

Web Performance Metrics-CBP.gov

Aug 1, 2018 - Aug 31, 2018

All Users
100.00% Sessions

Total Visits

3,880,620

% of Total: 100.00% (3,880,620)



Pageviews

10,124,317

% of Total: 100.00% (10,124,317)



Avg. Visit Duration

00:02:28

Avg for View: 00:02:28 (0.00%)



Unique Visitors

2,833,184

% of Total: 100.00% (2,833,184)



Avg. Pages / Visit

2.61

Avg for View: 2.61 (0.00%)



Avg. Time on Page

00:01:32

Avg for View: 00:01:32 (0.00%)



Bounce Rate

42.81%

Avg for View: 42.81% (0.00%)



Top Pages

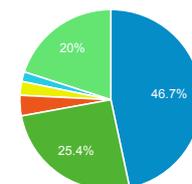
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	791,245
Eagle Pass Border Patrol Agents Arrest Convicted Sex Offender U.S. Customs and Border Protection	662,663
U.S. Customs and Border Protection Securing America's Borders	530,757
How to Apply for Global Entry U.S. Customs and Border Protection	434,507
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	255,333
Global Entry Enrollment Centers U.S. Customs and Border Protection	239,240
Locate a Port of Entry U.S. Customs and Border Protection	238,664
Careers U.S. Customs and Border Protection	212,526
Electronic System for Travel Authorization U.S. Customs and Border Protection	147,144
Border Patrol Agent U.S. Customs and Border Protection	147,105

Visits by Social Network

Social Network	Sessions
Facebook	34,406
Twitter	6,984
Instagram Stories	3,229
LinkedIn	2,997
TripAdvisor	1,532
Instagram	969
Naver	691

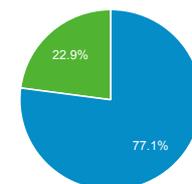
Visits by Source

google (direct) bing search.usa.gov ttp.cbp.dhs.gov Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	6,601,846	3.10
Yes	3,522,471	2.01

