Monday, August 13, 2018

5:00pm – 7:00pm  Pre-registration Check-in
                 Marquis Level

Tuesday, August 14, 2018

7:00am – 4:00pm  Registration Check-in

8:30am – 8:45am  Presentation of the Colors
                 (Marquis Salon A-C) U.S. Customs and Border Protection Atlanta Honor Guard

8:45am – 8:50am  Welcome Address
                 (Marquis Salon A-C) Bradley Hayes, Executive Director
                                 Office of Trade Relations (OTR)
                                 U.S. Customs and Border Protection (CBP)

8:50am – 9:50 am  A Conversation with Commissioner Kevin K. McAleenan
                 (Marquis Salon A-C) Interview by: Elizabeth “Liz” Merritt, Managing Director - Cargo Services Airlines for America

9:50am – 10:10am The State of CBP’s Trade Strategy
                 (Marquis Salon A-C) Brenda Smith, Executive Assistant Commissioner, Office of Trade (OT), CBP

10:10am – 10:25am Break

10:25am – 11:45am Global Trade Outlook: The Opportunities and Challenges of an Evolving Trade Landscape
                 (Marquis Salon A-C)
Panel Description: Learn more about CBP’s critical role in today’s dynamic trade environment. This presentation will address the changes resulting from Sections 201, 232, and 301 and what to expect for both trade enforcement and facilitation in the coming year.

Moderator: Cynthia Whittenburg, Deputy Executive Assistant Commissioner, OT, CBP

Panelists:
Earl Comstock, Director, Office of Policy and Strategic Planning, U.S. Department of Commerce
Kevin M. Dempsey, Senior Vice President, Public Policy and General Counsel, American Iron and Steel Institute (AISI)
Julia Hughes, President, United States Fashion Industry Association (USFIA)

11:45am – 12:00am Break

12::00pm – 1:30pm Keynote Luncheon (Atrium Ballroom)
Kirstjen Nielsen, Secretary, Department of Homeland Security (DHS)

1:30pm – 1:45pm Break

1:45pm – 3:00pm Global Trade Enforcement Outcomes (Marquis Salon A-C)
Panel Description: This panel will focus on CBP’s enforcement results. It will provide insight into CBP investigations that include Withhold Release Orders (WROs), overseas coordination and a status update on our Enforce and Protect Act (EAPA) investigations.

Moderator: Ian Saunders, Assistant Commissioner, Office of International Affairs (INA), CBP

Panelists:
Dina Amato, Center Director, Agriculture & Prepared Products, Office of Field Operations (OFO), CBP
Duncan Jepson, Founder/Managing Director, Liberty Global | Liberty Asia
Jerry Malmo, Acting Executive Director, Trade Remedy Law Enforcement Directorate, OT, CBP
Robert Thommen, Attaché Thailand, INA, CBP

3:00pm – 3:15pm Break

3:15pm – 4:30pm E-Commerce: How Has the Growth in E-Commerce Impacted CBP Trade Enforcement and Facilitation? (Marquis Salon A-C)
Panel Description: This panel will address evolving challenges presented by growth in E-Commerce, CBP’s E-Commerce Strategy,
international engagement in E-Commerce, De Minimus/ Section 321 rollout, and strategic enforcement goals.

**Moderator:** Thomas Overacker, Executive Director, Cargo and Conveyance Security, (OFO), CBP

**Panelists:**
- Christa Brzozowski, Deputy Assistant Secretary, Trade and Transport Policy, Office of Policy, Borders, Immigration, and Trade, DHS
- Cynthia Chandler-Snell, Lead Counsel, Regulatory Affairs, FedEx Express
- John Leonard, Executive Director, Trade Policy & Programs, OT, CBP
- Jim Swanson, Director, Cargo Security and Controls, Cargo and Conveyance Security, OFO, CBP

4:30pm  Closing Session

**Wednesday, August 15, 2018**

7:00am – 12:00pm  Registration Check-in

8:30am – 9:30am  **U.S. Customs and Border Protection Leadership Town Hall**
(Marquis Salon A-C)

**Panel Description:** Hear first hand from CBP senior leaders on their office priorities in support of CBP’s trade vision and strategy.

**Moderator:** Bradley Hayes, Executive Director, OTR, CBP

**Panelists:**
- Samuel D. Grable, Assistant Commissioner, Office of Finance (OF), CBP
- Linda Jacksta, Acting Executive Assistant Commissioner, Operations Support (OS), CBP
- Brenda B. Smith, Executive Assistant Commissioner, OT, CBP
- John Wagner, Deputy Executive Assistant Commissioner, OFO, CBP

9:30am – 9:45am  Break

9:45am – 11:15am  Breakout Session

11:15am – 11:30am  Break

11:30am – 1:00pm  **Keynote Luncheon**
(Atrium Ballroom)

Deputy Ambassador Jeff Gerrish
Office of the U.S. Trade Representative (USTR)
Breakout Sessions 

All Sessions available at 9:45am, 1:15pm, and 3:00pm

Cargo Processing & Partnership  
(L401 – L403)  
Panel Description: This panel will discuss the implementation of the Air Cargo Advance Screening (ACAS) rule, CTPAT Minimum Security Criteria modifications, Trusted Trader updates and the latest in Mutual Recognition Arrangements.

Moderator:  
Donald F. Yando, Director Field Operations, Atlanta Field Office, OFO  
Panelists:  
Craig Clark, Branch Chief, Advance Data Programs and Cargo Initiatives, OFO, CBP  
Elizabeth Schmelzinger, Director, Customs and Trade Partnership Against Terrorism (CTPAT), OFO, CBP  
Michael White, President, Cargo Network Services Corporation

Emerging Technologies  
(M301 – M302)  
Panel Description: Discuss the “speed of change” associated with emerging technologies (Artificial Intelligence, Blockchain, etc.) that are rapidly becoming part of an increasingly complex trade environment. By using innovation to meet these challenges, we will maintain the balance between facilitation of legitimate trade and effective enforcement.

Moderator:  
Deborah Augustin, Executive Director of the Trade Remedy Law Enforcement Directorate (TRLED), OT, CBP  
Panelists:  
Vincent Annunziato, Director, Business Transformation & Innovation Division, Trade Transformation Office, OT, CBP  
Charles Armstrong, Founder, E2.71 Advisory Services, Inc.  
Jerry Cook, Vice President, Government Trade Relations, Hanesbrands, Inc.

Border Interagency Executive Council (BIEC) & External Engagement Committee (EEC)  
(M303 – M304)  
Panel Description: The latest developments in key Border Interagency initiatives, Single Window optimization, and external stakeholder engagement will be presented to attendees.  
Moderator:  
John Leonard, Executive Director, Trade Policy and Programs, OT, CBP
**Panelists:**
Gayle Gehrman, Supervisory Consumer Safety, U.S. Food and Drug Administration, FDA
Danielle Pierson, International Trade Specialist, Trade Policy and Programs, OT, CBP
Stuart Schmidt, Manager, Trade Compliance, United States Parcel Service, UPS
Tamesha Wouard, Senior Wildlife Inspector, U.S. Fish and Wildlife Service, FWS

**Regulatory Audit: From the Basics to Best Practices – What You Should Know about Customs Audits!**
(Marquis Salon A-C)

*Panel Description:* Panelist will provide insight into the basics of how to prepare for a successful audit, share best practices and lessons learned, and explore the broad landscape of emerging issues/solutions in the areas of Forced Labor, EAPA, e-Commerce and Technology.

**Moderator:**
Robert McMillan, Executive Director, Regulatory Audit Office, OT, CBP

**Panelists:**
Kevin Bridgford, Field Director, Chicago Field Office, CBP
Thomas Jesukiewicz, Field Director, Long Beach Office, CBP
Amy Moore, Field Director, Atlanta Field Office, CBP
Leigh Schmid, Senior Vice President, Limited Brands, Global Trade Compliance

**Optional Sessions**
(Running concurrent with breakout sessions)

**Partner Government Agency Drop In Session**
(Marquis Salon D)

*Description:* Partner Government Agencies (PGAs) will be available for informal discussions regarding trade enforcement and compliance.

**Panelists:**
U.S. Alcohol and Tabaco Tax & Trade Bureau (TTB)
John Kyranos, Intelligence Division

U.S. Census Bureau
Christine Burton, Supervisor, Trade Regulations Branch, International Trade Management Division

U.S. Consumer Product Safety Commission (CPSC)
Jim Joholske, Director, Office of Import Surveillance

U.S. Department of Commerce (DOC), Bureau of Industry and Security (BIS)
Dara Sanders, Export Compliance Specialist, Munitions Control Division of the Office of Strategic Industries and Economic Security

U.S. Department of Commerce (DOC), Enforcement and Compliance
Ashlyn Holeyfield, International Trade Specialist
Andrew Medley, Senior International Trade Compliance Analyst  
Elisabeth Urfer, Associate Director  

**U.S. Department of Commerce (DOC), Office of Textiles and Apparel (OTEXA)**  
Laurie Mease, International Trade Specialist  

**U.S. Drug Enforcement Agency (DEA)**  
John Kronebusch, Program Analyst  
Amy Peacock, Program Analyst  
Milton Tyrrell, Supervising Special Agent  

**U.S. Environmental Protection Agency (EPA)**  
Tony Spann, Life Scientist  
Kimberly Tomczak, Life Scientist  

**U.S. Food and Drug Administration (FDA)**  
John Verbeten, Director of Import Operations  

**U.S. Department of Transportation (DOT)**  
Coleman Sachs, Chief of Import and Certification Division  

**U.S. Customs and Border Protection**  
Bill Scopa, Branch Chief, Partner Government Agencies, Interagency Collaboration Division, OT, CBP  
James Swanson, Director, Cargo Security and Controls, Cargo and Conveyance Security, OFO, CBP  

### Centers One-On-One Interviews  
(M103 – M105)  

**Description:** The Center Directors will provide one-on-one interviews to answer questions from the Trade Symposium participants. Registrants signed up for interviews during the on-line registration process, and it is only those registrants, that should reserve an interview time slot during the in-person registration at the Trade Symposium.  

**Interviewers:**  
Dina Amato, Center Director, Agriculture & Prepared Products Center, CBP  
Eric Batt, Center Director, Apparel, Footwear & Textiles Center, CBP  
Africa Bell, Center Director, Base Metals Center, CBP  
JoAnne Colonello, Center Director, Pharmaceuticals, Health & Chemicals Center, CBP  
Jorge Garcia, Center Director, Electronics Center, CBP  
David McGurk, Center Director, Petroleum, Natural Gas & Minerals Center, CBP  
Melvin Moreland, Center Director, Consumer Products & Mass Merchandising Center, CBP  
Ann Marie Paul, Center Director, Industrial & Manufacturing Materials Center, CBP  
Armando Taboada, Center Director, Machinery Center, CBP  
Lisa Wallace, Center Director, Automotive & Aerospace Center, CBP
Mandatory Automated In-bond Processing Dialogue (One Time Only – 9:45 a.m. to 11:15 a.m.)
(M106 – M107)

Description: On September 28, 2017 major changes were made to the Customs and Border Protection In-bond Regulations regarding the elimination of the paper in-bond form 7512 and the mandatory requirement to file in-bond transactions electronically. Mandatory implementation of this policy took place on August 6, 2018. In this roundtable session CBP will give clarity regarding the implementation of the regulation and will listen and capture the Trade’s concerns and experiences regarding the same.

Dialogue Facilitators:
Jose D. Gonzalez, Licensed U.S. Customs Broker, J.D. Gonzalez Licensed U.S. Customs Broker
Elizabeth Merritt, Managing Director - Cargo Services, Airlines for America
James Swanson, Director, Cargo Security and Controls, Cargo and Conveyance Security, OFO, CBP
Michael Young, Vice President of Business Processes and Systems, Orient Overseas Container Line Limited (OOCL USA)