



**U.S. CUSTOMS AND BORDER PROTECTION
2018 TRADE SYMPOSIUM
August 14-15, 2018**

Monday, August 13, 2018

5:00pm – 7:00pm Pre-registration Check-in
Marquis Level

Tuesday, August 14, 2018

7:00am – 4:00pm Registration Check-in

8:30am – 8:45am **Presentation of the Colors**
(Marquis Salon A-C) U.S. Customs and Border Protection Atlanta Honor Guard

8:45am – 8:50am **Welcome Address**
(Marquis Salon A-C) Bradley Hayes, Executive Director
Office of Trade Relations (OTR)
U.S. Customs and Border Protection (CBP)

8:50am – 9:50 am **A Conversation with Commissioner Kevin K. McAleenan**
(Marquis Salon A-C) *Interview by:* Elizabeth “Liz” Merritt, Managing Director - Cargo
Services Airlines for America

9:50am – 10:10am **The State of CBP’s Trade Strategy**
(Marquis Salon A-C) Brenda Smith, Executive Assistant Commissioner, Office of Trade (OT),
CBP

10:10am – 10:25am Break

10:25am – 11:45am **Global Trade Outlook: The Opportunities and Challenges of an
(Marquis Salon A-C) Evolving Trade Landscape**

Panel Description: *Learn more about CBP's critical role in today's dynamic trade environment. This presentation will address the changes resulting from Sections 201, 232, and 301 and what to expect for both trade enforcement and facilitation in the coming year.*

Moderator: Cynthia Whittenburg, Deputy Executive Assistant
Commissioner, OT, CBP

Panelists:

Earl Comstock, Director, Office of Policy and Strategic Planning, U.S.
Department of Commerce

Kevin M. Dempsey, Senior Vice President, Public Policy and General
Counsel, American Iron and Steel Institute (AISII)

Julia Hughes, President, United States Fashion Industry Association
(USFIA)

11:45am – 12:00am

Break

12:00pm – 1:30pm
(Atrium Ballroom)

Keynote Luncheon

Kirstjen Nielsen, Secretary

Department of Homeland Security (DHS)

1:30pm – 1:45pm

Break

1:45pm – 3:00pm
(Marquis Salon A-C)

Global Trade Enforcement Outcomes

Panel Description: *This panel will focus on CBP's enforcement results. It will provide insight into CBP investigations that include Withhold Release Orders (WROs), overseas coordination and a status update on our Enforce and Protect Act (EAPA) investigations.*

Moderator: Ian Saunders, Assistant Commissioner, Office of
International Affairs (INA), CBP

Panelists:

Dina Amato, Center Director, Agriculture & Prepared Products, Office
of Field Operations (OFO), CBP

Duncan Jepson, Founder/Managing Director, Liberty Global | Liberty
Asia

Jerry Malmo, Acting Executive Director, Trade Remedy Law
Enforcement Directorate, OT, CBP

Robert Thommen, Attaché Thailand, INA, CBP

3:00pm – 3:15pm

Break

3:15pm – 4:30pm
(Marquis Salon A-C)

E-Commerce: How Has the Growth in E-Commerce Impacted CBP Trade Enforcement and Facilitation?

Panel Description: *This panel will address evolving challenges presented by growth in E-Commerce, CBP's E-Commerce Strategy,*

international engagement in E-Commerce, De Minimis/ Section 321 rollout, and strategic enforcement goals.

Moderator: Thomas Overacker, Executive Director, Cargo and Conveyance Security, (OFO), CBP

Panelists:

Christa Brzozowski, Deputy Assistant Secretary, Trade and Transport Policy, Office of Policy, Borders, Immigration, and Trade, DHS
Cynthia Chandler-Snell, Lead Counsel, Regulatory Affairs, FedEx Express

John Leonard, Executive Director, Trade Policy & Programs, OT, CBP
Jim Swanson, Director, Cargo Security and Controls, Cargo and Conveyance Security, OFO, CBP

4:30pm Closing Session

Wednesday, August 15, 2018

7:00am – 12:00pm Registration Check-in

8:30am – 9:30am
(Marquis Salon A-C) **U.S. Customs and Border Protection Leadership Town Hall**
Panel Description: *Hear first hand from CBP senior leaders on their office priorities in support of CBP's trade vision and strategy.*

Moderator: Bradley Hayes, Executive Director, OTR, CBP

Panelists:

Samuel D. Grable, Assistant Commissioner, Office of Finance (OF), CBP

Linda Jacksta, Acting Executive Assistant Commissioner, Operations Support (OS), CBP

Brenda B. Smith, Executive Assistant Commissioner, OT, CBP

John Wagner, Deputy Executive Assistant Commissioner, OFO, CBP

9:30am – 9:45am Break

9:45am – 11:15am Breakout Session

11:15am – 11:30am Break

11:30am – 1:00pm
(Atrium Ballroom) **Keynote Luncheon**
Deputy Ambassador Jeff Gerrish
Office of the U.S. Trade Representative (USTR)

1:15pm – 2:45pm	Breakout Session
2:45pm – 3:00pm	Break
3:00pm – 4:30pm	Breakout Session

Breakout Sessions

All Sessions available at 9:45am, 1:15pm, and 3:00pm

Cargo Processing & Partnership (L401 –L403)

***Panel Description:** This panel will discuss the implementation of the Air Cargo Advance Screening (ACAS) rule, CTPAT Minimum Security Criteria modifications, Trusted Trader updates and the latest in Mutual Recognition Arrangements.*

Moderator:

Donald F. Yando, Director Field Operations, Atlanta Field Office, OFO

Panelists:

Craig Clark, Branch Chief, Advance Data Programs and Cargo Initiatives, OFO, CBP

Elizabeth Schmelzinger, Director, Customs and Trade Partnership Against Terrorism (CTPAT), OFO, CBP

Michael White, President, Cargo Network Services Corporation

Emerging Technologies (M301 – M302)

***Panel Description:** Discuss the “speed of change” associated with emerging technologies (Artificial Intelligence, Blockchain, etc.) that are rapidly becoming part of an increasingly complex trade environment. By using innovation to meet these challenges, we will maintain the balance between facilitation of legitimate trade and effective enforcement.*

Moderator:

Deborah Augustin, Executive Director of the Trade Remedy Law Enforcement Directorate (TRLED), OT, CBP

Panelists:

Vincent Annunziato, Director, Business Transformation & Innovation Division, Trade Transformation Office, OT, CBP

Charles Armstrong, Founder, E2.71 Advisory Services, Inc.

Jerry Cook, Vice President, Government Trade Relations, Hanesbrands, Inc.

Border Interagency Executive Council (BIEC) & External Engagement Committee (EEC) (M303 – M304)

***Panel Description:** The latest developments in key Border Interagency initiatives, Single Window optimization, and external stakeholder engagement will be presented to attendees.*

Moderator:

John Leonard, Executive Director, Trade Policy and Programs, OT, CBP

Panelists:

Gayle Gehrman, Supervisory Consumer Safety, U.S. Food and Drug Administration, FDA
Danielle Pierson, International Trade Specialist, Trade Policy and Programs, OT, CBP
Stuart Schmidt, Manager, Trade Compliance, United States Parcel Service, UPS
Tamesha Woulard, Senior Wildlife Inspector, U.S. Fish and Wildlife Service, FWS

Regulatory Audit: From the Basics to Best Practices – What You Should Know about Customs Audits!

(Marquis Salon A-C)

Panel Description: *Panelist will provide insight into the basics of how to prepare for a successful audit, share best practices and lessons learned, and explore the broad landscape of emerging issues/solutions in the areas of Forced Labor, EAPA, e-Commerce and Technology.*

Moderator:

Robert McMillan, Executive Director, Regulatory Audit Office, OT, CBP

Panelists:

Kevin Bridgford, Field Director, Chicago Field Office, CBP
Thomas Jesukiewicz, Field Director, Long Beach Office, CBP
Amy Moore, Field Director, Atlanta Field Office, CBP
Leigh Schmid, Senior Vice President, Limited Brands, Global Trade Compliance

Optional Sessions

(Running concurrent with breakout sessions)

Partner Government Agency Drop In Session

(Marquis Salon D)

Description: *Partner Government Agencies (PGAs) will be available for informal discussions regarding trade enforcement and compliance.*

Panelists:

U.S. Alcohol and Tabaco Tax & Trade Bureau (TTB)

John Kyranos, Intelligence Division

U.S. Census Bureau

Christine Burton, Supervisor, Trade Regulations Branch, International Trade Management Division

U.S. Consumer Product Safety Commission (CPSC)

Jim Joholske, Director, Office of Import Surveillance

U.S. Department of Commerce (DOC), Bureau of Industry and Security (BIS)

Dara Sanders, Export Compliance Specialist, Munitions Control Division of the Office of Strategic Industries and Economic Security

U.S. Department of Commerce (DOC), Enforcement and Compliance

Ashlyn Holeyfield, International Trade Specialist

Andrew Medley, Senior International Trade Compliance Analyst
Elisabeth Urfer, Associate Director

U.S. Department of Commerce (DOC), Office of Textiles and Apparel (OTEXA)

Laurie Mease, International Trade Specialist

U.S. Drug Enforcement Agency (DEA)

John Kronebusch, Program Analyst
Amy Peacock, Program Analyst
Milton Tyrrell, Supervising Special Agent

U.S. Environmental Protection Agency (EPA)

Tony Spann, Life Scientist
Kimberly Tomczak, Life Scientist

U.S. Food and Drug Administration (FDA)

John Verbeten, Director of Import Operations

U.S. Department of Transportation (DOT)

Coleman Sachs, Chief of Import and Certification Division

U.S. Customs and Border Protection

Bill Scopa, Branch Chief, Partner Government Agencies, Interagency Collaboration Division, OT, CBP

James Swanson, Director, Cargo Security and Controls, Cargo and Conveyance Security, OFO, CBP

Centers One-On-One Interviews

(M103 – M105)

Description: The Center Directors will provide one-on-one interviews to answer questions from the Trade Symposium participants. Registrants signed up for interviews during the on-line registration process, and it is only those registrants, that should reserve an interview time slot during the in-person registration at the Trade Symposium.

Interviewers:

Dina Amato, Center Director, Agriculture & Prepared Products Center, CBP
Eric Batt, Center Director, Apparel, Footwear & Textiles Center, CBP
Africa Bell, Center Director, Base Metals Center, CBP
JoAnne Colonnello, Center Director, Pharmaceuticals, Health & Chemicals Center, CBP
Jorge Garcia, Center Director, Electronics Center, CBP
David McGurk, Center Director, Petroleum, Natural Gas & Minerals Center, CBP
Melvin Moreland, Center Director, Consumer Products & Mass Merchandising Center, CBP
Ann Marie Paul, Center Director, Industrial & Manufacturing Materials Center, CBP
Armando Taboada, Center Director, Machinery Center, CBP
Lisa Wallace, Center Director, Automotive & Aerospace Center, CBP

**Mandatory Automated In-bond Processing Dialogue (One Time Only – 9:45 a.m. to 11:15 a.m.)
(M106 – M107)**

Description: On September 28, 2017 major changes were made to the Customs and Border Protection In-bond Regulations regarding the elimination of the paper in-bond form 7512 and the mandatory requirement to file in-bond transactions electronically. Mandatory implementation of this policy took place on August 6, 2018. In this roundtable session CBP will give clarity regarding the implementation of the regulation and will listen and capture the Trade’s concerns and experiences regarding the same.

Dialogue Facilitators:

Jose D. Gonzalez, Licensed U.S. Customs Broker, J.D. Gonzalez Licensed U.S. Customs Broker

Elizabeth Merritt, Managing Director - Cargo Services, Airlines for America

James Swanson, Director, Cargo Security and Controls, Cargo and Conveyance Security, OFO, CBP

Michael Young, Vice President of Business Processes and Systems, Orient Overseas Container Line Limited (OOCL USA)