

Web Performance Metrics-CBP.gov

Jul 1, 2019 - Jul 31, 2019

All Users
100.00% Sessions

Total Visits

4,314,196

% of Total: 100.00% (4,314,196)



Pageviews

9,447,973

% of Total: 100.00% (9,447,973)



Avg. Visit Duration

00:01:46

Avg for View: 00:01:46 (0.00%)



Unique Visitors

3,246,450

% of Total: 100.00% (3,246,450)



Avg. Pages / Visit

2.19

Avg for View: 2.19 (0.00%)



Avg. Time on Page

00:01:29

Avg for View: 00:01:29 (0.00%)



Bounce Rate

52.47%

Avg for View: 52.47% (0.00%)



Top Pages

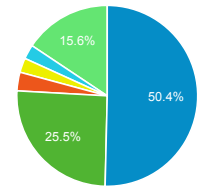
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	789,679
U.S. Customs and Border Protection Securing America's Borders	554,291
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	430,318
How to Apply for Global Entry U.S. Customs and Border Protection	413,314
Locate a Port of Entry U.S. Customs and Border Protection	258,716
Global Entry Enrollment Centers U.S. Customs and Border Protection	234,124
Careers U.S. Customs and Border Protection	224,810
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	178,132
Electronic System for Travel Authorization U.S. Customs and Border Protection	141,966
Travel U.S. Customs and Border Protection	139,182

Visits by Social Network

Social Network	Sessions
Facebook	37,749
Twitter	24,398
BuzzFeed	4,851
TripAdvisor	1,429
YouTube	1,029
reddit	822
Naver	757

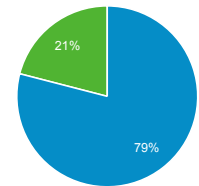
Visits by Source

■ google
 ■ (direct)
 ■ bing
 ■ search.usa.gov
 ■ DBM
 ■ Other



New vs. Returned Visitors

■ New Visitor
 ■ Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,336,452	2.56
Yes	4,111,521	1.85