

Web Performance Metrics-CBP.gov

Jun 1, 2018 - Jun 30, 2018

All Users
100.00% Sessions

Pageviews

9,250,454

% of Total: 100.00% (9,250,454)



Total Visits

3,867,087

% of Total: 100.00% (3,867,087)



Avg. Visit Duration

00:02:05

Avg for View: 00:02:05 (0.00%)



Unique Visitors

2,838,631

% of Total: 100.00% (2,838,631)



Avg. Pages / Visit

2.39

Avg for View: 2.39 (0.00%)



Avg. Time on Page

00:01:29

Avg for View: 00:01:29 (0.00%)



Bounce Rate

43.24%

Avg for View: 43.24% (0.00%)



Top Pages

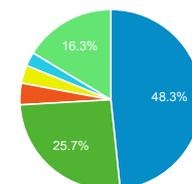
Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	831,989	26.02%
U.S. Customs and Border Protection Securing America's Borders	489,068	41.17%
How to Apply for Global Entry U.S. Customs and Border Protection	454,348	21.17%
Locate a Port of Entry U.S. Customs and Border Protection	295,275	29.01%
U.S. Customs and Border Protection is now hiring!	238,457	58.88%
Global Entry Enrollment Centers U.S. Customs and Border Protection	232,791	11.11%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	231,320	25.39%
Electronic System for Travel Authorization U.S. Customs and Border Protection	137,263	32.86%
For U.S. Citizens/Lawful Permanent Residents U.S. Customs and Border Protection	127,623	39.55%
Travel U.S. Customs and Border Protection	120,867	40.99%

Visits by Social Network

Social Network	Sessions
Facebook	37,519
Twitter	10,777
TripAdvisor	1,386
Naver	765
reddit	641
YouTube	638
LinkedIn	603

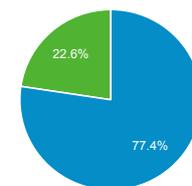
Visits by Source

google (direct) bing
facebook search.usa.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,864,259	2.77
Yes	3,386,195	1.93