

Web Performance Metrics-CBP.gov

Apr 1, 2018 - Apr 30, 2018

All Users
100.00% Sessions

Pageviews

8,979,791

% of Total: 100.00% (8,979,791)



Total Visits

3,594,145

% of Total: 100.00% (3,594,145)



Avg. Visit Duration

00:02:10

Avg for View: 00:02:10 (0.00%)



Unique Visitors

2,631,736

% of Total: 100.00% (2,631,736)



Avg. Pages / Visit

2.50

Avg for View: 2.50 (0.00%)



Avg. Time on Page

00:01:26

Avg for View: 00:01:26 (0.00%)



Bounce Rate

43.16%

Avg for View: 43.16% (0.00%)



Top Pages

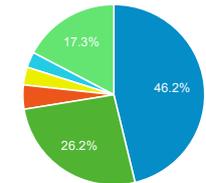
| Page Title | Pageviews | Bounce Rate |
|---|-----------|-------------|
| Global Entry U.S. Customs and Border Protection | 685,693 | 22.58% |
| U.S. Customs and Border Protection Securing America's Borders | 473,731 | 41.85% |
| How to Apply for Global Entry U.S. Customs and Border Protection | 398,774 | 21.94% |
| U.S. Customs and Border Protection | 256,865 | 69.43% |
| Locate a Port of Entry U.S. Customs and Border Protection | 225,076 | 29.38% |
| Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection | 220,176 | 24.89% |
| Global Entry Enrollment Centers U.S. Customs and Border Protection | 208,951 | 11.80% |
| Electronic System for Travel Authorization U.S. Customs and Border Protection | 200,990 | 27.20% |
| Careers U.S. Customs and Border Protection | 136,963 | 35.42% |
| Current Openings U.S. Customs and Border Protection | 122,883 | 40.74% |

Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 24,652 |
| Twitter | 5,888 |
| TripAdvisor | 1,441 |
| reddit | 866 |
| Naver | 813 |
| YouTube | 654 |
| LinkedIn | 404 |

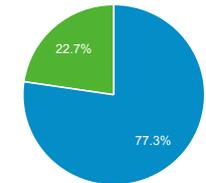
Visits by Source

google (direct) bing
ttp.cbp.dhs.gov search.usa.gov Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

| Mobile (Including Tablet) | Pageviews | Pages / Session |
|---------------------------|-----------|-----------------|
| No | 5,873,693 | 2.79 |
| Yes | 3,106,098 | 2.09 |

