Web Performance Metrics-CBP.gov

Aug 1, 2017 - Aug 31, 2017

All Users
100.00% Sessions

Total Visits

3,185,180
% of Total: **100.00% (3,185,180)**

Avg. Visit Duration

00:02:31
Avg for View: **00:02:31 (0.00%)**

Pageviews

8,512,502
% of Total: **100.00% (8,512,502)**

Unique Visitors

2,308,494
% of Total: **100.00% (2,308,494)**

Avg. Pages / Visit

2.67
Avg for View: **2.67 (0.00%)**

Avg. Time on Page

00:01:30
Avg for View: **00:01:30 (0.00%)**

Bounce Rate

40.30%
Avg for View: **40.30% (0.00%)**

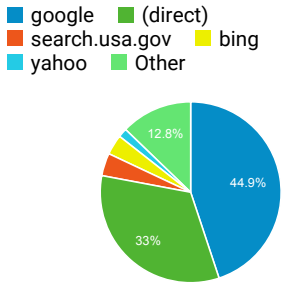
Top Pages

Page Title	Pageviews	Bounce Rate
Global Entry | U.S. Customs and Border Protection	709,960	26.58%
U.S. Customs and Border Protection | Securing America's Borders	498,881	39.35%
Arrival/Departure Forms: I-94 and I-94W | U.S. Customs and Border Protection	346,329	23.08%
How to Apply for Global Entry | U.S. Customs and Border Protection	344,059	23.04%
Locate a Port of Entry | U.S. Customs and Border Protection	238,895	26.56%
Global Entry Enrollment Centers | U.S. Customs and Border Protection	190,208	10.43%
Electronic System for Travel Authorization | U.S. Customs and Border Protection	183,261	23.49%
NEXUS | U.S. Customs and Border Protection	139,663	30.09%
Electronic Visa Update System (EVUS) Frequently Asked Questions | U.S. Customs and Border Protection	134,759	20.19%
Careers | U.S. Customs and Border Protection	131,121	21.69%

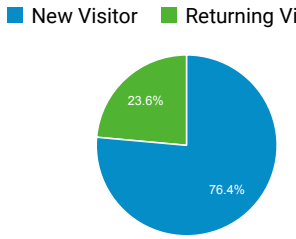
Visits by Social Network

Social Network	Sessions
Facebook	15,718
Twitter	10,459
LinkedIn	995
Naver	990
reddit	682
TripAdvisor	614
Blogger	601

Visits by Source



New vs. Returned Visitors



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,850,496	2.94
Yes	2,662,006	2.22

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