**Total Visits**

3,206,015

3% of Total: 100.00% (3,206,015)

**Pageviews**

7,591,746

3% of Total: 100.00% (7,591,746)

**Avg. Visit Duration**

00:01:55

Avg for View: 00:01:55 (0.00%)

**Unique Visitors**

2,436,121

3% of Total: 100.00% (2,436,121)

**Avg. Pages / Visit**

2.37

Avg for View: 2.37 (0.00%)

**Avg. Time on Page**

00:01:24

Avg for View: 00:01:24 (0.00%)

**Bounce Rate**

45.19%

Avg for View: 45.19% (0.00%)

**Visits by Social Network**

<table>
<thead>
<tr>
<th>Social Network</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>33,126</td>
</tr>
<tr>
<td>Twitter</td>
<td>16,251</td>
</tr>
<tr>
<td>reddit</td>
<td>2,545</td>
</tr>
<tr>
<td>Naver</td>
<td>1,361</td>
</tr>
<tr>
<td>TripAdvisor</td>
<td>1,130</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>596</td>
</tr>
<tr>
<td>YouTube</td>
<td>425</td>
</tr>
</tbody>
</table>

**Visits by Source**

- **google**
- **(direct)**
- **bing**
- **FB**
- **facebook**
- **Other**

**Visits by Social Network**

- **Facebook**: 33,126 sessions
- **Twitter**: 16,251 sessions
- **reddit**: 2,545 sessions
- **Naver**: 1,361 sessions
- **TripAdvisor**: 1,130 sessions
- **LinkedIn**: 596 sessions
- **YouTube**: 425 sessions

**Pageviews and Pages / Session by ...**

<table>
<thead>
<tr>
<th>Mobile (Including Tablet)</th>
<th>Pageviews</th>
<th>Pages / Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>No</td>
<td>4,330,958</td>
<td>2.77</td>
</tr>
<tr>
<td>Yes</td>
<td>3,260,788</td>
<td>1.99</td>
</tr>
</tbody>
</table>

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