



**U.S. CUSTOMS AND BORDER PROTECTION
EAST COAST TRADE SYMPOSIUM
December 5-6, 2017**

Monday, December 4, 2017

5:00pm – 7:00pm Pre-registration Check-in
Fountain Registration

Tuesday, December 5, 2017

7:00am – 4:00pm Registration Check-in
Fountain Registration

8:00am – 8:15am **Presentation of the Colors**
Marquis Salon A-C U.S. Customs and Border Protection Atlanta Honor Guard

8:15am – 8:20am
Marquis Salon A-C

Welcome
Bradley Hayes, Executive Director
Office of Trade Relations (OTR)
U.S. Customs and Border Protection (CBP)
Department of Homeland Security (DHS)

8:20am – 8:40am
Marquis Salon A-C

Introduction to CBP Trade Strategy
Brenda B. Smith, Executive Assistant Commissioner
Office of Trade (OT), CBP

8:40am – 9:40am
Marquis Salon A-C

A Conversation with Acting Commissioner Kevin K. McAleenan
Interviewed by: Geoff Powell, President
National Customs Brokers and Forwarders Association of America (NCBFAA)

9:40am – 9:50am

Break

9:50am – 11:05am
Marquis Salon A-C

North American Collaboration for Cargo Processing
Moderator: Ian Saunders, Acting Assistant Commissioner,
International Affairs (INA), CBP

Panelists:

Jose Garcia, Representative, Taxation and Customs Affairs,
Embassy of Mexico, Washington, DC
Mike Leahy, Executive Director, Commercial Program
Directorate, Canada Border Services Agency (CBSA)
Guadalupe Ramirez, Assistant Director Field Operations, Office of
Field Operations (OFO), Tucson, Arizona, CBP

Panel Description: A discussion focused on the benefits and expansion of the Unified Cargo Processing initiatives.

11:05am – 11:20am

Break

11:20am – 1:00pm
Imperial Ballroom

Keynote Luncheon
Elaine C. Duke, Acting Secretary, DHS

1:00pm – 1:15pm

Break

1:15pm – 2:30pm
Marquis Salon A-C

Modernizing Imports and Exports

Moderator: Cynthia Whittenburg, Deputy Executive Assistant
Commissioner, Office of Trade (OT), CBP

Panelists:

Richard M. Belanger, Senior Council, Sidley Austin LLP, Council
to U.S. Business Alliance for Customs Modernization (BACM)
Michael Dougherty, Assistant Secretary, Border, Immigration and
Trade Policy, (DHS)
John Leonard, Executive Director, Trade Policy and Programs,
OT, CBP

Panel Description: Since the Customs Modernization Act of 1993, the international trade ecosystem, including Customs and Border Protection, has evolved significantly. To meet the challenges of the 21st Century, Government must partner with industry to chart the course for the next 25 years of trade. We will discuss our policies and processes that align with modern business practices.

2:30pm – 2:45pm

Break

2:45pm – 4:00pm
Marquis Salon A-C

Intelligent Enforcement

Moderator: Brenda B. Smith, Executive Assistant Commissioner,
OT, CBP

Panelists:

Nick Annan, Director, National Intellectual Property Rights
Coordination Center
Michael Coursey, Partner, Kelley Drye & Warren LLP
Troy Riley, Executive Director, Commercial Targeting &
Enforcement, OT, CBP
Lisa Gelsomino, President and CEO, Avalon Risk Management

Panel Description: An open dialogue with Industry on achieving effective enforcement and trade facilitation.

4:00pm – 4:15pm

Break

4:15pm – 5:30pm
Marquis Salon A-C

**Evolution of Trade: Opportunities and Challenges of
E-Commerce**

Moderator: Todd C. Owen, Executive Assistant Commissioner,
OFO, CBP

Panelists:

David G. Bowers, Inspector in Charge, U.S. Postal Inspection Service

Manuel Garza, Director, Manifest and Conveyance Security, OFO, CBP

Randy Mitchell, Director, Commercial Operations, Revenue & Entry Division, OT, CBP

James Swanson, Director, Cargo Security and Controls, OFO, CBP

Michael B. Walsh, Director, IPR and E-Commerce, OT, CBP

Panel Description: CBP plans to share the E-Commerce strategy, stakeholder engagement, international engagement, and how the agency will address Section 321 processing.

Wednesday, December 6, 2017

7:00am – 12:00pm
Fountain Registration

Registration Check-in

8:00am – 8:30am
Marquis Salon A-C

Guest Keynote

Chris Logan, Senior Director Trade Development
Georgia Ports Authority

8:30am – 9:30am
Marquis Salon A-C

U.S. Customs and Border Protection Leadership Town Hall

Moderator: Bradley Hayes, Executive Director, OTR, CBP

Panelists:

Kathryn L. Kolbe, Executive Assistant Commissioner, Enterprise Services, CBP

Todd C. Owen, Executive Assistant Commissioner, OFO, CBP

Robert E. Perez, Acting Executive Assistant Commissioner, Operations Support, CBP

Brenda B. Smith, Executive Assistant Commissioner, OT, CBP

Panel Description: Hear first hand from CBP senior leadership on their office priorities in support of CBP's trade vision and strategy.

9:30am – 9:45am

Break

9:45am – 11:15am

Breakout Session (See Descriptions and Location Below)

11:15am – 11:30am

Break

11:30am – 1:00pm
Imperial Ballroom

Keynote Luncheon

Peter J. Cazamias, Associate Administrator
Office of International Trade, Small Business Administration

1:15pm – 2:45 pm

Breakout Session (See Descriptions and Location Below)

2:45pm – 3:00pm

Break

3:00pm – 4:30pm

Breakout Session (See Descriptions and Location Below)

Breakout Sessions

All Sessions available at 9:45am, 1:15pm, and 3:00pm

Border Interagency Executive Council (BIEC) – 1USG Priorities

Location: M303-304

Moderator: John Leonard, Executive Director, Trade Policy and Programs, OT, CBP

Panelists:

Vincent Fusaro, Chief, Compliance and Enforcement Branch, United States Department of Agriculture (USDA)

Dale Jones, Fishery Program Specialist, National Oceanic A Administration (NOAA)

Valarie M. Neuhart, Deputy Executive Director, OTR, CBP

Jeff Nii, Director, Interagency Collaboration, OT, CBP

Panel Description: BIEC government agencies and industry representatives provide insight into enhanced interagency coordination and revised external engagement collaboration.

Trade Facilitation and Enforcement “TFTEA” Priorities

Location: Marquis Salon A-C

Moderator: Alice A. Kipel, Executive Director, Regulations and Rulings, OT, CBP

Panelists:

Africa Bell, Center Director, Base Metals, OFO, CBP

Lenny Feldman, Sandler, Travis & Rosenberg, P.A.

Melvin Moreland, Field Director, Atlanta, OFO, CBP

Troy Riley, Executive Director, Commercial Targeting & Enforcement, OT, CBP

Michael Walsh, Director, IPR and E-Commerce Division, Trade Policy and Programs, OT, CBP

Panel Description: A discussion of responsible sourcing and reasonable care in light of TFTEA, and the evolution of enforcement in Anti-Dumping and Countervailing Duty (AD/CVD) Orders and Intellectual Property Rights (IPR).

Partner Government Agency (PGA) Roundtable Discussion (*Speed Chat*)

Location: Marquis Salon D

Facilitator: William (Bill) Scopa, Branch Chief for Partner Government Agencies, OT, CBP

Panelists:

Small Business Administration (SBA)

Terri Denison, District Director, Atlanta

C. Natalie Lui Duncan, Deputy National Ombudsman, Office of the National Ombudsman

U.S. Census Bureau

Dale Kelly, Division Chief for International Trade Management Division

Omari Wooden, Assistant Division Chief for Trade Regulations and Outreach

U.S. Department of Commerce (DOC), Bureau of Industry and Security (BIS)

Gerry Horner, Director of Office of Technology Evaluation,

U.S. Department of Commerce (DOC), Enforcement and Compliance

Alex Villanueva, Acting Senior Director

Sam Zengotibengoa, Senior International Trade Compliance Analyst

U.S. Department of Commerce (DOC), Office of Textiles and Apparel (OTEXA)

Laurie Mease, International Trade Specialist

U.S. Environmental Protection Agency (EPA)

Karen Hill, Life Scientist

Kimberly Tomczak, Life Scientist

U.S. Fish and Wildlife Service (FWS)

Tamesha Woulard, Senior Wildlife Inspector

U.S. Food and Drug Administration (FDA)

Gayle Gehrman, Supervisory Consumer Safety

John Verbeten, Director of Import Operations

U.S. Department of Transportation (DOT)

Coleman Sachs, Chief of Import and Certification Division

Panel Description: Partner Government Agencies (PGAs) will be available for discussions regarding trade enforcement and compliance.

Emerging Modernized Technology

Location: M301-302

Moderator: Deborah Augustin, Executive Director, OT, CBP

Panelists:

Dmitry Barinov, Chief Technology Officer, SecureKey

Anil Johns, Program Manager, Identity and Privacy Research & Development, Science and Technology Directorate, DHS

Tom Mills, Chief Architect, Office of Information Technology (OIT), CBP

Ari Schuler, Advisor, Office of the Commissioner, CBP

Panel Description: Explore the potential of alternative technological capabilities to secure data throughout the supply chain and introduce enhanced processing efficiencies.

Cargo Enforcement & Facilitation Innovation

Location: M103-105

Moderator: Michael Denning, Assistant Director, Border Security, Atlanta Field Office, OFO, CBP

Panelists:

Dina Amato, Agriculture and Prepared Products Center Director, OFO, CBP

Kathleen Druitt, Revenue Modernization Program Manager, Office of Finance, Enterprise Services, CBP

Manuel Garza, Director, Manifest and Conveyance Security, OFO, CBP

Elizabeth Schmelzinger, Director, Customs and Trade Partnership Against Terrorism, OFO, CBP

Robert Watt, Director, Non-Intrusive Inspection Division, OFO, CBP

Panel Description: CBP Executives will discuss securing trade through enhanced enforcement and facilitation techniques with new programs, processes, pilots and technology. This panel will cover a variety of leading edge activities CBP is using to expedite legitimate cargo and collect fees while enforcing our laws and protecting our country.