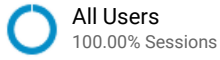
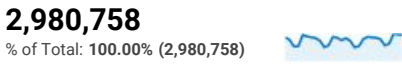


# Web Search Metrics-CBP.gov

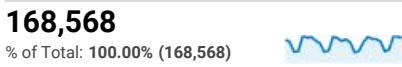
Feb 1, 2018 - Feb 28, 2018



## Visits to CBP.gov



## Total Internal Searches



## Total External Searches (Google)



## Organic Search Traffic

Full Referrer	Sessions
google	1,364,443
bing	114,456
yahoo	39,941
baidu	10,291
ask	1,773
naver	467
so.com	323
yandex	204
aol	54
daum	54

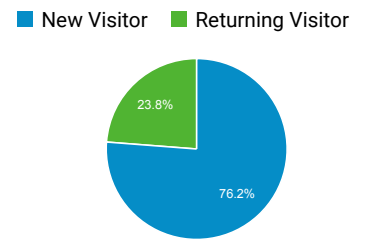
## Top Internal Searches by Search Term

Search Term	Total Unique Searches
global entry application for us citizen	2,255
global entry	2,015
login	1,919
log in	1,492
renewal global entry for us citizens	1,381
esta	1,362
i94	1,086
i-94	883
global entry renewal for us citizens	800
goes account	689

## Top External Searches (Google - as reported)

Keyword	Sessions
(not set)	9,521
global entry	1,791
https://www.cbp.gov/travel/trusted-traveler-programs/global-entry/enrollment-arrival	936
https://www.cbp.gov/travel/trusted-traveler-programs/global-entry/how-apply	400
global entry application	395
cbp	390
esta	328
https://www.cbp.gov/travel/trusted-traveler-programs/global-entry	278
trusted traveler program	219
san jose madera airport immigration department hours	195

## New vs. Returned Visitors



## Avg. Visits per Visitor

