

Web Performance Metrics-CBP.gov

Nov 1, 2016 - Nov 30, 2016

All Users
100.00% Sessions

Total Visits

3,091,541

% of Total: 100.00% (3,091,541)



Avg. Visit Duration

00:02:37

Avg for View: 00:02:37 (0.00%)



Pageviews

8,838,724

% of Total: 100.00% (8,838,724)



Unique Visitors

2,279,331

% of Total: 100.00% (2,279,331)



Avg. Pages / Visit

2.86

Avg for View: 2.86 (0.00%)



Avg. Time on Page

00:01:24

Avg for View: 00:01:24 (0.00%)



Bounce Rate

39.87%

Avg for View: 39.87% (0.00%)

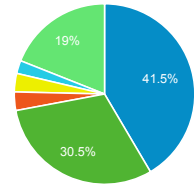


Top Pages

Page Title	Pageviews	Bounce Rate
Electronic Visa Update System (E VUS) Frequently Asked Questions U.S. Customs and Border Protection	712,746	22.38%
Global Entry U.S. Customs and Border Protection	555,824	24.73%
U.S. Customs and Border Protection Securing America's Borders	437,015	39.93%
Arrival/Departure Forms: I-94 and I-94W U.S. Customs and Border Protection	366,596	21.84%
美国国土安全部网站常见问题及回答(FAQs) U.S. Customs and Border Protection	301,368	35.70%
Current Openings U.S. Customs and Border Protection	298,491	62.99%
How to Apply for Global Entry U.S. Customs and Border Protection	280,645	22.94%
Locate a Port of Entry U.S. Customs and Border Protection	185,952	26.23%
Electronic System for Travel Authorization U.S. Customs and Border Protection	181,767	28.53%
For U.S. Citizens/Lawful Permanent Residents U.S. Customs and Border Protection	180,258	46.19%

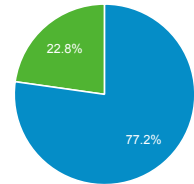
Visits by Source

google (direct) search.usa.gov bing Linkup Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,867,385	2.93
Yes	2,971,339	2.72

Visits by Social Network

Social Network	Sessions
Facebook	9,582
Twitter	2,773
Sina Weibo	1,296
Douban	1,098
Naver	653
reddit	541
Blogger	448

