderator:* John P. Leonard**, Deputy Executive Assistant Commissioner, Office of Trade (OT), CBP

Speakers:

- **Vincent R. Annunziato**, Director, Business Transformation & Innovation Division (BTID) Trade Transformation Office (TTO), OT, CBP
- **Lea-Ann B. Bigelow**, Director Interagency Collaboration (ICD), Trade Policy & Programs (TPP), OT, CBP
- **Lenny Feldman**, Member, Operating Committee, Sandler, Travis & Rosenberg, P.A.
- **George J. Weise**, Former Commissioner, U.S. Customs Service
- **Garrett Wright**, Director, Trade Modernization Division, OT, CBP

In the 28 years since the Customs Modernization Act was passed in 1993, the emergence of new actors, skyrocketing trade volumes, and increasingly complex supply chains have challenged CBP's trade facilitation and enforcement mission. Join us to learn how CBP, its Partner Government Agencies, and the trade community are collaborating to drive a modernized legal framework that protects and promotes U.S. interests while leveraging emerging technologies and broader supply chain visibility to facilitate lawful trade.

- 1:00 p.m. – 1:45 p.m. BREAK**
- 1:45 p.m. – 2:00 p.m. WELCOME BACK / MORNING RECAP**
Valarie M. Neuhart, Acting Executive Director, OTR
- MESSAGE FROM CHAIRMAN**
Earl Blumenauer, Chairman of the House Ways and Means Trade Subcommittee (Democrat - OR)
- 2:00 p.m. – 3:30 p.m. CHANGING EXPECTATIONS IN E-COMMERCE**
- Moderator:*** **Brandon Lord**, Acting Executive Director, Trade Policy and Programs, OT, CBP
- Speakers:***
- **Amy Magnus**, Broker, A.N. Deringer
 - **Thomas J. Mills**, Executive Director, Cargo Systems Program Directorate, Office of Information and Technology (OIT), CBP
 - **James Moore**, Port Director, Indianapolis, Indiana, Office of Field Operations (OFO), CBP
- This session will provide insight and context into the current state of the Section 321 data pilot and entry type 86 test. CBP will reveal how explosive growth in e-commerce has required CBP and customs around the world to change the way e-commerce is handled. CBP will provide a technology update related to the future state of the Section 321 data pilot and type 86 test. Speakers will provide background on the modern challenges of the Section 321 environment and discuss important recent developments centered around the Section 321 data pilot and entry type 86 test.

Wednesday, July 21, 2021

- 11:00 a.m. – 11:15 a.m. WELCOME**
John P. Leonard, Deputy Executive Assistant Commissioner, OT, CBP
- 11:15 a.m. – 11:30 a.m. OPENING REMARKS**
AnnMarie R. Highsmith, Executive Assistant Commissioner, OT, CBP
- 11:30 a.m. – 1:00 p.m. FORCED LABOR: WHERE WE’VE BEEN AND WHERE WE’RE GOING**
- Moderator:*** **Ana B. Hinojosa**, Executive Director, Trade Remedy Law Enforcement (TRLED), OT, CBP
- Speakers:***
- **Julia K. Hughes**, President, United States Fashion Industry Association

- **Matt Murray**, Deputy Assistant Secretary for Trade Policy and Negotiations Bureau of Economic and Business Affairs, U.S. Department of State
- **Therese Randazzo**, Director, Forced Labor Division, TRLED, OT, CBP
- **Anasuya Syam**, Human Rights and Trade Policy Advisor, Human Trafficking Legal Center

This session will discuss the evolution of forced labor enforcement with emphasis on current issues and future direction.

1:00 p.m. – 1:30 p.m.

BREAK

1:30 p.m. – 2:00 p.m.

WELCOME BACK / MORNING RECAP

Valarie M. Neuhart, Acting Executive Director, OTR

KEYNOTE REMARKS

John K. Tien, Deputy Secretary, U.S. Department of Homeland Security

2:00 p.m. – 3:30 p.m.

EXPORT MODERNIZATION: CBP AND TRADE STRATEGY FOR 21ST CENTURY EXPORT PROCESSING

Moderator: **Thomas Overacker**, Executive Director, Cargo and Conveyance Security, OFO, CBP

Speakers:

- **Gerald (Gerry) Horner**, Supervisor, Trade Regulations Branch, Economic Management Division, U.S. Census Bureau
- **Paulette Kolba**, Export Compliance Consultant
- **James Swanson**, Director, Cargo Security and Controls Cargo and Conveyance Security, OFO, CBP

CBP, the Census Bureau and Trade Subject Matter Experts will discuss the recently published COAC white paper “EMWG White Paper – Export Operations for the 21st Century” that lays out a comprehensive strategic roadmap for export modernization. Discussions will include key issues and challenges with current processing, overview of the methodology used by the working group, the path forward in key areas such as advance automated export manifest regulations, expansion and reinvigoration of the post departure filing process for Census (formerly Option 4), and compliance and enforcement discussions.

Thursday, July 22, 2021

11:00 a.m. – 11:15 a.m.

WELCOME

Diane J. Sabatino, Deputy Executive Assistant Commissioner, OFO, CBP

11:15 a.m. – 11:30 a.m.

OPENING REMARKS

William A. Ferrara, Executive Assistant Commissioner, OFO, CBP

11:30 a.m. – 1:00 p.m.

**EMERGING CYBERSECURITY THREATS,
INTEGRATING FORCED LABOR, AND VIRTUAL
VALIDATIONS WITHIN THE CTPAT LANDSCAPE**

Moderator: **Diane J. Sabatino**, Deputy Executive Assistant Commissioner, OFO, CBP

Speakers:

- **Fermin Cuza**, International President, World Business Alliance for Secure Commerce Organization
- **Manuel A. Garza**, Director, Customs Trade Partnership Against Terrorism (CTPAT), OFO, CBP
- **Jeff Gifford**, Director, Border Security and Asset Protection – Magna International
- **Carmen Perez**, Branch Chief, CTPAT, OFO, CBP

Technology continues to help CBP manage the supply chain and verify compliance through Minimum Security Criteria (MSC) with clients all over the world. Cybersecurity threats are rapidly evolving and greatly impacting how businesses operate. Forced Labor laws require a greater emphasis on compliance throughout the global supply chain. Join us to learn more about how the Trusted Trader Program helps CBP and its partners combat forced labor and how CBP is helping businesses in their risk assessments to ensure compliance. This session will include information about how newly enhanced virtual validations have paved the way to innovative solutions for CTPAT members and CBP to cut costs and secure new benefits.

1:00 p.m. – 1:30 p.m.

BREAK

1:30 p.m. – 2:00 p.m.

WELCOME BACK / MORNING RECAP

Valarie M. Neuhart, Acting Executive Director, OTR, CBP

KEYNOTE REMARKS

Cass R. Sunstein, Senior Counselor to the Secretary of Homeland Security for Regulations and the DHS Regulatory Policy Officer

2:00 p.m. – 3:30 p.m.

EMERGING PRIORITIES FOR THE INTERAGENCY

Moderator: **Madeleine Veigel**, Director Customs, The Americas Expeditors International

Speakers:

- **James Byram**, Executive Director, Trade Transformation Office, OT, CBP

- **Dawne M. Hines**, Division Director, Division of Northeast Imports, Office of Enforcement and Import Operations, U.S. Food and Drug Administration
- **Jim Joholske**, Director, Office of Import Surveillance, U.S. Consumer Product Safety Commission

The fast-changing landscape of international trade – with its increasingly complex relationships and governance responsibilities – is forcing a paradigm shift across the border interagency. Join CBP for an in-depth panel discussion, including trade industry perspective, and insight from leadership from the Consumer Product Safety Commission and Food and Drug Administration, two Partner Government Agencies charged with the protection of American consumers from harmful imports, who will speak about the key modernization efforts underway at their respective agencies. In addition, we will discuss the current status of the Global Business Identifier interagency initiative and its potential impact on international trade operations.

3:30 p.m.

CLOSING REMARKS

Benjamin “Carry” Huffman, Acting Deputy Commissioner, CBP