

Web Performance Metrics-CBP.gov

Dec 1, 2016 - Dec 31, 2016

All Users
100.00% Sessions

Total Visits

2,687,458

% of Total: 100.00% (2,687,458)



Avg. Visit Duration

00:02:31

Avg for View: 00:02:31 (0.00%)



Pageviews

7,509,627

% of Total: 100.00% (7,509,627)



Unique Visitors

1,989,955

% of Total: 100.00% (1,989,955)



Avg. Pages / Visit

2.79

Avg for View: 2.79 (0.00%)



Avg. Time on Page

00:01:24

Avg for View: 00:01:24 (0.00%)



Bounce Rate

39.73%

Avg for View: 39.73% (0.00%)



Top Pages

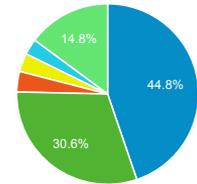
Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	496,016	24.90%
U.S. Customs and Border Protection Securing America's Borders	390,703	40.38%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	339,290	21.85%
Electronic Visa Update System (E VUS) Frequently Asked Questions U.S. Customs and Border Protection	277,461	20.96%
How to Apply for Global Entry U.S. Customs and Border Protection	271,550	23.09%
For U.S. Citizens/Lawful Permanent Residents U.S. Customs and Border Protection	177,178	46.47%
Locate a Port of Entry U.S. Customs and Border Protection	175,128	25.83%
Current Openings U.S. Customs and Border Protection	172,347	61.40%
美国国土安全部网站常见问题及回答(FAQs) U.S. Customs and Border Protection	162,297	31.30%
Electronic System for Travel Authorization U.S. Customs and Border Protection	155,596	27.90%

Visits by Social Network

Social Network	Sessions
Facebook	10,923
Twitter	3,481
reddit	959
Naver	780
Douban	534
Blogger	435
Stack Exchange	405

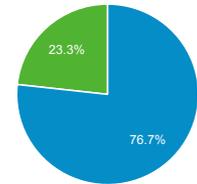
Visits by Source

google (direct) search.usa.gov bing Linkup Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	4,748,959	2.83
Yes	2,760,668	2.74

