

Web Performance Metrics-CBP.gov

Apr 1, 2020 - Apr 30, 2020

All Users
100.00% Sessions

Total Visits

2,352,080

% of Total: 100.00% (2,352,080)



Pageviews

4,868,520

% of Total: 100.00% (4,868,520)



Avg. Visit Duration

00:01:41

Avg for View: 00:01:41 (0.00%)



Unique Visitors

1,752,339

% of Total: 100.00% (1,752,339)



Avg. Pages / Visit

2.07

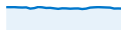
Avg for View: 2.07 (0.00%)



Avg. Time on Page

00:01:34

Avg for View: 00:01:34 (0.00%)



Bounce Rate

59.61%

Avg for View: 59.61% (0.00%)



Top Pages

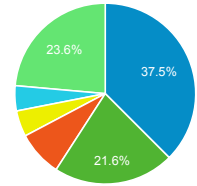
Page Title	Pageviews
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	488,795
U.S. Customs and Border Protection Securing America's Borders	355,598
Locate a Port of Entry U.S. Customs and Border Protection	184,054
Global Entry U.S. Customs and Border Protection	130,240
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	126,155
CBP COVID-19 Updates and Announcements U.S. Customs and Border Protection	111,985
Careers U.S. Customs and Border Protection	98,356
Border Wall System U.S. Customs and Border Protection	95,822
Air Interdiction Agent (Pilot) Prescreening Form U.S. Customs and Border Protection	65,959
Contact Us U.S. Customs and Border Protection	64,664

Visits by Social Network

Social Network	Sessions
Facebook	35,434
Twitter	31,614
LinkedIn	1,997
YouTube	1,216
Instagram	362
reddit	216
TripAdvisor	201

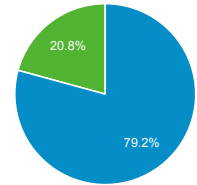
Visits by Source

google (direct) LinkUp
addotnet FB Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	2,834,086	2.36
Yes	2,034,434	1.77