CGov Analytics
Go to report

Web Performance Metrics-CBP.gov

All Users
100.00% Sessions

Total Visits
3,599,306
% of Total: 100.00% (3,599,306)

Pageviews
8,039,925
% of Total: 100.00% (8,039,925)

Avg. Visit Duration
00:01:50
Avg for View: 00:01:50 (0.00%)

Unique Visitors
2,652,032
% of Total: 100.00% (2,652,032)

Avg. Pages / Visit
2.23
Avg for View: 2.23 (0.00%)

Avg. Time on Page
00:01:29
Avg for View: 00:01:29 (0.00%)

Bounce Rate
49.17%
Avg for View: 49.17% (0.00%)

Visits by Social Network

<table>
<thead>
<tr>
<th>Social Network</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>24,418</td>
</tr>
<tr>
<td>Twitter</td>
<td>10,839</td>
</tr>
<tr>
<td>BuzzFeed</td>
<td>4,294</td>
</tr>
<tr>
<td>TripAdvisor</td>
<td>1,014</td>
</tr>
<tr>
<td>YouTube</td>
<td>931</td>
</tr>
<tr>
<td>Naver</td>
<td>513</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>402</td>
</tr>
</tbody>
</table>

Visits by Source

- google
- (direct)
- bing
- search.usa.gov
- Other

Visits by Source

- New Visitor
- Returning Visitor

Visits by Social Network

Pageviews and Pages / Session by ...

<table>
<thead>
<tr>
<th>Mobile (Including Tablet)</th>
<th>Pageviews</th>
<th>Pages / Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>4,826,533</td>
<td>2.52</td>
</tr>
<tr>
<td>Yes</td>
<td>3,213,392</td>
<td>1.91</td>
</tr>
</tbody>
</table>

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