

Web Performance Metrics-CBP.gov

Oct 1, 2016 - Oct 31, 2016

All Users
100.00% Sessions

Total Visits

3,027,529

% of Total: 100.00% (3,027,529)



Avg. Visit Duration

00:02:32

Avg for View: 00:02:32 (0.00%)



Pageviews

8,785,016

% of Total: 100.00% (8,785,016)



Unique Visitors

2,227,225

% of Total: 100.00% (2,227,225)



Avg. Pages / Visit

2.90

Avg for View: 2.90 (0.00%)



Avg. Time on Page

00:01:19

Avg for View: 00:01:19 (0.00%)



Bounce Rate

39.62%

Avg for View: 39.62% (0.00%)

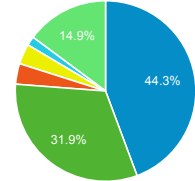


Top Pages

Page Title	Pageviews	Bounce Rate
Global Entry U.S. Customs and Border Protection	612,888	25.10%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	474,969	21.24%
U.S. Customs and Border Protection Securing America's Borders	427,071	38.81%
Electronic Visa Update System (EVUS) Frequently Asked Questions U.S. Customs and Border Protection	362,083	36.44%
How to Apply for Global Entry U.S. Customs and Border Protection	325,603	21.31%
Electronic System for Travel Authorization U.S. Customs and Border Protection	217,362	27.41%
Locate a Port of Entry U.S. Customs and Border Protection	190,652	26.68%
For U.S. Citizens/Lawful Permanent Residents U.S. Customs and Border Protection	188,741	48.31%
Global Entry Enrollment Centers U.S. Customs and Border Protection	180,111	10.65%
美国国土安全部网站常见问题及回答(FAQs) U.S. Customs and Border Protection	177,414	58.80%

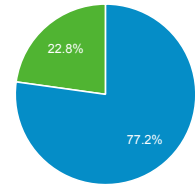
Visits by Source

google (direct) bing search.usa.gov yahoo Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,901,305	2.95
Yes	2,883,711	2.80

Visits by Social Network

Social Network	Sessions
Facebook	10,798
Twitter	2,407
Sina Weibo	2,010
Stack Exchange	819
Naver	717
Blogger	442
reddit	298

