

Web Performance Metrics-CBP.gov

Aug 1, 2020 - Aug 31, 2020

All Users
100.00% Sessions

Total Visits

2,741,287
% of Total: 100.00% (2,741,287)

Pageviews

5,684,832
% of Total: 100.00% (5,684,832)

Avg. Visit Duration

00:01:39
Avg for View: 00:01:39 (0.00%)

Unique Visitors

2,087,713
% of Total: 100.00% (2,087,713)

Avg. Pages / Visit

2.07
Avg for View: 2.07 (0.00%)

Avg. Time on Page

00:01:32
Avg for View: 00:01:32 (0.00%)

Bounce Rate

59.22%
Avg for View: 59.22% (0.00%)

Top Pages

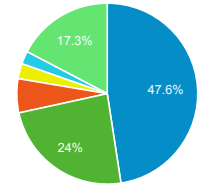
Page Title	Pageviews
U.S. Customs and Border Protection Securing America's Borders	416,381
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	309,666
CBP COVID-19 Updates and Announcements U.S. Customs and Border Protection	222,852
Global Entry U.S. Customs and Border Protection	203,670
Locate a Port of Entry U.S. Customs and Border Protection	172,866
HRM Talent Network Form	117,400
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	112,781
Border Wall System U.S. Customs and Border Protection	112,556
Careers U.S. Customs and Border Protection	101,554
Enrollment on Arrival U.S. Customs and Border Protection	83,887

Visits by Social Network

Social Network	Sessions
Facebook	38,404
Twitter	24,482
LinkedIn	1,678
reddit	785
YouTube	699
Instagram	516
TripAdvisor	368

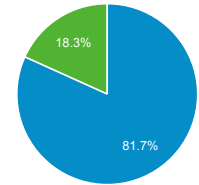
Visits by Source

■ google ■ (direct) ■ LinkUp
■ Inks.gd ■ bing ■ Other



New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	3,221,193	2.41
Yes	2,463,639	1.75