E-commerce is a growing segment of the U.S. economy and has been for the past several decades. CBP defines e-commerce as high-volume, low-value shipments entering U.S. commerce. The rapid growth of e-commerce has revolutionized the way goods are bought and sold around the world – which has opened the door for counterfeiters to expand their businesses from street corners and flea markets to the e-commerce market.

**E-COMMERCE BY NUMBERS**

- **$2.29 trillions** in sales throughout the global e-commerce market
- **80% of Americans** shop using one or more e-commerce platforms
- **1.8 millions mail and express shipments** enter the U.S. each day; FY 2019 volumes exceeded 600 million shipments
- **Over 90% of all IPR seizures** occur in the mail and express environments

**E-COMMERCE CHALLENGES**

- As volumes of small e-commerce packages grow rapidly, the inspection challenges intensify
- Transnational criminals ship illicit goods via small packages due to perceived lower interdiction risks and less severe consequences
- High volumes of small packages make it difficult to scale processes and procedures
- Domestic buyers are vulnerable to substandard products

**MODERNIZING E-COMMERCE**

- **Coordinating on actions set forth in the DHS Report on Combating Trafficking in Counterfeit and Pirated Goods.**
- **Coordinating on actions set forth in the Executive Order Ensuring Safe & Lawful E-commerce.**
- **Establishing an international Framework of Standards for e-commerce through the World Customs Organization.**
- **Applying enhanced Section 321 Data Pilot and Entry Type 86 Test data (125 million + shipments to date) to identify and segment risk.**
- **Leveraging data collection efforts to drive enforcement, enhance trade facilitation, and inform updated regulations.**
- **Creating a predictable enforcement environment and addressing duty evasion by issuing an administrative ruling clarifying Section 321 eligibility.**

**CBP’S E-COMMERCE GOALS**

- **Goal 1**: Enhance legal and regulatory authorities to better address emerging threats
- **Goal 2**: Adapt all affected CBP operations to respond to emerging supply chain dynamics
- **Goal 3**: Drive private sector compliance through incentives and enforcement resources
- **Goal 4**: Facilitate international standards for e-commerce to support economic prosperity

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