

Web Performance Metrics-CBP.gov

Jan 1, 2019 - Jan 31, 2019

All Users
100.00% Sessions

Total Visits

4,246,773

% of Total: 100.00% (4,246,773)



Pageviews

9,282,653

% of Total: 100.00% (9,282,653)



Avg. Visit Duration

00:01:48

Avg for View: 00:01:48 (0.00%)



Unique Visitors

3,236,658

% of Total: 100.00% (3,236,658)



Avg. Pages / Visit

2.19

Avg for View: 2.19 (0.00%)



Avg. Time on Page

00:01:31

Avg for View: 00:01:31 (0.00%)



Bounce Rate

49.32%

Avg for View: 49.32% (0.00%)



Top Pages

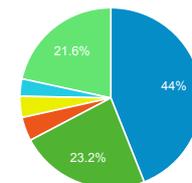
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	808,348
U.S. Customs and Border Protection Securing America's Borders	519,851
How to Apply for Global Entry U.S. Customs and Border Protection	383,201
U.S. Customs and Border Protection is now hiring!	377,501
Border Patrol Agent U.S. Customs and Border Protection	302,748
Global Entry Enrollment Centers U.S. Customs and Border Protection	217,497
Locate a Port of Entry U.S. Customs and Border Protection	216,318
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	174,964
Careers U.S. Customs and Border Protection	165,051
CBP Officer U.S. Customs and Border Protection	148,262

Visits by Social Network

Social Network	Sessions
Facebook	63,559
Twitter	10,906
BuzzFeed	1,792
reddit	1,524
TripAdvisor	1,409
Naver	1,187
YouTube	796

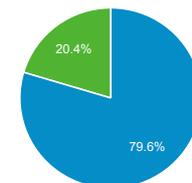
Visits by Source

google (direct) facebook
bing DBM Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,344,031	2.57
Yes	3,938,622	1.82