

Web Performance Metrics-CBP.gov

Sep 1, 2020 - Sep 30, 2020

All Users
100.00% Sessions

Total Visits

2,931,634

% of Total: 100.00% (2,931,634)



Pageviews

6,008,852

% of Total: 100.00% (6,008,852)



Avg. Visit Duration

00:01:34

Avg for View: 00:01:34 (0.00%)



Unique Visitors

2,236,822

% of Total: 100.00% (2,236,822)



Avg. Pages / Visit

2.05

Avg for View: 2.05 (0.00%)



Avg. Time on Page

00:01:30

Avg for View: 00:01:30 (0.00%)



Bounce Rate

59.11%

Avg for View: 59.11% (0.00%)



Top Pages

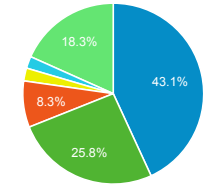
Page Title	Pageviews
U.S. Customs and Border Protection Securing America's Borders	459,525
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	403,693
Global Entry U.S. Customs and Border Protection	316,373
Locate a Port of Entry U.S. Customs and Border Protection	161,268
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	106,217
Global Entry Enrollment Centers U.S. Customs and Border Protection	98,507
Careers U.S. Customs and Border Protection	96,087
How to Apply for Global Entry U.S. Customs and Border Protection	94,106
Enrollment on Arrival U.S. Customs and Border Protection	92,016
Border Wall System U.S. Customs and Border Protection	91,901

Visits by Social Network

Social Network	Sessions
Facebook	38,625
Twitter	37,137
reddit	4,255
Hacker News	3,771
LinkedIn	1,500
YouTube	827
Instagram Stories	556

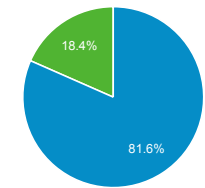
Visits by Source

google (direct) LinkUp
bing Inks.gd Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	3,546,386	2.40
Yes	2,462,466	1.69