

Web Performance Metrics-CBP.gov

May 1, 2017 - May 31, 2017

All Users
100.00% Sessions

Total Visits

3,125,971

% of Total: 100.00% (3,125,971)



Avg. Visit Duration

00:02:37

Avg for View: 00:02:37 (0.00%)



Pageviews

9,174,410

% of Total: 100.00% (9,174,410)



Unique Visitors

2,267,285

% of Total: 100.00% (2,267,285)



Avg. Pages / Visit

2.93

Avg for View: 2.93 (0.00%)



Avg. Time on Page

00:01:21

Avg for View: 00:01:21 (0.00%)



Bounce Rate

38.11%

Avg for View: 38.11% (0.00%)

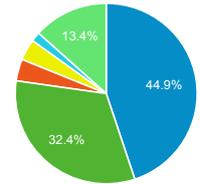


Top Pages

| Page Title | Pageviews | Bounce Rate |
|--|-----------|-------------|
| Global Entry U.S. Customs and Border Protection | 748,988 | 24.36% |
| U.S. Customs and Border Protection Securing America's Borders | 468,030 | 39.41% |
| How to Apply for Global Entry U.S. Customs and Border Protection | 432,816 | 20.49% |
| Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection | 329,001 | 22.81% |
| Electronic System for Travel Authorization U.S. Customs and Border Protection | 237,064 | 25.35% |
| For U.S. Citizens/Lawful Permanent Residents U.S. Customs and Border Protection | 227,641 | 45.37% |
| Global Entry Enrollment Centers U.S. Customs and Border Protection | 221,232 | 11.11% |
| Locate a Port of Entry U.S. Customs and Border Protection | 215,190 | 27.35% |
| Electronic Visa Update System (EVUS) Frequently Asked Questions U.S. Customs and Border Protection | 181,252 | 20.78% |
| Current Openings U.S. Customs and Border Protection | 153,018 | 41.04% |

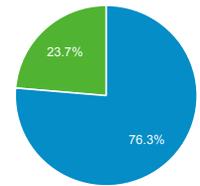
Visits by Source

google (direct) search.usa.gov bing yahoo Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

| Mobile (Including Tablet) | Pageviews | Pages / Session |
|---------------------------|-----------|-----------------|
| No | 5,914,218 | 2.92 |
| Yes | 3,260,192 | 2.95 |

Visits by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 12,927 |
| Twitter | 5,313 |
| reddit | 1,593 |
| LinkedIn | 819 |
| Naver | 736 |
| TripAdvisor | 484 |
| Blogger | 474 |

