

Web Performance Metrics-CBP.gov

Mar 1, 2018 - Mar 31, 2018

All Users
100.00% Sessions

Total Visits

3,763,025

% of Total: 100.00% (3,763,025)



Avg. Visit Duration

00:02:02

Avg for View: 00:02:02 (0.00%)



Pageviews

9,391,831

% of Total: 100.00% (9,391,831)



Unique Visitors

2,725,027

% of Total: 100.00% (2,725,027)



Avg. Pages / Visit

2.50

Avg for View: 2.50 (0.00%)



Avg. Time on Page

00:01:21

Avg for View: 00:01:21 (0.00%)



Bounce Rate

47.06%

Avg for View: 47.06% (0.00%)



Top Pages

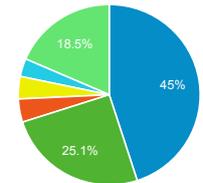
Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	724,270	24.67%
U.S. Customs and Border Protection Securing America's Borders	490,638	42.56%
How to Apply for Global Entry U.S. Customs and Border Protection	418,932	32.21%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	332,459	29.07%
Border Patrol Agent U.S. Customs and Border Protection	285,748	70.68%
Customs and Border Protection Officer U.S. Customs and Border Protection	275,765	75.30%
Locate a Port of Entry U.S. Customs and Border Protection	254,560	29.84%
Global Entry Enrollment Centers U.S. Customs and Border Protection	211,536	12.14%
Careers U.S. Customs and Border Protection	157,565	47.05%
Electronic System for Travel Authorization U.S. Customs and Border Protection	148,352	33.87%

Visits by Social Network

Social Network	Sessions
Facebook	15,328
Twitter	5,574
TripAdvisor	1,580
Naver	778
LinkedIn	673
reddit	540
YouTube	444

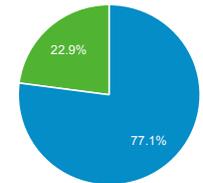
Visits by Source

google (direct) basisdsp
bing ttp.cbp.dhs.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	6,070,818	2.84
Yes	3,321,013	2.05