



### CBP Seizes Over \$1.4 Million in Counterfeit Goods in Operations Rein-in III

As part of Operation Rein-In III, U.S. Customs and Border Protection (CBP) seized:

- Over **200** shipments of counterfeit goods
- The seized goods are estimated to have a Manufacturer's Suggested Retail Price (MSRP) of over **\$1.4 Million**

In March, Operation Rein-In III was conducted for two weeks at the express consignment facility in Cincinnati and for one week at the express consignment facility in Los Angeles.



*CBP Officers inspecting semiconductors at the Cincinnati, Ohio express consignment facility.*

The first week of the operation in Cincinnati included targeting of counterfeit semiconductors in support of U.S. Immigration and Customs Enforcement Homeland Security Investigation's Operation Chain Reaction (OCR). OCR is a comprehensive initiative targeting counterfeit items entering the supply chains of the U.S. Department of Defense and other U.S. government agencies. In addition to staff dedicated to targeting and examining shipments, the onsite enforcement team included analysts from CBP's Laboratories and Scientific Services Directorate that performed onsite screening to aid in counterfeit determinations.

*If you are aware of, or suspect, a company or individual of infringing upon a trademark or copyright, please report the suspected violation to [e-Allegations Online Trade Violation Reporting System](#) or by calling 1-800-BE-ALERT.*



*CBP Officers inspecting goods at the Los Angeles, California express consignment facility.*

The team -- at the second week in Cincinnati and third week in Los Angeles -- focused on consumer electronics and optical media, which resulted in seizures of headphones and DVDs, among other consumer electronic products.

Operation Rein-in III was led by CBP's Mobile Intellectual Property Rights Enforcement Team (MIPET), in partnership with the Electronics Center of Excellence and Expertise and the Area Ports of Cleveland and Los Angeles.

CBP's MIPET is a special task force comprised of top [Intellectual Property Rights \(IPR\) enforcement](#) experts from a variety of offices within the agency. They perform IPR enforcement operations on the front lines to prevent the entry of counterfeit goods into the U.S.

The enforcement of IPR is a CBP [Priority Trade Issue \(PTI\)](#). PTIs represent high-risk areas that can cause significant revenue loss, harm the United States economy, or threaten the health and safety of the American people. They drive the risk-informed investment of CBP resources as well as enforcement and facilitation efforts, including special enforcement operations, outreach and regulatory initiatives.