

Web Performance Metrics-CBP.gov

Feb 1, 2018 - Feb 28, 2018

All Users
100.00% Sessions

Total Visits

2,980,758

% of Total: 100.00% (2,980,758)



Avg. Visit Duration

00:02:12

Avg for View: 00:02:12 (0.00%)



Pageviews

7,521,360

% of Total: 100.00% (7,521,360)



Unique Visitors

2,169,681

% of Total: 100.00% (2,169,681)



Avg. Pages / Visit

2.52

Avg for View: 2.52 (0.00%)



Avg. Time on Page

00:01:26

Avg for View: 00:01:26 (0.00%)



Bounce Rate

41.81%

Avg for View: 41.81% (0.00%)



Top Pages

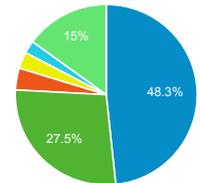
Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	647,234	21.90%
U.S. Customs and Border Protection Securing America's Borders	411,281	42.37%
How to Apply for Global Entry U.S. Customs and Border Protection	342,807	22.31%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	241,065	23.48%
Locate a Port of Entry U.S. Customs and Border Protection	206,854	28.82%
Global Entry Enrollment Centers U.S. Customs and Border Protection	180,129	11.18%
Border Patrol Agent U.S. Customs and Border Protection	145,134	61.15%
Electronic System for Travel Authorization U.S. Customs and Border Protection	135,364	28.68%
Customs and Border Protection Officer U.S. Customs and Border Protection	126,867	66.64%
Current Openings U.S. Customs and Border Protection	107,919	39.41%

Visits by Social Network

Social Network	Sessions
Facebook	12,424
Twitter	5,501
TripAdvisor	1,399
Naver	611
LinkedIn	471
reddit	458
YouTube	374

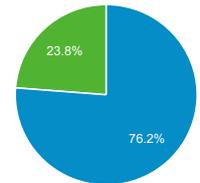
Visits by Source

google (direct) bing search.usa.gov ttp.cbp.dhs.gov Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,059,790	2.80
Yes	2,461,570	2.09