

Web Performance Metrics-CBP.gov

Mar 1, 2020 - Mar 31, 2020

All Users
100.00% Sessions

Total Visits

3,670,688

% of Total: 100.00% (3,670,688)



Pageviews

7,329,319

% of Total: 100.00% (7,329,319)



Avg. Visit Duration

00:01:32

Avg for View: 00:01:32 (0.00%)



Unique Visitors

2,700,350

% of Total: 100.00% (2,700,350)



Avg. Pages / Visit

2.00

Avg for View: 2.00 (0.00%)



Avg. Time on Page

00:01:32

Avg for View: 00:01:32 (0.00%)



Bounce Rate

57.37%

Avg for View: 57.37% (0.00%)



Top Pages

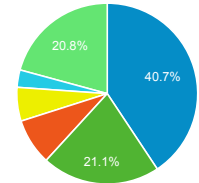
Page Title	Pageviews
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	827,355
U.S. Customs and Border Protection Securing America's Borders	728,670
Global Entry U.S. Customs and Border Protection	414,936
Locate a Port of Entry U.S. Customs and Border Protection	244,910
How to Apply for Global Entry U.S. Customs and Border Protection	177,892
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	155,816
Travel U.S. Customs and Border Protection	113,004
Contact Us U.S. Customs and Border Protection	109,110
Careers U.S. Customs and Border Protection	104,110
Global Entry Enrollment Centers U.S. Customs and Border Protection	103,247

Visits by Social Network

Social Network	Sessions
Facebook	51,193
Twitter	21,335
LinkedIn	1,531
YouTube	1,053
Instagram	589
TripAdvisor	544
Yelp	233

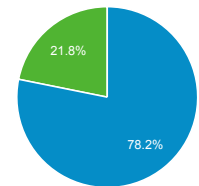
Visits by Source

google (direct) addotnet
LinkUp FB Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	4,217,371	2.25
Yes	3,111,948	1.73