U.S. Customs and Border Protection
2019 Trade Symposium
Agenda
July 23 – 24, 2019
Marriott Marquis
2121 S Prairie Ave, Chicago, IL 60616
Monday, July 22, 2019

5:00pm – 7:00pm
Pre-registration Check-in
Great Lakes Foyer Level 2

Tuesday, July 23, 2019

7:00am – 4:00pm
Registration Check-in
Great Lakes Foyer Level 2

8:30am – 8:45am
Presentation of the Colors
U.S. Customs and Border Protection (CBP) Chicago Honor Guard

8:45am – 8:50am
Welcome Address
Bradley Hayes, Executive Director
Office of Trade Relations (OTR) CBP

8:50am – 9:10am
Opening Remarks
Mark A. Morgan, Acting Commissioner, CBP

9:10am – 10:25am
Northern Triangle: Looking at factors to achieve Prosperity, Governance, and Security
The panel will address the lack of economic opportunity in the Northern Triangle countries of Central America, the insecurity associated therewith, and how such factors are impacting the region. The panelists will engage in a wide-ranging discussion including highlighting potential government and non-government efforts to promote regional economic prosperity, and an exploration of analogous examples of past successes of regional investment, such as the Security Governance Initiative (SGI) in Africa. Ultimately, our panel experts will provide a holistic view into the economic dynamics in the region.

Moderator: Ian Saunders, Assistant Commissioner, Office of International Affairs, (INA), CBP

Panelists:
Michael Dougherty, Assistant Secretary, Border, Immigration, and Trade Policy, U.S. Department of Homeland Security, DHS
Tasha Reid Hippolyte, Ph.D., Africa, Middle East, and Central Asia Division Director, INA, CBP
Kristie Pellecchia, Senior Adviser, Western Hemisphere, Overseas Private Investment Corporation (OPIC)
Brian White, Director, Global Compliance, Trade and Responsible Sourcing, The J.M. Smucker Company

10:25am – 10:40am
Break

10:40am – 11:55am
The implementation of trade remedies is a unique and complex process that requires extensive coordination between multitudes of stakeholders. This panel will highlight the successes and challenges of the process to date, underscoring the importance of stakeholder collaboration at every stage.

**Moderator:** Jim Byram, Acting Executive Director, Trade Transformation Office, Office of Trade (OT), CBP

**Panelists:**

**Moderator:** Jim Byram, Acting Executive Director, Trade Transformation Office, Office of Trade, OT, CBP

**Panelists:**

- Africa Bell, Acting Director, Enforcement Operations Division, Trade Remedies Law Enforcement Directorate, OT, CBP
- Ted Henderson, Director, Customs United States, Expeditors International
- Gail Kan, Chief, Entry Process & Duty Refunds Branch, Commercial and Trade Facilitation, Regulations and Rulings, OT, CBP
- Erika Maynard, Special Projects Manager, Bureau of Industry and Security (BIS), Office of Technology Evaluation (OTE), U.S. Department of Commerce (DOC)
- Arthur Tsao, Associate General Counsel, Office of the United States Trade Representative (USTR)

11:55am – 12:05pm  
**Break**

12:05pm – 1:35pm  
**Keynote Luncheon**

**Grand Horizon Ballroom**

**Level 4**

**Kevin K. McAleenan**, Acting Secretary, (DHS)

1:35pm – 1:45pm  
**Break**

1:45pm – 2:05pm  
**Guest Speaker**

**Great Lakes D-G Level 2**

**Nazak Nikakhtar**, Performing the Non-Exclusive Duties of the Under Secretary for Industry and Security, Assistant Secretary, Industry & Analysis, International Trade Administration, DOC

2:05pm – 3:20pm  
**21st Century Customs Framework: Key Customs Process Areas That Are Ripe for Improvements**

**Panelists** will provide their perspective regarding the modernization of customs processes. Industry representatives will share how enhancements will affect the facilitation and enforcement as to imports and exports while CBP gives a look into 21st Century Customs efforts.

**Great Lakes D-G Level 2**

**Moderator:** Alice Kipel, Executive Director, Regulations & Rulings, CBP, OT

**Panelists:**

- Chris Floersch, Manager, Trade Services, American Honda Motor Co., Inc.
- Jon Gold, Vice President, National Retail Federation (NRF)
- Brandon Lord, Deputy Executive Director, Trade, Policy & Programs, OT, CBP
- Mary Jo Muoio, Senior Vice President, Trade Services, GEODIS
3:20pm – 3:35pm
Break

3:35pm – 4:50pm
Great Lakes D-G Level 2
E-Commerce: Challenges and Opportunities

International trade and logistics are in the midst of a revolution. With the rapid rise of e-commerce, fueled by new technologies and business models, trade is in an accelerated and relentless state of change. This change has created both challenges and opportunities for public and private sector alike. The panel will discuss how CBP, its Partner Government Agencies, and industry are responding to these challenges and opportunities by working together to identify enforcement threats, while facilitating legitimate trade.

**Moderator:** Cynthia Whittenburg, Deputy Executive Assistant Commissioner, OT, CBP

**Panelists:**
- Doug Hyland, Director Global Regulatory Compliance, Zulily
- Thomas Overacker, Executive Director, Cargo& Conveyance Security (CCS), OFO, CBP
- John E. Verbeten, Director, Division of Import Operations, Food and Drug Administration (FDA)
- Kevin Willis, Director, Global Trade Services, Amazon

4:50pm -5:00pm
Great Lakes D-G Level 2
Day One Overview
Valarie Neuhart, Deputy Executive Director, OTR, CBP

Wednesday, July 24, 2019

7:00am – 12:00pm
Great Lakes Foyer Level 2
Registration Check-in

8:15am – 8:20am
Announcements
Valarie Neuhart, Deputy Executive Director, OTR, CBP

8:20am – 9:30am
Great Lakes D-G Level 2
U.S. Customs and Border Protection Leadership Town Hall

Amidst leadership changes in DHS and CBP, senior executives will host an open discussion where attendees will hear first-hand about their office priorities and efforts in support of the agency’s strategic trade vision.

**Moderator:** Robert E. Perez, Deputy Commissioner, CBP

**Panelists:**
- Samuel Grable, Acting Deputy Executive Assistant Commissioner, Enterprise Services, CBP
- Todd C. Owen, Executive Assistant Commissioner, OFO, CBP
- Brenda B. Smith, Executive Assistant Commissioner, OT, CBP
- Robert White, Director Field Operations, Chicago Field Office, CBP
Great Lakes A – Level 2
Countering Illicit Trade
The purpose of the “Countering Illicit Trade” panel is to raise awareness of potential threats faced by industry and the trade community, to identify means for reporting illicit activity, and to share methods for partnering with the U.S. government.
Moderator: James L. Collins, Acting Assistant Commissioner, Office of Intelligence (OI), CBP
Panelists:
Alexander Amdur, Acting Deputy Executive Director, Trade Remedy Law Enforcement Division, OT, CBP
Kevin C. Harriger, Executive Director, Agriculture Program and Trade Liaison, OFO, CBP
Patrick McElwain, Deputy Assistant Director, Homeland Security Investigations (HSI)
Calvin A. Shivers, Deputy Assistant Director, Branch II, Criminal Investigative Division, Federal Bureau of Investigation (FBI)

Port of the Future (Cargo)
Great Lakes D-G – Level 2
The Port of the Future Breakout session will discuss new technologies and processes that will enhance security and expedite legitimate trade at our air, sea, and land ports of entry. Come and take a look into the future and learn about CBP innovations in automation, technology and cashless processing from the CBP experts that are working on these projects.
Moderator: Rose Marie Davis, Director, Innovative Program Acquisitions, OFO, CBP
Panelists:
Edward Fluhr, Deputy Director, Innovative Program Acquisitions, OFO, CBP
Scott S. Miller, Director, Program Manager, Revenue Modernization Program, Office of Finance (OF), CBP
Bob Parker, Director, Port of Brownsville, Texas, OFO, CBP
Robert E. Watt, Director, Non-Intrusive Inspection Division, OFO, CBP

Forced Labor in the Supply Chain: Understanding the Government Role and What Companies Can Do
Great Lakes C – Level 2
The panel will explore U.S. Government and Company (Importer) roles in Forced Labor. What type of engagement should a company be prepared for on Forced Labor. The panel should provide a better understanding of how the U.S. Government investigates forced labor in supply chains. The panelists will discuss identifying areas of risk in supply chains; know your suppliers. What are some Fortune 500 companies doing to combat problems in their supply chains.

**Moderator:** Deborah Augustin, Executive Director, TRLED, OT, CBP  
**Panelists:**  
Manuel Garza, Director, Customs Trade Partnership against Terrorism (CTPAT), OFO, CBP  
Jennifer Jahnke, International Trade Specialist, Forced Labor Division, TRLED, OT  
Alexandra Piotrowski, Forced Labor Division, OT, CBP  
Michael B. Walsh, Operations Director, Regulatory Audit and Agency Advisory Services, OT, CBP  
Brian White, Director, Global Compliance, Trade and Responsible Sourcing, The J.M. Smucker Company

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**Optional Sessions**  
(Running concurrent with breakout sessions)

**Export Modernization Feedback Working Session**  
Great Lakes B- Level 2

*(This session will only be held at 9:45am and 1:15pm)*  
Be a part of the interactive CBP export modernization session where attendees will have the opportunity to share their expertise and provide a greater understanding of the impacts to industry. CBP will provide some clarity on the modernization plans and efforts currently being considered. Attendees will also hear from partner government agencies and industry subject matter experts that will assist in facilitating these discussions.

**Moderator:** James Swanson, Director, Cargo Security & Control Division, CCS, OFO, CBP  
**Panelists:**  
Shannon Barley, Supervisor, Trade Regulations Branch, Governments and Trade Management Division, Bureau of the Census  
Steve Simmons, Director of Interline Operations, the Kansas City Southern Railway Company  
Kate Weiner, Director, North America Customs, Cargill

**Centers One-On-One Discussions**  
Water Tower A-B Level 2

The Center Directors will provide one-on-one discussions to answer questions from the Trade Symposium participants. Registrants will reserve an interview time slot during the pre-registration and in-person check, at the Trade Symposium. It is available at a first come first serve basis.

**Center Representatives:**  
Agriculture & Prepared Products Center  
Dina Amato, Center Director, Agriculture & Prepared Products Center, OFO, CBP  
Mike Maricich, Assistant Center Director, Agriculture & Prepared Products Center, OFO, CBP

Footwear & Textiles Center  
Eric Batt, Center Director, Apparel, Footwear & Textiles Center, OFO, CBP

Automotive & Aerospace Center  
Serina Baker-Hill, Assistant Center Director, Automotive & Aerospace Center, OFO, CBP
Mark Stepien, Center Director, Automotive & Aerospace Center, OFO, CBP

Base Metals Center
Africa Bell, Center Director, Base Metals Center, OFO, CBP
Diann Rodriguez, Assistant Center Director, Base Metals Center, OFO, CBP

Consumer Products & Mass Merchandising Center
Robert Lynch, Assistant Center Director, Consumer Products & Mass Merchandising Center, OFO, CBP
Mel Moreland, Center Director, Consumer Products & Mass Merchandising Center, OFO, CBP

Electronics Center
Jorge A. Garcia, Center Director, Electronics Center, OFO, CBP

Industrial & Manufacturing Materials Center
Bob Bekalarski, Assistant Center Director, Industrial & Manufacturing Materials Center, OFO, CBP
Ann Marie Paul, Center Director, Industrial & Manufacturing Materials Center, OFO, CBP

Machinery Center
Chris Polashock, Assistant Center Director, Machinery Center, OFO, CBP
Juan J. Porras, Center Director, Machinery Center, OFO, CBP

Natural Gas & Minerals Center
David McGurk, Center Director, Petroleum, Natural Gas & Minerals Center, OFO, CBP

Pharmaceuticals, Health & Chemicals Center
JoAnne Colonnello, Center Director, Pharmaceuticals, Health & Chemicals Center, OFO, CBP
Anthony Orosz, Assistant Center Director, Pharmaceuticals, Health & Chemicals Center, OFO, CBP