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As the summer heat settled in this month, the Office of Trade ("OT") held or participated in several notable events. Foremost among those was the celebration of the 230th Anniversary of the U.S. Customs Service at the end of July. At the event, I was particularly thrilled to officially introduce the new OT logo. OT has long sought a visual representation of the trade mission at CBP, and I hope all within CBP and those outside of the agency can rally around the new logo. Of course, OT was a key participant at the [2019 Annual CBP Trade Symposium, another success for this marquee event](#). Over the course of the month, CBP also made significant announcements pertaining to two new data tests impacting e-commerce and low-valued packages. I look forward to working with stakeholders as we conduct these tests, assess the results, and determine the best path forward. Also of note was an NPRM that CBP published on broker responsibility to verify importer identity.

*-Brenda Smith, Executive Assistant Commissioner, Office of Trade*



### 230<sup>th</sup> Anniversary of the U.S. Customs Service Celebration at the Office of Trade

On Tuesday, July 30, the Office of Trade celebrated the 230th Anniversary of the U.S. Customs Service at OT headquarters in Washington, D.C., and via webinar. Hundreds of OT employees participated, which also marked the release of OT's new official logo.

Former CBP Commissioner Carol Hallett (1989-1993) addressed those gathered by sharing her respect and admiration for the trade function of CBP. CBP "has been one of the most important agencies and one of the most important parts of government for 230 years," she said.

Commissioner Hallett shared that she still has her legacy U.S. Customs flight suit, which she wore on occasion during her time as commissioner. As a pilot, she was allowed to fly left seat in legacy U.S. Customs aircraft, an honor not many have had. She told the crowd "I still have my customs flight suit and on it I have one badge from the Miami Air Branch. I will not be happy until I have the new Office of Trade badge on my other sleeve. I will tell you it's really meaningful to me because every year the Chamber of Commerce hosts the U.S. Aviation Summit. Every year I get into my flight suit, and I will be so thrilled at the March 2020 Aviation Summit to parade around with my officer trade symbol on the other sleeve."

EAC Smith followed Commissioner Hallett and gave an overview of the important role that trade and customs revenue has played throughout our country's history. She provided a detailed, and entertaining, history of the U.S. Customs Service, from its informal inception during the American Revolution, the establishment of the Customs Service in 1789, to today. Of particular interest to those gathered was the story of one of the more famous former customs revenue collectors, American author Nathaniel Hawthorne. He wrote of his customs experience in the opening of *The Scarlet Letter*, "describing his rather forgiving hours each day (10a.m. to 1p.m.) but his frequent boredom due to the infrequency of arriving ships. Mr. Hawthorne was soon fired from the service for being from the wrong political party at the time."



### New on @CBPTradeGov

- 🐦 8/16/19: #CBPTrade Trade Policy and Programs Executive Director John Leonard led @CBP's delegation to Seoul, Korea for the 8th Annual Origin Cooperation Meeting and Verification Workshop with the Korea Customs Service. #KORUS
- 🐦 8/15/19: .@CBP works to prevent the importation of merchandise made with #ForcedLabor, including child labor. Learn more, including how you can help: <http://bit.ly/2GnT2Sk> #CBPTrade
- 🐦 8/5/19: #CBPTrade has retired our old Cargo Systems Messaging Service platform, and has introduced a new #CSMS. To view the new platform, and for additional information on the transition, please see [bit.ly/2LX7Evp](http://bit.ly/2LX7Evp)

### CBP Trade in the News

- ◆ ['Big Boss' Chinese billionaire indicted for allegedly dodging \\$1.8 billion in US tariffs](#) – *CNN* – 8/1/19
- ◆ [U.S. Slaps Duties on \\$4.4 Billion of China Cabinet Imports](#) – *Bloomberg* – 7/6/19
- ◆ [Ivory Coast's first lady meets U.S. senators over call for cocoa embargo](#) – *Reuters* – 7/5/19

The Trade News Snapshot is a monthly newsletter from the Office of Trade highlighting important programs, information, and updates for our trade partners and the public.



## New Office of Trade Logo

We are honored to unveil the official logo of the CBP Office of Trade. The logo represents our deep historical connection to the earliest days of the United States and our role today as a critical component of CBP and DHS by protecting the homeland through the security and facilitation of international trade. The red and white vertical stripes at the base of the logo signify the historic U.S. Customs ensign and represent the origins of CBP's distinguished and critical revenue collection and trade enforcement mission. The customs ensign dates back to 1799 when the U.S. Congress mandated, through the Customs Administration Act, that U.S. revenue cutters and customs vessels fly the flag to show their authority to enforce federal laws and regulations. Shortly after its adoption, the ensign also began to fly above many customs houses around the country - a tradition formalized in 1874 by Treasury Secretary William Richardson, who ordered the flag to be displayed next to the U.S. flag at customs locations during business hours. That tradition remains today. The globe symbolizes the broad, international scope of CBP's modern trade operations, and the eagle conveys our role within the Department of Homeland Security. Together these symbols visually convey the long history of critical revenue collection and trade enforcement as part of our nation's economic and national security.



Just as in 1799 with the creation of the ensign, and in 2013 with the creation of the seal of the Department of Homeland Security, the Office of Trade needed a visible representation of who we are – not only to convey our authority to our many partners, stakeholders, and foreign counterparts – but also our unique role, history and mission within CBP and DHS. We are honored to rally around this logo, and are confident it will help others recognize what we already know is a critical piece of homeland security – our trade facilitation and security mission.

## Section 321 Data Pilot and Entry Type 86 Test Announced

On July 23, CBP announced a voluntary test to collect certain advance data related to shipments potentially eligible for release under section 321 of the Tariff Act of 1930, as amended. The Section 321 Data Pilot is a voluntary test that will enable participants to electronically transmit to CBP certain information regarding Section 321, de minimis shipments before the shipment's arrival in the United States. CBP will use the advance information to improve CBP's ability to effectively and efficiently identify and target high-risk shipments, including for narcotics, counter-proliferation, and health and safety risks. CBP will select pilot participants from eligible applicants engaged in e-commerce, as well as online marketplaces. For more information, see [84 FR 35405](#).

On August 13, CBP announced an additional test of new ways for the electronic entry filing for low-valued shipments through ACE. The ACE Entry Type 86 Test creates a means for Section 321 low-valued shipments, including those subject to partner government agency (PGA) data requirements, to benefit from using a Section 321 de minimis entry process for the first time. Prior to the development of entry type "86," Section 321 low-valued shipments subject to PGA requirements were required to be entered using the more complex informal entry type "11" or formal entry. The ACE Entry Type 86 Test will provide a less complex entry and release process for Section 321 low-valued shipments, including those subject to PGA data requirements, and will expedite the clearance of compliant Section 321 low-valued shipments into the U.S.. For more information, see [84 FR 40079](#).

## Proposed rulemaking requires customs brokers to further verify the identity of importers

On August 14, CBP published a notice of proposed rulemaking in the *Federal Register* proposing to amend the CBP regulations to require customs brokers to collect certain information from importers to enable the customs brokers to verify the identity of importers, including nonresident importers. CBP proposes these amendments, pursuant to section 116 of the Trade Facilitation and Trade Enforcement Act of 2015 (TFTEA), which directs CBP to publish regulations to require brokers to verify the identity of the importers who are their clients. For more information, see [84 FR 40302](#).

### Latest Trade Federal Register Notices

- ◆ 84 FR 44909: [Regulations Relating to Recordation and Enforcement of Trademarks and Copyrights](#)
- ◆ 84 FR 44790: [Disclosure of Information Regarding Abandoned Merchandise](#)
- ◆ 84 FR 40427: [Notice of Issuance of Final Determination Concerning: Software Products](#)
- ◆ 84 FR 42942: [New Date for the October 2019 Customs Broker's License Examination](#)

### New Cargo System Messaging Service Updates

- ◆ #39291492 - [Information on COBRA User Fee Changes Effective October 1, 2019](#)
- ◆ #39268267 - [Eighth Round of Products Excluded from Section 301 Duties \(Tranche 3\)](#)
- ◆ #39240525 - [Collections Release 1 Deployment Date Set for September 07, 2019](#)
- ◆ #39101099 - [ACE Cargo Release Condition Codes available on cbp.gov](#)

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