

Web Performance Metrics-CBP.gov

Apr 1, 2017 - Apr 30, 2017

All Users
100.00% Sessions

Total Visits

2,996,178

% of Total: 100.00% (2,996,178)



Avg. Visit Duration

00:02:39

Avg for View: 00:02:39 (0.00%)



Pageviews

8,890,128

% of Total: 100.00% (8,890,128)



Unique Visitors

2,186,502

% of Total: 100.00% (2,186,502)



Avg. Pages / Visit

2.97

Avg for View: 2.97 (0.00%)



Avg. Time on Page

00:01:20

Avg for View: 00:01:20 (0.00%)



Bounce Rate

38.32%

Avg for View: 38.32% (0.00%)

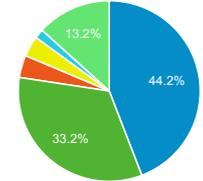


Top Pages

Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	711,735	24.17%
U.S. Customs and Border Protection Securing America's Borders	459,509	39.83%
How to Apply for Global Entry U.S. Customs and Border Protection	393,825	21.39%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	304,453	22.79%
Electronic System for Travel Authorization U.S. Customs and Border Protection	239,904	24.73%
For U.S. Citizens/Lawful Permanent Residents U.S. Customs and Border Protection	212,459	46.68%
Locate a Port of Entry U.S. Customs and Border Protection	201,905	26.75%
Global Entry Enrollment Centers U.S. Customs and Border Protection	201,470	11.84%
Electronic Visa Update System (EVUS) Frequently Asked Questions U.S. Customs and Border Protection	183,290	20.49%
Current Openings U.S. Customs and Border Protection	167,615	43.72%

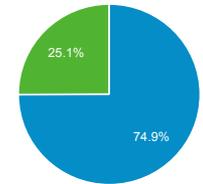
Visits by Source

google (direct) search.usa.gov bing yahoo Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,707,674	2.97
Yes	3,182,454	2.96

Visits by Social Network

Social Network	Sessions
Facebook	14,236
Twitter	7,560
Naver	678
LinkedIn	439
TripAdvisor	437
Blogger	406
reddit	393

