

Web Performance Metrics-CBP.gov

May 1, 2018 - May 31, 2018

All Users
100.00% Sessions

Pageviews

9,178,084

% of Total: 100.00% (9,178,084)



Total Visits

3,743,097

% of Total: 100.00% (3,743,097)



Avg. Visit Duration

00:02:08

Avg for View: 00:02:08 (0.00%)



Unique Visitors

2,724,785

% of Total: 100.00% (2,724,785)



Avg. Pages / Visit

2.45

Avg for View: 2.45 (0.00%)



Avg. Time on Page

00:01:28

Avg for View: 00:01:28 (0.00%)



Bounce Rate

43.72%

Avg for View: 43.72% (0.00%)



Top Pages

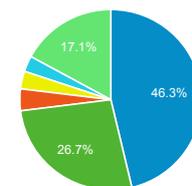
Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	708,153	22.00%
U.S. Customs and Border Protection Securing America's Borders	487,391	41.53%
How to Apply for Global Entry U.S. Customs and Border Protection	404,748	21.89%
U.S. Customs and Border Protection	333,576	68.94%
Locate a Port of Entry U.S. Customs and Border Protection	234,553	29.37%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	228,481	26.60%
Global Entry Enrollment Centers U.S. Customs and Border Protection	206,977	11.51%
Electronic System for Travel Authorization U.S. Customs and Border Protection	197,040	28.29%
Current Openings U.S. Customs and Border Protection	135,337	40.44%
Careers U.S. Customs and Border Protection	127,429	27.68%

Visits by Social Network

Social Network	Sessions
Facebook	24,411
Twitter	5,294
TripAdvisor	1,424
Naver	792
YouTube	491
LinkedIn	475
Quora	403

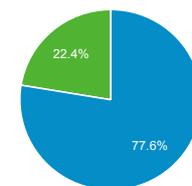
Visits by Source

google (direct) bing facebook ttp.cbp.dhs.gov Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,871,934	2.75
Yes	3,306,150	2.05

