

Web Performance Metrics-CBP.gov

Jun 1, 2017 - Jun 30, 2017

All Users
100.00% Sessions

Total Visits

3,155,332

% of Total: 100.00% (3,155,332)



Avg. Visit Duration

00:02:38

Avg for View: 00:02:38 (0.00%)



Pageviews

9,297,812

% of Total: 100.00% (9,297,812)



Unique Visitors

2,281,349

% of Total: 100.00% (2,281,349)



Avg. Pages / Visit

2.95

Avg for View: 2.95 (0.00%)



Avg. Time on Page

00:01:21

Avg for View: 00:01:21 (0.00%)



Bounce Rate

37.86%

Avg for View: 37.86% (0.00%)

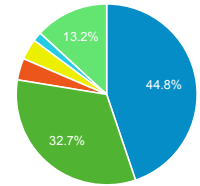


Top Pages

Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	775,278	23.83%
U.S. Customs and Border Protection Securing America's Borders	492,002	39.07%
How to Apply for Global Entry U.S. Customs and Border Protection	473,228	18.99%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	304,687	23.56%
Electronic System for Travel Authorization U.S. Customs and Border Protection	280,453	25.40%
For U.S. Citizens/Lawful Permanent Residents U.S. Customs and Border Protection	242,202	45.00%
Global Entry Enrollment Centers U.S. Customs and Border Protection	226,327	11.08%
Locate a Port of Entry U.S. Customs and Border Protection	218,805	26.99%
Electronic Visa Update System (EVUS) Frequently Asked Questions U.S. Customs and Border Protection	168,518	21.04%
NEXUS U.S. Customs and Border Protection	147,090	27.07%

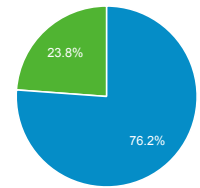
Visits by Source

google (direct) search.usa.gov bing yahoo Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,894,071	2.93
Yes	3,403,741	2.98

Visits by Social Network

Social Network	Sessions
Facebook	15,018
Twitter	5,934
LinkedIn	1,324
Naver	676
TripAdvisor	470
Blogger	440
reddit	365

