



**United States-Mexico-Canada Agreement (USMCA) Session
Tuesday, September 8, 2020**



Jon B. Purdue
(Welcome and Introductions)
Executive Director, Office of Trade Relations
U.S. Customs and Border Protection

Mr. Jon B. Purdue joined the Senior Executive Service position of Executive Director for the Office of Trade Relations at U.S. Customs and Border Protection (CBP) in Washington, DC in July 2020.

Mr. Purdue brings to the Office of Trade Relations considerable experience in industry and government, having served as an international export consultant and entrepreneur, as well as at the U.S. Agency for International Development, focused on trade and development in the Western Hemisphere.

Before joining CBP, Mr. Purdue served for three years in the Latin America and the Caribbean Bureau of USAID, as well as at the Commerce and Treasury Departments. Mr. Purdue previously served as an International Policy Advisor to the Donald J. Trump for President Campaign, as well as on three previous presidential campaigns.

Prior to that he served as the director of the Institute for Leadership in the Americas, and as a Senior Fellow at security and policy think tanks in DC, Chile, and Puerto Rico. Mr. Purdue is an author and has written extensively on counterterrorism and narco-trafficking, and on the role of trade and economic development in countering illicit activity. He is originally from Georgia, but has spent most of the past two decades living and working in DC and Latin America. Mr. Purdue is a graduate in Finance from the nation's top senior military college, North Georgia College and State University.



Mark A. Morgan
(Keynote Speaker)
Acting Commissioner
U.S. Customs and Border Protection

Mark A. Morgan has served as Acting Commissioner of U.S. Customs and Border Protection (CBP) since July 7, 2019. In that role, he oversees 60,000 employees, manages a budget of over \$13 billion, and ensures the effective operations of CBP's mission to protect national security while promoting economic prosperity. Mr. Morgan directs CBP's three core missions, counterterrorism, border security, and trade enforcement, while facilitating \$4 Trillion in trade and facilitating travel of over 365 million people through ports of entry.

He oversees the largest law enforcement agency and the second- largest revenue-collecting source in the federal government.

Previously, he served as Acting Director of Immigration and Customs Enforcement (ICE). In 2016, after completing a distinguished law enforcement career at the Federal Bureau of Investigation (FBI), Mr. Morgan was appointed for the Senior Executive Service (SES) position of Chief, U.S. Border Patrol, in Washington, DC.

In 2014, he was appointed as Assistant Director of the FBI's Training Division, in Quantico, Virginia, with responsibility for overseeing policy development and delivery of all law enforcement skills and academic programs for the FBI workforce across 56 Field Offices in the United States and 70 Legal Attaché Offices throughout the world.

From 2013-2014, Mr. Morgan served as Deputy Assistant Director of the FBI's Inspection Division, directing day-to-day operations to ensure compliance and facilitate the improvement of performance by providing independent, evaluative oversight of all FBI investigative and administrative operations. The Division's four main program areas included Internal Affairs, Insider Threat, External Audit and Compliance, and Strategic Analysis.

In 2014, Mr. Morgan served on a detail to CBP as the Acting Assistant Commissioner for Internal Affairs. In this role, he oversaw the investigation of criminal and serious administrative misconduct by the CBP workforce. He also directed operations related to the screening of potential employees for suitability, implemented internal security measures, and led a re-design of CBP's Use of Force Incidence Response protocols.

From 2011 to 2013, Mr. Morgan served as the FBI's Special Agent in Charge of the FBI's El Paso Division, with responsibility for leading a threat-based and intelligence-driven national

security and law enforcement organization addressing an expansive and complex set of emerging threats. His area of responsibility extended from the most western tip of Texas to the City of Midland.

In 2010, Mr. Morgan was promoted to the SES at the FBI, as Chief of the Strategic Information and Operations Center, with responsibility for leading the FBI's global command and strategic intelligence center. This Center provides 24/7/365 enterprise-wide situational awareness to FBI executives with timely notification and dissemination of critical strategic information.

In 2009, Mr. Morgan was assigned to the New Haven Field Office as the Assistant Special Agent in Charge with responsibilities for the Criminal, Critical Incident Response, Surveillance and Aviation programs. In 2008, he became the FBI's Deputy On-Scene Commander in Baghdad, Iraq, where he was responsible for all FBI personnel deployed to Iraq under the auspices of the Counterterrorism Division. Mr. Morgan was selected in 2007 to serve as the Assistant Section Chief of the National Center for the Analysis of Violent Crime Branch, where he managed the FBI's Behavioral Analysis Units and the Violent Criminal Apprehension Program.

In 2005, Mr. Morgan returned to Los Angeles, where he supervised an FBI-led Hispanic Gang Task Force that focused on the emerging presence of two organized and violent transnational gangs in Southern California; Mara Salvatrucha, or MS-13, and 18th Street. While in Los Angeles, he also supervised the Critical Incident Response Squad, which had administrative and operational oversight of the division's critical incident response resources. In 2002, Mr. Morgan became a Supervisory Special Agent and served as a Crisis Management Coordinator in the Crisis Management Unit in the Critical Incident Response Group (CIRG).

Mr. Morgan entered on duty as a Special Agent in 1996 and was assigned to the Los Angeles Field Office. While there, he was a member of the Eurasian Organized Crime Task Force, the Crisis Response Squad, and the Special Weapons and Tactics Team. He is a certified firearms and tactical instructor.

Prior to joining the FBI in August 1996 as a Special Agent, Mr. Morgan served as a Deputy Sheriff with the Platte County, Missouri, Sheriff's Department; and a Police Officer with the Los Angeles Police Department.

Mr. Morgan is a 10-year veteran, active duty and reserve, of the United States Marine Corps.

He received a Bachelor of Science degree in Engineering from Central Missouri State University, and a Juris Doctor degree from the University of Missouri.



Cynthia F. Whittenburg
(Moderator)
Deputy Executive Assistant Commissioner
Office of Trade
U.S. Customs and Border Protection

Cynthia Whittenburg was appointed Deputy Executive Assistant Commissioner, Office of Trade, in 2016, charged with overseeing one of the most important aspects of U.S. Customs and Border Protection's (CBP) complex mission: facilitating lawful trade while protecting our supply chain to support our nation's economic growth and security. Under her leadership, CBP addresses many of the complex challenges in today's trade environment including e-commerce, forced labor, unfair trade practices, and regulatory reform.

Ms. Whittenburg's civil service career began with the U.S. Customs Service at the Port of New Orleans as an import specialist 31 years ago and prior to her current appointment, she served as Executive Director, Trade Policy and Programs within CBP. Her experiences include Course Developer/Instructor at the CBP Field Operations Academy; National Account Manager; Chief of Entry, Summary and Drawback; Director, Trade Facilitation and Administration; and Director ACE Business Transformation, while serving in a parallel career as a commissioned U.S. Army Reservist.

Ms. Whittenburg is a graduate of Dillard University with a Bachelor's Degree in Computer Science/Business and has earned a Master's Degree in Public Administration from Georgia Southern University. Additionally, she graduated from the Department of Homeland Security Senior Executive Service Candidate Development Program in 2013 and the Senior Managers in Government course at Harvard Kennedy School of Government in 2016.



Jorge Arturo Alvarez Tovar
Minister Representative, Ministry of Finance Customs and Tax Affairs
Embassy of Mexico

Jorge A. Alvarez is the Minister Representative of Mexico's Ministry of Finance for Tax and Customs Affairs in the United States since January 2019. In such capacity, Minister Alvarez is the leading negotiator and Mexico's contact point for bilateral customs and fiscal related issues.

Minister Alvarez coordinates the working groups created to develop and implement the customs initiatives under the US-Mexico Customs Bilateral Strategic Plan.

Prior to his appointment, Mr. Alvarez served as Head of the International Customs Affairs Office. He was part the negotiating team of the Ministry of Finance for the United States, Mexico and Canada Trade Agreement (USMCA). Specifically, Mr. Alvarez was one of the leading negotiators on all issues related to the customs procedures and trade facilitation chapter.

In the Tax Administration Service Minister Alvarez has also served as Central Administrator for Customs Strategic Planning; and Chief of Staff of Mexico's Customs Commissioner.

From 2010 through 2013, Mr. Alvarez worked in Alfa Group/Alestra as Regulation and Institutional Relations Manager. From 2008 until 2010, he also worked as an Associate at Public Value Consulting NPO in the UK, and in 2009, Minister Alvarez worked for the OCDE as Consultant to the Division of Budgeting and Public Expenditures.

From 2001 through 2008, Minister Alvarez served at the Mexican Senate as Staff Director of the Committee on Foreign Relations.

In 2010, Mr. Jorge Alvarez earned a Master's degree in Public Administration, Public and Economic Policy, from the London School of Economics and Political Science in the United Kingdom.



Doug Band
Director General of Trade and Anti-dumping
Canada Border Services Agency (CBSA)

Doug Band is the Director General of CBSA's Trade and Anti-dumping Program. Doug joined CBSA in 2017 from the Treasury Board Secretariat (TBS), where he was the Executive Director responsible for federal regulatory policy from 2010-17. In this role, he designed and led government-wide implementation of reforms to the regulatory system that reduced red tape costs on business and improved regulatory transparency. He also supported the work of a ministerial advisory committee on red tape reduction, comprised of senior Canadian business leaders and consumer group representatives.

As a guest speaker and Canada's representative at numerous OECD events, Doug strengthened awareness of Canada's robust regulatory system. As Chair of an OECD sub-committee, he built international consensus on strategies and metrics now being used by the OECD to rate and rank the quality of member countries' regulatory systems. He also worked with U.S. counterparts on government-wide initiatives under the Canada-US Regulatory Cooperation Council.

Prior to joining TBS, Mr. Band worked twelve years for Agriculture and Agri-Food Canada, including as a Chief of Staff to a Deputy Minister. For several years he designed and led a national, industry-government consensus-building process to strengthen Canada's competitive position in global markets. Over a decade later, the "value chain roundtables" that were created continue to be a key mechanism the Department uses to identify and advance shared industry priorities.

Mr. Band holds a Master's degree in Political Science from Carleton University and lives in Ottawa.



John P. Leonard
Executive Director
Trade Policy and Programs, Office of Trade
U.S. Customs and Border Protection

Mr. Leonard serves as Executive Director, Trade Policy and Programs, at U.S. Customs and Border Protection's (CBP) Washington, DC Headquarters. He leads CBP's strategic efforts to facilitate, enforce and administer priority international trade issues, such as Tariffs and Trade Remedies, Intellectual Property Rights, Free Trade Agreements, Import Safety, Textiles, and Antidumping/ Countervailing Duty (ADCVD). From 2013 to 2017 he served as CBP Attaché, Singapore, covering eight countries, including Singapore, Malaysia, Indonesia, Australia, and New Zealand.

From 2008 to 2011 he served as Area Port Director of San Francisco, responsible for all CBP operations in Northern California, Nevada, and Utah. As Area Port Director, he oversaw the CBP clearance of five million passengers per year at San Francisco International Airport and over 400,000 cargo containers per year at the Oakland Seaport. Mr. Leonard is a career member of the Senior Executive Service (SES) and a certified Project Management Professional (PMP®).



Patrick J. Ottensmeyer
President and Chief Executive Officer
The Kansas City Southern Railway Company

Mr. Ottensmeyer is president and chief executive officer of Kansas City Southern (KCS) (NYSE: KSU). He has served in this role since July 1, 2016. Mr. Ottensmeyer is also a member of KCS' board of directors. Headquartered in Kansas City, Missouri, KCS is a transportation holding company that has railroad investments in the U.S., Mexico and Panama. KCS' North American rail holdings and strategic alliances with other North American rail

partners are primary components of a unique railway system, linking the commercial and industrial centers of the U.S., Mexico and Canada.

Prior to also becoming chief executive officer, Mr. Ottensmeyer served as president since 2015. From 2008 to 2015, he was executive vice president sales and marketing, and from 2006 to 2008, he was executive vice president and chief financial officer.

Prior to his employment at KCS, he served from 2000 to 2006 as executive vice president and chief financial officer of Intranasal Therapeutics, Inc., a specialty pharmaceutical company. From 1993 to 1999, he was vice president finance and treasurer for Santa Fe Pacific Corp and Burlington Northern Santa Fe Corp.

Earlier in his career, Mr. Ottensmeyer held executive positions at Security Pacific National Bank and Bank of America, including the position of senior vice president and head of the corporate banking group in New York.

Mr. Ottensmeyer holds a bachelor of science in finance from Indiana University. He is U.S. chairman of the U.S. Chamber of Commerce's U.S.-Mexico Economic Council and recently served as its U.S. chairman of the strategic trade initiatives working group of the U.S.-Mexico CEO Dialogue. He is a member of the advisory board of the Woodrow Wilson Center's Mexico Institute. In 2019, Progressive Railroading magazine recognized Mr. Ottensmeyer with its Railroad Innovator Award and Railway Age magazine recognized him with its Railroader of the Year Award.

Mr. Ottensmeyer serves on the boards of the Association of American Railroads, Truman Library Institute and The Civic Council of Greater Kansas City.



Mark Stepien
Director, Automotive and Aerospace Center of Excellence and Expertise
Office of Field Operations
U.S. Customs and Border Protection

Mr. Stepien has over 33 years of Federal Service with the U.S. Customs Service and U.S. Customs and Border Protection (CBP). He currently serves as the Center Director of the Automotive and Aerospace Center of Excellence and Expertise located in Detroit, MI. He took over as Director in March of 2019.

The Center is staffed by Trade professionals throughout the nation in a variety of occupations that are responsible for the facilitation and trade enforcement of over \$500 billion in imported

merchandise annually. Mark began his federal career in the Port of Detroit as an Import Specialist and later held positions such as Import Specialist Team Leader and Supervisory Import Specialist.

In July 2005, Mr. Stepien relocated to the Port of Detroit Metropolitan Airport where he assisted in the development of a Trade Operations Branch. In April 2008, he was promoted to Assistant Port Director (APD) -Trade. As the APD-Trade, he was responsible for the port's Cargo, General Aviation and Agriculture Operations; oversaw the annual processing of approximately \$4 billion of imported cargo, and was responsible for all operational activities at three User Fee Airports and two sub-ports. Mark has been involved with automotive and aerospace stakeholders throughout his entire lengthy career with the agency.

In 1986, Mr. Stepien earned a Bachelor of Arts degree in Political Science – International Relations, from Wayne State University in Detroit, MI. He is also a recent graduate of the Customs Leadership Institute.